

**2019 Star Awards
Winner Book**



PRINT CATEGORIES

CATEGORY 1

Internal Newsletter

Less than 10,000 & More than 30,000 students



BEST OF CATEGORY

Socorro ISD

GOLD

Arlington ISD

Copperas Cove ISD

Socorro ISD

SILVER

Socorro ISD

United ISD

BRONZE

Santa Fe ISD

SISD/EI Paso Kids Inc.

My AISD Newsletter

CCISD Paw Prints Employee Newsletter

SISD/EI Paso Kids Inc.

@Socorro newsletter

We are UNITED Graduation Class of 2019

Safety Matters

Anthony Andro, Robert Spence & Mercedes Mayer

Wendy Sledd

Daniel Escobar

Daniel Escobar

Paola Arcos

Patti Hanssard & Jenny Davenport



BEST OF CATEGORY

Texas City ISD

GOLD

Canutillo ISD

Red Oak ISD

Smithville ISD

Texas City ISD

SILVER

Corsicana ISD

Everman ISD

Livingston ISD

Seguin ISD

Sunnyvale ISD

Teletype Summer 2019

Canutillo ISD Envisions Newsletter

Red Oak ISD Hawk Headliner

Tiger Insider Newsletter

Teletype Summer 2019

Corsicana ISD Update Newsletter

Bulldog Broadcast Printed

Roar

Matador Pride

The Sunnyvale Times

Liza Rodriguez, Andrew Reynoso & Laura Caballero

Red Oak ISD Communications

Ana L. Murray

Clarissa Silva & Melissa Tortorici

CISD Communications Dept.

Dr. Nikita Russell, Derrick Thompson II

& Chelsea Davis

Jennifer Birdwell

Sean Hoffman & Tanisha Hearn

Emily White

10,000 to 30,000 students

BEST OF CATEGORY

Magnolia ISD

GOLD

La Joya ISD

Magnolia ISD

SILVER

Brazosport ISD

Dickinson ISD

Newsletter: Community Impact Partnership

El Noticiero

Newsletter: Community Impact Partnership

End of the School Year Board Brief

Dickinson ISD "Dialogue"

More than 30,000 students

Denise Meyers & Kate Hope

Blanca E. Cantu

Denise Meyers & Kate Hope

BISD Communications Dept.

Tammy Dowdy

BEST OF CATEGORY

Garland ISD

GOLD

Garland ISD

Harris Co. Dept. of Education

Houston ISD

Lamar CISD

Mesquite ISD

North East ISD

United ISD

SILVER

Harris Co. Dept. of Education

ConnectEd

ConnectEd

HCDE and You! Better Together.

HISD Back to School 2019-2020

Lamar CISD Spring Newsletter

MISD Matters

North East Connections - Fall 2018

Parent Connection Back to School 2018-2019

Choice Partners Leaders Choice Newsletter
(June 2019, Issue 8)

Garland ISD Communications

Garland ISD Communications
Communications & Client Engagement

Communications Dept.

Community Relations

Kristin Odom

Kristina Perez

Paola Arcos

Stephanie De Los Santos, Janet B. Wachs
& John N. Covanes





CATEGORY 3

Flyer

Less than 10,000 students



BEST OF CATEGORY

Greenville ISD

GOLD

Galveston ISD
 Greenville ISD
 Gregory-Portland ISD
 La Porte ISD
 Lancaster ISD
 New Braunfels ISD
 Pampa ISD
 Pampa ISD
 Red Oak ISD
 Santa Fe ISD
 Smithville ISD
 Sunnyvale ISD
 Terrell ISD
 Texas City ISD
 Foundation for the Future

Greenville ISD Swap & Drop

GISD Ball High Brag Page
 Greenville ISD Swap & Drop
 Promoting Pre-Kindergarten @ G-PISD
 What's New at La Porte ISD?
 Lancaster ISD Enrollment Flyer
 2018 NBISD Bond Information Flyer
 Pampa ISD Profile of a Graduate
 Pampa ISD Recruiting Flyer
 Red Oak FFA Santa's Workshop!
 ESL Family Night Flyer
 Follow Us Social Media Card
 Sunnyvale ISD Teacher Profile
 ExCEL Summer Clubhouse
 Industrial Trades Center Career Fair

Helen Williams

Communications Dept.
 Helen Williams
 Crystal Matern
 Terri Cook & Adam J. Holland
 Aaron Libby
 Communications Dept.
 Tanya Larkin, Nathan Maxwell & Jana Williamson
 Tanya Larkin, Nathan Maxwell & Jana Williamson
 Haley Stewart
 Patti Hanssard & Jenny Davenport
 Ana L. Murray
 Emily White
 Olivia Rice & Montreal Williams
 Clarissa Silva & Christina Hall-Payne

SILVER

Channelview ISD
Copperas Cove ISD

Corsicana ISD
 Crandall ISD
 Everman ISD
 Everman ISD
 Everman ISD
 Everman ISD
 Everman ISD

Channelview ISD Safety and Security
 CCISD Pride of Cove Band & Color Guard
 Marching Competition Schedule
 Corsicana ISD Standard Response Protocol Guide
 CISD - A Great Place to Work!
 Summer Meals for Kids
 Back to School Bash Flyer
 Kindergarten Graduation
 Hello Week
 Everman Rangers Night

LaKeisha LeBlanc
Wendy Sledd

Communications Dept.
 Kimberly Bramhall
 Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
 Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
 Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
 Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
 Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
 Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
 Casey Bain

Little Elm ISD
 Pampa ISD
 Pleasant Grove ISD Ed. Foundation

Destination 2025 Flyer
 Pampa ISD Life 101
 Hawk Hustle Sponsorship Form

Tanya Larkin, Nathan Maxwell & Jana Williamson
Shelby DeMuth

BRONZE

Everman ISD
Midlothian ISD

Academic Signing Day
 Midlothian ISD Performance Tracker

Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
 Ron Bland, Karen Fitzgerald, Kyle Kehrwald,
 Regan Locke & Jamie McNulty
 Clarissa Silva & Melissa Tortorici

Texas City ISD

TCISD Points of Pride

10,000 to 30,000 students

BEST OF CATEGORY

Tomball ISD

GOLD

Alvin ISD
Birdville ISD

Why Tomball?!/LOE

Allison Suarez & Justin Warnasch

Camp Alvin ISD
We Understand ...

Rachel Moore
 Mark Thomas, Stephanie Whitlock,
 Kimberly Tweed & Michelle DoPorto
 BISD Communications Dept.
 Communications & Community Engagement
 Jenna Simsen
 Allen Bruggman
 Chelse Westbrook
 Mima Trujillo

Brazosport ISD
 Coppell ISD
 Dickinson ISD
 Dripping Springs ISD
 Eagle Mountain-Saginaw ISD
 Goose Creek CISD
 Grapevine-Colleyville ISD

Brazosport ISD Athletic Flyer
 CISD Information Flyer
 Paws & Claws Art Show
 DSISD Finance by the Numbers
 4th Annual District Reading Festival Flyer
 Rocketry Summer Camp Flyer
 2018 GCISD Tax Flyer

Kristin Snively, Addison Elliott, Matt Mays,
Rowdy Granado & Devon Cox

Hays CISD
Tomball ISD

Warm Up In Style
Why Tomball?!/LOE

Tim Savoy
Allison Suarez & Justin Warnasch

continued

CATEGORY 3 - Flyer, 10,000-30,000 students, Gold, continued

Waco ISD	Waco ISD Family Engagement Summit Flyer	Mary Henderson Senter
Weslaco ISD	Open Enrollment, Live There, Learn Here	Samantha Holley
Wichita Falls ISD	1:1 Technology Flyer	Community Relations Dept.
Wichita Falls ISD	Upstart Flyer	Community Relations Dept.
SILVER		
Birdville ISD	Welcome to the Family!	Mark Thomas, Stephanie Whitlock, Kimberly Tweed & Michelle DoPorto
Del Valle ISD	DVISD Informational Mailout	Jonathan Harris, Christopher Weddle, Neil Bonavita & David Dunkin
Laredo ISD	LISD 1st Annual Christmas Posada	Claudia Rodriguez

More than 30,000 students

BEST OF CATEGORY

Region 10 ESC	Italy ISD Graduate Profile	Andy Stauffer
GOLD		
Cypress-Fairbanks ISD	CFISD Talent Search Flyer	CFISD Community Engagement
Cypress-Fairbanks ISD	CFISD Coffee with a Cop	Community Engagement Dept.
Cypress-Fairbanks ISD	Cy-Hoops Hospitality Support	CFISD Community Engagement
Cypress-Fairbanks ISD	CFISD Principal's Month Gifts	CFISD Community Engagement
Edinburg CISD	Edinburg CISD Youth Mental Health First Aid Course	Romeo Cantu & Mark Montemayor
ESC Region 11	Science Academy Flyer	Lou Ann Rockwell
ESC Region 11	CRASE Training	Lou Ann Rockwell
ESC Region 11	Counselor/Advisor Summit	Lou Ann Rockwell
ESC Region 12	transformED Infographic	Jennifer Marshall-Higgins & Molly Gallagher Smith
Garland ISD	Triple P Parenting Program	Garland ISD Communications
Harris Co. Dept. of Education	Deer Park Fire: What You Need To Know	Stephanie De Los Santos, Janet B. Wachs & John N. Covanes
Houston ISD	Lettuce Enjoy Good Food Flyer	HISD Strategic Engagement & Outreach
Houston ISD	Nutrition Services Flyer	HISD Strategic Engagement & Outreach
Mesquite ISD	Buy Breakfast for a Veteran!	Kristin Odom
Pasadena ISD	Golf Classic Registration and Sponsorship Form	Lori Grande
Pasadena ISD	Jackson Intermediate Veterans Day Flyer	Lori Grande
Pharr-San Juan-Alamo ISD	We Love our PSJA Family! - Re-Enroll for the 2019-2020 School Year	Jim Zavala
Region 10 ESC	Italy ISD Graduate Profile	Andy Stauffer
Region 10 ESC	Region 10 Print Center card	Andy Stauffer
Region 4 ESC	Region 4 ESC Aspiring Superintendent & Leadership Academy Flyer	Jasmine Camble
Region 4 ESC	Region 4 STEAM Business and Community Partners Conference	Region 4 Communications



CATEGORY 4

Brochure

Less than 10,000 students



BEST OF CATEGORY

Canutillo ISD	Canutillo ISD Northwest Early College HS Brochure	Liza Rodriguez, Laura Caballero & Andrew Reynoso
GOLD		
Canutillo ISD	Canutillo ISD Northwest Early College HS Brochure	Liza Rodriguez, Laura Caballero & Andrew Reynoso
Canutillo ISD	Canutillo ISD District Brochure	Liza Rodriguez, Andrew Reynoso & Laura Caballero
Canutillo ISD	Canutillo ISD Alderete Middle School Brochure	Andrew Reynoso, Liza Rodriguez & Laura Caballero
Greenville ISD	Introducing the Greenville ISD PRIDE Center	Helen Williams
Lancaster ISD	Lancaster ISD Highlights	Aaron Libby
Little Elm ISD	Student Take-Home Folder	Casey Bain & Cecelia Jones
Sherman ISD	Sherman ISD Bond Update	Kimberly Simpson

Category 4 - Brochure, Less than 10,000 students, continued**SILVER**

Lancaster ISD	Lancaster STEM Early College High School Brochure	Aaron Libby
Pampa ISD	Pampa ISD Making Sense of Tax Ratification	Tanya Larkin, Nathan Maxwell & Jana Williamson
Sherman ISD	Building Bearcats Informational Brochure	Kimberly Simpson
Sunnyvale ISD	SISD Strategic Plan Profile	Emily White
Terrell ISD	Terrell ISD Health Science Academy Brochure	Olivia Rice

BRONZE

Santa Fe ISD	District Facts Brochure	Patti Hanssard & Jenny Davenport
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10,000 to 30,000 students**BEST OF CATEGORY**

Coppell ISD	New Tech High @ Coppell Brochure	Communications & Community Engagement
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GOLD

Alvin ISD	Alvin ISD Recruiting Brochure	Rachel Moore
Birdville ISD	Birdville ISD Bond 18 Brochure	Mark Thomas, Stephanie Whitlock, Kimberly Tweed & Michelle DoPorto
Coppell ISD	CISD Boundary Realignment Brochure	Communications & Community Engagement
Coppell ISD	New Tech High @ Coppell Brochure	Communications & Community Engagement
Crowley ISD	Come Home To Crowley	Jaime Handy
Grapevine-Colleyville ISD	GCISD Brag Sheet	Kristin Snively, Addison Elliott, Matt Mays, Rowdy Granado & Devon Cox
Harlingen CISD	HCISD Academies	Public Relations & Community Engagement
Hurst-Euless-Bedford ISD	Designing Our Future: 2019-2024 Strategic Plan Brochure	Deanne Hullender, Abby Cloud & Dave Nielsen
Pearland ISD	Back-to-school mailer	Lexi Marshall
Prosper ISD	PISD Strategic Plan 2019-2025	Christal Hankey & Racy Grant
Tomball ISD	Two-way Dual Language Brochure	Allison Suarez & Justin Warnasch
Waco ISD	Waco ISD Job Fair Recruitment Brochure	Mary Henderson Senter

SILVER

Crowley ISD	Legislative Priorities	Anthony Kirchner & Jaime Handy
Galena Park ISD	Stay Connected with Galena Park ISD	Chris Gause & Elyse Rountree
Goose Creek CISD	Baytown Crime Stoppers Brochure	Mima Trujillo & Susan Passmore
Pearland ISD	District Profile Brochure	Lexi Marshall

More than 30,000 students**BEST OF CATEGORY**

Harris Co. Dept. of Education	College & Career Readiness	Stephanie De Los Santos, Janet B. Wachs & John N Covanes
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GOLD

Arlington ISD	Bond 2014 Program Update Tri-fold Brochure	Ryan Pierce
Harris Co. Dept. of Education	College & Career Readiness	Stephanie De Los Santos, Janet B Wachs & John N Covanes
Harris Co. Dept. of Education	See The Impact Quadfold	HCDE Communications & Creative Services
Mesquite ISD	Home of Excellent Teachers	Kristin Odom
Plano ISD	You Pay your Taxes; Now Pay Attention: Taxparency Brochure	Communications Dept. Lesley Range-Stanton
Region 4 ESC	Region 4 Reading by Design Brochure	Office of Communication & Administrative Services

SILVER

Garland ISD	SGHS Early College High School	Garland ISD Communications
Humble ISD	Humble ISD: 100 Years In The Making	Robin McAdams & Jamie Mount
Lamar CISD	2018 Points of Pride	Community Relations
North East ISD	Team NEISD 2018-2019 Employee Giving Campaign	Carissa Costello, Jason Gatell & Amy Lane
Spring ISD	Spanish Spelling Bee	Office of Communications
Texas Classroom Teachers Assoc.	TCTA 2019 Convention Brochure	Clare Haefner

BRONZE

United ISD	Early Start Pathway Brochure	Alejandro Meza
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CATEGORY 5

Booklet

Less than 10,000 students



BEST OF CATEGORY

Frenship ISD

GOLD

Community ISD

Frenship ISD

Frenship ISD

La Porte ISD

SILVER

Canutillo ISD

Everman ISD

Greenville ISD

Red Oak ISD

BRONZE

Crandall ISD Ed. Foundtion

Santa Fe ISD

BEST OF CATEGORY

Rockwall ISD

GOLD

Eagle Mountain-Saginaw ISD
& Huckabee

Magnolia ISD

Rockwall ISD

Wichita Falls ISD

SILVER

Rockwall ISD

BEST OF CATEGORY

Garland ISD

GOLD

Cypress Fairbanks ISD

El Paso ISD

Garland ISD

Houston ISD

Lamar CISD

Leander ISD

Mesquite ISD

Region 4 ESC

Region 4 ESC

Socorro ISD

Spring ISD

Texas Assoc. of School Boards

SILVER

Edinburg CISD

El Paso ISD

Fort Bend ISD

Round Rock ISD

Spring ISD

Frenship ISD State of the District

Community ISD Honor Board

Frenship ISD State of the District

TASA Honor Board Nomination

Welcome Home to La Porte ISD

Canutillo ISD CTE Academies

EISD Recruitment Booklet

#IAMGISD booklet

ROISD Flight Plan 2023

Crandall ISD Education Foundation Golden Gala 2019

“Together We Rise” Booklet

10,000 to 30,000 students

TASA Honor Board Publication

Priority: Student Safety – A Look at Infrastructure
Needs in Eagle Mountain-Saginaw ISD

District Profile 2018

TASA Honor Board Publication

Teacher of the Year Booklet

Sports Marketing Booklet

More than 30,000 students

Garland ISD Identity Packet

State of the District 2018-2019

EPISD 2019-20 Budget Booklet

Garland ISD Identity Packet

Business Operations’ Special Event Planning Guide

General Information Guide

Leander ISD State of the District 2019 Corey Ryan, Matt Mitchell, Adriana Dominguez,

Athletic Hall of Honor

Region 4 Back to School Catalog 2018

Region 4 STAAR Resources Catalog 2019

#TeamSISD - The Right Choice for Endless Opportunities Flipbook Daniel Escobar

Spring ISD Stadium Naming Rights Pitch Book Office of Communications

TASB Risk Management Fund Stewardship Report 2017-18 TASB Communications

Edinburg CISD Summer Programs

Discover EPISD!

The School in the Sea

District Resource Guide 2018 - 2020

Spring Times: 2019-20 School Guide

Emily Solis

Sabreana Smith Marsh

Emily Solis

Emily Solis

Terri Cook & Adam J. Holland

Liza Rodriguez, Andrew Reynoso

& Laura Caballero

Dr. Nikita Russell, Derrick Thompson II

& Chelsea Davis

Helen Williams

Red Oak ISD Communications

Kimberly Bramhall

Patti Hanssard & Jenny Davenport

Alyssa Suniga & Renae Murphy

Megan Overman & Lesley Weaver

Denise Meyers & Kate Hope

Alyssa Suniga & Renae Murphy

Community Relations Dept.

Chris Curtis & Steven Offield

Garland ISD Communications

CFISD Communication Dept.

Melissa Martinez & Gustavo Reveles

Garland ISD Communications

Strategic Engagement & Outreach

Community Relations

Daniel Cernero & Rachel Acosta

Kristin Odom

Office of Communication

& Administrative Services

Office of Communication

& Administrative Services

Daniel Escobar

Office of Communications

TASB Communications

Romeo Cantu & Mark Montemayor

Melissa Martinez & Gustavo Reveles

Fort Bend ISD Communications

Dianne Foletto

Office of Communications



CATEGORY 6

Calendar/Planner

Less than 10,000 students



BEST OF CATEGORY

Lancaster ISD

Lancaster ISD Academic Calendar

Aaron Libby

GOLD

Everman ISD

Football Calendar

Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis

Lancaster ISD

Lancaster ISD Academic Calendar

Aaron Libby

SILVER

Galveston ISD

Galveston ISD School Calendar Cover

Communications Dept.

Jacksonville ISD

Annual Calendar

Grace Traylor

Little Elm ISD

2019-2020 District Calendar

Casey Bain

BRONZE

Seguin ISD

Seguin ISD Calendar

Sean Hoffman

10,000 to 30,000 students

BEST OF CATEGORY

Weslaco ISD

2018-2019 District Calendar

Samantha Holley

GOLD

Laredo ISD

Scholastic Calendar

Claudia Rodriguez

Weslaco ISD

2018-2019 District Calendar

Samantha Holley

BRONZE

La Joya ISD

La Joya ISD Planning Calendar

Blanca E. Cantu

More than 30,000 students

BEST OF CATEGORY

ESC Region 12

Student Artwork Calendar

Molly Gallagher Smith & Jennifer Marshall-Higgins

GOLD

Edinburg CISD

Edinburg CISD 2019 - 2020 Planner

Mark Montemayor & Romeo Cantu

El Paso ISD

EPISD Calendar

Melissa Martinez & Gustavo Reveles

ESC Region 12

Student Artwork Calendar

Molly Gallagher Smith & Jennifer Marshall-Higgins

Leander ISD

2018-19 Leander ISD Planner

Corey Ryan, Matt Mitchell, Adriana Dominguez,

Daniel Cernero & Rachel Acosta

Mesquite ISD

Mesquite ISD's 2018-19 ReadPlayTalk Wall Calendar

Kristin Odom

Region 10 ESC

Early Childhood Services Calendar 2019-2020

Andy Stauffer

Spring ISD

State of the District Desk Calendar

Office of Communications

BRONZE

Fort Bend ISD

FBISD District Planning Calendar

Keryn Miles



CATEGORY 7

Program

Less than 10,000 students



BEST OF CATEGORY

Pampa ISD

Pampa ISD "The Greatest Show"

Tanya Larkin, Nathan Maxwell
& Jana Williamson

GOLD

Channelview ISD

CISD Celebration of Excellence

LaKeisha LeBlanc

Community ISD

CHS Groundbreaking Program

Sabreana Smith Marsh

Galveston ISD

GISD Teacher of the Year Circus Program

Communications Dept.

La Porte ISD

TMEA Middle School All-Region Band Program

Kimberly Culver

Pampa ISD

Pampa ISD "The Greatest Show"

Tanya Larkin, Nathan Maxwell & Jana Williamson

Royse City ISD

Wherever You Go, Go with all Your Heart

Adi Bryant & Chris Kingsley

SILVER

Corsicana Ed. Foundation

CEF 7th Annual Gala Program

Corsicana Education Foundation

Everman ISD

Everman ISD Foundation Program

Dr. Nikita Russell, Derrick Thompson II

& Chelsea Davis

Sunnyvale ISD

Sunnyvale ISD Auditorium Grand Opening Program

Emily White

Texas City ISD

2019 Principals' Honors Breakfast

Clarissa Silva, Melissa Tortorici

Foundation for the Future

& Christina Hall-Payne

Category 7 - Program, continued
10,000 to 30,000 students

BEST OF CATEGORY

Harlingen CISD GOLD	HCISD Retiree Program	Public Relations & Community Engagement
Brazosport ISD	Brazosport Education Foundation Throwback Prom	BISD Communications Dept.
Duncanville ISD	Mahalo - Employee Appreciation Program	Hillary Hopson
Galena Park ISD	North Shore Mustangs Mens Chorale	Chris Gause
Goose Creek CISD	Teacher of the Year Program	Mima Trujillo, Susan Passmore & Carrie Pryor-Newman
Harlingen CISD	HCISD Retiree Program	Public Relations & Community Engagement
Lubbock ISD	Teacher of the Year Banquet Program	Erin Gregg
Magnolia ISD	A Night of the Stars Staff Banquet	Kate Hope & Denise Meyers
Rockwall ISD	Teacher of the Year Program	Steven Offield
SILVER		
Crowley ISD	Night OfThe Stars	Jaime Handy
Galena Park ISD	Dazzling Diamonds	Chris Gause, Elyse Rountree & Brishen Thompson
Hays CISD	Buda Elementary School Ribbon Cutting Program	Tim Savoy
Weslaco ISD	2018 Pigskin Jubilee	Samantha Holley
Wichita Falls ISD	West Teaching Excellence Awards - 35 Years	Community Relations Dept.

More than 30,000 students

BEST OF CATEGORY

Corpus Christi ISD GOLD	Academic Achievers Program	Adriana Knight & Atanislao Acosta
Corpus Christi ISD	Academic Achievers Program	Adriana Knight & Atanislao Acosta
Mansfield ISD	MISD Academy for Early Learners Dedication Program	Communications & Marketing Dept.
Mesquite ISD	The Dedication of Lanny Frasier Middle School	Kristin Odom
Pasadena ISD	2018 Athletic Hall of Fame Program	Lori Grande & Reesha Brown
SILVER		
Fort Bend ISD	Ronald Thornton Middle School Dedication Program	Fort Bend ISD Communications
Houston ISD	Wharton Dual Language Academy	Business Operations,
	Grand Opening Ceremony	Strategic Engagement & Outreach
Humble ISD	Lakeshore Elementary TMEA Performance Program	Robin McAdams & Jonathan Frey
Katy ISD	Creating the Future 2018-2019 Awards of Excellence	Dr. Andrea Grooms
Region 4 ESC	Deaf and Hard of Hearing Student Fair	Region 4 Communications
BRONZE		
Harris Co. Dept. of Education	Rise Against Human Trafficking Summit	Stephanie De Los Santos, Janet B Wachs & John N Covanes
Humble ISD	Humble ISD Texas Historical Marker Dedication Program	Public Communications Office
United ISD	Raul Perales Middle School Dedication Program	Karla de la Garza



CATEGORY 8

Invitation/Announcement/Postcard/Thank You Notes

Less than 10,000 students



BEST OF CATEGORY

Everman ISD	Kindergarten Graduation Announcements	Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
GOLD		
Community ISD	Groundbreaking Invitation	Sabreana Smith Marsh
Copperas Cove ISD	Copperas Cove ISD State of the District Invitation	Wendy Sledd
Everman ISD	Everman ISD Is On The Move	Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Everman ISD	Kindergarten Graduation Announcements	Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Galveston ISD	GISD Bond 18-Thank You for the Buses!	Communications Dept.
Galveston ISD	GISD Book Bus Bookmark	Communications Dept.
Greenville ISD	GISD Main Event invitation	Helen Williams
Royse City ISD	Greetings From RCMS	Adi Bryant
Sherman ISD	Sherman High School Groundbreaking Ceremony Invitation	Kimberly Simpson
Texas City ISD	Simply the Best – TCISD Honored Employees	Clarissa Silva

Category 8 - Invitation/Announcement/Postcard, Less than 10,000 students, continued

SILVER

Carroll ISD	Carroll ISD Kindergarten Registration Postcard 2019	Jill Webb
Corsicana Ed. Foundation	CEF 7th Annual Gala Invitation	Corsicana Education Foundation
Crandall ISD Ed. Foundtion	Crandall ISD Education Foundtion Kendra Scott Pop-Up	Kimberly Bramhall
Everman ISD	Back to School Bash Thank You Postcard	Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Everman ISD	Back to School Bash Postcard	Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Galveston ISD	GISD Baseball Field Ribbon Cutting	Communications Dept.
Galveston ISD	GISD Voted Best School District in County	Communications Dept.
Gregory-Portland ISD	Dear G-P: Let's talk about school safety.	Crystal Matern
La Porte ISD	La Porte ISD Distinguished Alumni and Citizens Luncheon	Kimberly Culver
Pleasant Grove ISD	Elementary School Groundbreaking Invitation	Shelby DeMuth
Roma ISD	Delia G. Garcia Elementary Ribbon Cutting Invitation	Helen Escobar
Sheldon ISD	Elementary No. 6 Groundbreaking Ceremony Invitation	Derik Moore
Smithville ISD	2019 End of Year Breakfast	Ana L. Murray

BRONZE

Everman ISD	Soccer Playoff Invitation	Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Smithville ISD	Tiger Stadium Ribbon Cutting	Ana L. Murray

10,000 to 30,000 students

BEST OF CATEGORY

Alvin ISD	A Star is Born Employee Recognition Invitation	Rachel Moore
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GOLD

Alvin ISD	A Star is Born Employee Recognition Invitation	Rachel Moore
Coppell ISD	CHS9 Grand Opening Celebration Invitation	Communications & Community Engagement
Coppell ISD	Coppell Middle School West Grand Opening Invitation	Communications & Community Engagement
Dickinson ISD	Dickinson HS Graduation 2019	Jenna Simsen
Duncanville ISD	Mahalo Invite	Hillary Hopson
Galena Park ISD	North Shore Mustangs Football Banquet Ticket	Chris Gause
Laredo ISD	Week of the Young Child Invitation	Samuel I Mendez
Tomball ISD	Human Talent Rack Card	Allison Suarez & Justin Warnasch
Tomball ISD	LOE Postcard	Allison Suarez & Justin Warnasch
Wichita Falls ISD	Teacher of the Year Banquet Invitation	Community Relations Dept.

SILVER

Bryan ISD	Celebrate the Past & Embrace the Future at the Bryan ISD Administration Building Open House	Communications Dept.
Crowley ISD	Groundbreaking Invitation	Matt Hoover
La Joya ISD	National Blue Ribbon Dinner Invitation	Blanca E. Cantu
Lubbock ISD	2018 Bond Watch Party Invitation	Sarah Ancell
Northwest ISD	NEF Thank You Postcard	Alyssa Edstrom, Melissa Shawn & Emily Conklin

More than 30,000 students

BEST OF CATEGORY

Plano ISD	2019 Teacher of the Year Gala Invite: Honoring a Year of Adventures	Communications Dept.; Brittnea Ussery & Lesley Range-Stanton
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GOLD

ESC Region 11	Farm Fresh Summit	Lou Ann Rockwell
Fort Bend ISD	Fort Bend Education Foundation 26th Annual Gala Disco Fever Invitation	Jasmine Raziuddin
Garland ISD Ed. Foundation	Tinsel & Trivia Invite	Garland ISD Education Foundation
Humble ISD	Centennial Celebration Invitation	Public Communications Office
Leander ISD	Leander Educational Excellence Foundations Thank You Cards	Corey Ryan, Matt Mitchell, Adriana Dominguez, Daniel Cernero & Rachel Acosta
Mesquite ISD	School Priority Month	Kristin Odom
Pasadena ISD	2018 Shining Stars Invitation	Lori Grande

continued

Category 8 - Invitation/Announcement/Postcard, More than 10,000 students, Gold, continued

Plano ISD	2019 Teacher of the Year Gala Invite:	Communications Dept.;
	Honoring a Year of Adventures	Brittnea Ussery & Lesley Range-Stanton
Plano ISD	2019 Martin Luther King, Jr. Diversity Celebration	Communications Dept.
	Invitation: I Am Plano ISD	Brittnea Ussery & Lesley Range-Stanton
Spring ISD	2019 State of the District Invitation	Office of Communications
Texas Classroom Teachers Assoc.	TCTA 2019 Regional Workshop Invitation	Clare Haefner
United ISD	UISD Police K9 Competition Invitation	Carmen Rendon
SILVER		
Houston ISD	Transportation Services Recruitment Postcard	HISD Strategic Engagement & Outreach



CATEGORY 9
Poster
Less than 10,000 students



BEST OF CATEGORY

Pampa ISD	#iBelieve Showcase	Tanya Larkin, Nathan Maxwell & Jana Williamson
GOLD		
Cedar Hill ISD	- Earns "B"	Tierney Tinnin & Christina Williamson
Community ISD	Traits of a Brave	Sabreana Smith Marsh
Everman ISD	Back to School Poster	Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Lancaster ISD	Lancaster ISD AVID Poster	Aaron Libby
Lancaster ISD	Lancaster ISD AVID Poster Series	Aaron Libby
Pampa ISD	#iBelieve Showcase	Tanya Larkin, Nathan Maxwell & Jana Williamson
Pampa ISD	The Greatest Show	Tanya Larkin, Nathan Maxwell & Jana Williamson
Red Oak ISD	Mobile App Posters	Red Oak ISD Communications

SILVER

Corsicana ISD	Corsicana Tiger Football 2019 Spring Game Poster	CISD Communications Dept.
Everman ISD	Attendance Posters	Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Galveston ISD	GISD Board of Trustee Appreciation Poster	Communications Dept.
Hidalgo ISD	- Walk To Stop Diabetes	Jennifer Garza
Lancaster ISD	Art Show	Aaron Libby
Santa Fe ISD	Art Gala Poster	Patti Hanssard & Jenny Davenport
Sherman ISD	SISD Bearcats Poster	Sean Vandervee

BRONZE

Roma ISD	Anti-Bullying Week	Helen Escobar
Smithville ISD	New Student Registration Poster	Ana L. Murray

10,000 to 30,000 students

BEST OF CATEGORY

Lubbock ISD	Be a SMART Superhero Online and Using Digital Tools	Sarah Ancell
GOLD		
Alvin ISD	Just Read Today	Rachel Moore
Crowley ISD	Teacher of the Year	Matt Hoover
Dickinson ISD	I Heart the 80s - Dickinson Diamonds Spring Show Poster	Jenna Simsen
Goose Creek CISD	George Strait Rodeo Ticket Raffle	Mima Trujillo
Lubbock ISD	Be a SMART Superhero Online and Using Digital Tools	Sarah Ancell
Rockwall ISD	District Art Show Poster	Steven Offield
Rockwall ISD	First Responder Night Poster/Flyer	Steven Offield
San Angelo ISD	SAISD Mission, Vision, and Goals Posters	Jack Wilcox
San Angelo ISD	Educator Profile	Jack Wilcox
Southwest ISD	Pre-K for All Poster Series	Roger Campos

SILVER

Galena Park ISD	Every Picture Tells A Story	Chris Gause & Elyse Rountree
Galena Park ISD	Stepping It Up To The Next Level	Chris Gause & Sherrhonda Johnson
Goose Creek CISD	100th Anniversary Celebration	Mima Trujillo
Lubbock ISD	EveryOne's a Champion - End of Course Review	Sarah Ancell

BRONZE

Laredo ISD	Summer Reading 2019	Samuel I Mendez
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CATEGORY 9 - Poster, continued
More than 30,000 students

BEST OF CATEGORY

Region 10 ESC

GOLD

Corpus Christi ISD
 ESC Region 11
 Fort Bend ISD
 Garland ISD
 Houston ISD
 Humble ISD

Pasadena ISD
 Pasadena ISD
 Region 10 ESC
 Region 4 ESC

San Antonio ISD
 Socorro ISD
 United ISD

SILVER

United ISD

BRONZE

Edinburg CISD

Have You Heard a Good Book Lately?

Corpus Christi ISD Bond 2018 Poster
 Science Academy Poster
 Fort Bend ISD 26th Annual Food Tasting and Fair Poster
 Khanpetition 2019
 Business Operations' Departments' Posters
 High School Hacks & Club Fair Poster

2018 Athletic Hall of Fame Promo Poster
 2018 Athletic Hall of Fame Inductee Posters
 Have You Heard a Good Book Lately?
 Region 4 Employee of the Month highlight posters

Career Pathways at San Antonio ISD
 SISD Athletics/Fine Arts Schedule Posters
 See, Say, Do Something!

All State Musicians Poster

Edinburg CISD Earns A Rating & 6 National
 Blue Ribbon School Honors

Atanislao Acosta, Jr. & Leanne Libby
 Lou Ann Rockwell
 Jasmine Raziuddin
 Garland ISD Communications
 HISD Strategic Engagement & Outreach
 Kelci Hebert, Lori Maugans
 & Robin McAdams
 Lori Grande & Reesha Brown
 Lori Grande & Reesha Brown
 Andy Stauffer
 Office of Communication &
 Administrative Services
 A. Mario Rios, Jr. & Gus Lopez
 Daniel Escobar
 Alejandro Meza

Andy Stauffer

Karla de la Garza

Mark Montemayor & Romeo Cantu



CATEGORY 10

Holiday/Commemorative

Less than 10,000 students



BEST OF CATEGORY

Gainesville ISD

GOLD

Copperas Cove ISD
 Gainesville ISD
 Highland Park ISD
 Sheldon ISD

SILVER

Carroll ISD
 Everman ISD
 Hidalgo ISD
 Texas City ISD

GISD Christmas Card

Merry Christmas from Copperas Cove ISD
 GISD Christmas Card
 HPISD Birthday Card
 Staff holiday ornaments

Carroll ISD Holiday Postcard 2018
 EISD Christmas Open House
 Hidalgo ISD - 5K Jingle Bell Run
 2018 TCISD Christmas Card

Leslie Crutsinger
 Wendy Sledd
 Leslie Crutsinger
 Communications Dept.
 Derik Moore & Lila Hollin

Leslie Crutsinger

Jill Webb
 Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
 Jennifer Garza
 Clarissa Silva & Melissa Tortorici

10,000 to 30,000 students

BEST OF CATEGORY

Crowley ISD

GOLD

Crowley ISD

Duncanville ISD
 Laredo ISD

SILVER

Alvin ISD
 Brazosport ISD
 Coppell ISD
 Coppell ISD
 Duncanville ISD
 Eagle Mountain-Saginaw ISD

Crowley ISD Christmas Card

Crowley ISD Christmas Card

Teacher of the Year
 Laredo ISD Christmas Card 2018

Alvin ISD's Annual Administration Christmas Luncheon
 Christmas Card - Brazosport ISD
 Coppell ISD 2018 Holiday Card
 Coppell ISD Legislative Postcard
 Black History Month
 EMS ISD Happy Holidays Greeting Card

Matt Hoover, Jaime Handy,
 Anthony Kirchner & Megan Middleton

Matt Hoover, Jaime Handy,
 Anthony Kirchner & Megan Middleton
 Hillary Hopson
 Veronica Castillon, Samuel Mendez,
 Bobby Trevino, Claudia Rodriguez & Mimi Valdez

Rachel Moore
 BISD Communications Dept.
 Communications & Community Engagement
 Communications & Community Engagement
 Hillary Hopson
 Chelse Westbrook

CATEGORY 10 - Holiday/Commemorative, continued
More than 30,000 students

BEST OF CATEGORY

North East ISD

GOLD

Harris Co. Dept. of Education
Harris Co. Dept. of Education

NEISD Partnerships Holiday Card

Jason Gatell & Chrystal Payne

HCDE Holiday Card
HCDE Division Christmas Cards

Angela Hider & Jeri Martinez
Stephanie De Los Santos, Janet B. Wachs
& John N Covanes

Mesquite ISD
North East ISD
Plano ISD

Mesquite ISD Christmas Card
NEISD Partnerships Holiday Card
2019 Social Emotional Learning Kindness Card

Kristin Odom
Jason Gatell & Chrystal Payne
Communications Dept.
Brittnea Ussery & Lesley Range-Stanton

Round Rock ISD
Round Rock ISD
Round Rock ISD

Jokes you can tell at Thanksgiving dinner
Teacher vs Student Winter Break Holiday video
What is Love Valentine's Day video

Dianne Foletto
Dianne Foletto
Dianne Foletto

SILVER

Region 10 ESC
Texas Classroom Teachers Assoc.

Region 10 Holiday Card 2018
TCTA 2018 Holiday Card

Andy Stauffer
Clare Haefner



CATEGORY 11
Non-English Speaking Audience
Less than 10,000 students



BEST OF CATEGORY

Galveston ISD

GOLD

Canutillo ISD

GISD Elementary Two-Way Immersion Program Flyer

Communications Dept.

Canutillo ISD Academic Languages Services Department

Liza Rodriguez,
Andrew Reynoso & Laura Caballero

Galveston ISD

GISD Elementary Two-Way Immersion Program Flyer

Communications Dept.

SILVER

Everman ISD

EISD Spanish Materials

Dr. Nikita Russell, Derrick Thompson II
& Chelsea Davis
Jennifer Garza

Hidalgo ISD

Hidalgo ISD - 5K Jingle Bell Run Spanish Poster

BRONZE

Sheldon ISD

Discover Your Direction (SPANISH) PVA

Lila Hollin

10,000 to 30,000 students

BEST OF CATEGORY

Crowley ISD

GOLD

Crowley ISD

Crowley ISD

Duncanville ISD

Eagle Mountain-Saginaw ISD

Goose Creek CISD

McAllen ISD

McAllen ISD

Weslaco ISD

SILVER

Pearland ISD

Southwest ISD

College Night Invitation

Jaime Handy

Bright From The Start

Jaime Handy & Matt Hoover

College Night Invitation

Jaime Handy

Pre-K Roundup

Hillary Hopson

4th Annual District Reading Festival Flyer in Spanish

Chelse Westbrook

Parent Resource Fair Flyer

Mima Trujillo

Colleague to Colleague, Vol. 64

Norma Zamora-Guerra

McAllenISD Door Hangers Spanish

Norma Zamora-Guerra

Harvest of Hope Migrant Education Program

Samantha Holley

Kindergarten Enrollment Brochure

Lexi Marshall

SWISD PRE-ESCOLAR

Communications

More than 30,000 students

BEST OF CATEGORY

Garland ISD

GOLD

El Paso ISD

Garland ISD

Richardson ISD

SGHS Early College High School Brochure

Garland ISD Communications

Seguridad en la Primaria Tippin

Melissa Martinez & Gustavo Reveles

SGHS Early College High School Brochure

Garland ISD Communications

Somos

Adriana Sanchez

CATEGORY II - Non-English Speaking Audience, More than 30,000 students, continued**SILVER**

Edinburg CISD	Distrito Escolar De Edinburg Programas De Verano 2019	Romeo Cantu & Mark Montemayor
Humble ISD	Dual Language Program Brochure	Jonathan Frey

BRONZE

Cypress Fairbanks ISD	State of the District - Estado del Distrito	Joel Weckerly & Rosario Meehan
Harris Co. Dept. of Education	Training for A Career in Adult Education	Stephanie De Los Santos, Janet B. Wachs & John N. Covanes



CATEGORY 12

Annual Report

Less than 10,000 students

**BEST OF CATEGORY**

Barbers Hill ISD	Barbers Hill Wingtips	Jami Navarre, Carla Rabalais, Valerie Hull & Beverly Stephenson
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GOLD

Barbers Hill ISD	Barbers Hill Wingtips	Jami Navarre, Carla Rabalais, Valerie Hull & Beverly Stephenson
Sunnyvale ISD	Sunnyvale ISD Community Report 2018	Emily White

SILVER

Royse City ISD	Community Scorecard: Beyond A-F	Adi Bryant
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BRONZE

Everman ISD	EISD 2018 Annual Report	Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Livingston ISD	LISD Performance Report	Jennifer Birdwell

10,000 to 30,000 students**BEST OF CATEGORY**

La Joya ISD	La Joya ISD Annual Report	Blanca E. Cantu
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GOLD

La Joya ISD	La Joya ISD Annual Report	Blanca E. Cantu
Northwest ISD	NISD Annual Report	Melissa Shawn & Emily Conklin
Prosper ISD	Prosper ISD Annual Report	Christal Hankey & Racy Grant

SILVER

Northwest ISD Ed. Foundation	NISD Education Foundation Annual Report 2017-18	Alyssa Edstrom & Emily Conklin
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More than 30,000 students**BEST OF CATEGORY**

Fort Worth ISD	You Belong Here/Fort Worth ISD 2017-18 Annual Report	Rebecca Slack & Erica Weaver
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GOLD

Aldine ISD	Annual Performance Report	Office of Communications
Fort Worth ISD	You Belong Here/Fort Worth ISD 2017-18 Annual Report	Rebecca Slack & Erica Weaver

Harris Co. Dept. of Education	See The Impact: 2018-2019 Annual Report	HCDE Communications & Creative Services, HCDE Client Engagement
Houston ISD	2018 Business Operations Annual Report: We Solve. We Serve.	HISD Strategic Engagement & Outreach

North East Ed. Foundation	North East Educational Foundation 2017-2018 Annual Report	Carissa Costello, Jason Gatell & Amy Lane
Texas Assoc. of School Boards	TASB 2018 Annual Report	TASB Communications

SILVER

Mansfield ISD	Mansfield ISD State of the District	Communications & Marketing Dept.
Pasadena ISD	Pasadena ISD Education Foundation Annual Report 2018	Lori Grande & Bruce Stone
Socorro ISD	Socorro ISD 2017-18 Annual Report	Daniel Escobar
Spring ISD	Popular Annual Financial Report	Office of Communications

BRONZE

Harris Co. Dept. of Education	Head Start Annual Report - Rise Up through Recovery	Jeri Martinez & Angela Hider
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CATEGORY 13

Communication Plan

Less than 10,000 & 10,000 to 30,000 students



BEST OF CATEGORY

Tomball ISD

Tomball ISD Communication Plan

Allison Suarez & Justin Warnasch

GOLD

Crandall ISD

Communications Department Strategic Plan

Erin McCann

Northwest ISD

Crisis Communication Plan

Emily Conklin

Pearland ISD

Pearland ISD Crisis Communication Plan

Communications Team

Southwest ISD

SWISD-Pre-K for All -Your Child's Future Starts with Us

Communications Dept.

Tomball ISD

Tomball ISD Communication Plan

Allison Suarez & Justin Warnasch

SILVER

Brazosport ISD

Bond Communication Plan

BISD Communications Dept.

More than 30,000 students

BEST OF CATEGORY

Leander ISD

Attendance Zoning Communications Plan

Corey Ryan, Matt Mitchell,
Adriana Dominguez, Daniel Cernero
& Rachel Acosta,

GOLD

Houston ISD

HISD Transportation Magnet Hubs
Communications Plan

Business Operations, Strategic
Engagement & Outreach

Leander ISD

Attendance Zoning Communications Plan

Corey Ryan, Matt Mitchell,
Adriana Dominguez, Daniel Cernero
& Rachel Acosta,

Pasadena ISD

2018 - 2019 Communication Plan

Communication Dept.

Pharr-San Juan-Alamo ISD

2019 It's Time Texas Community Challenge at PSJA ISD

Communications Dept.

Round Rock ISD

Family Survey Communications Plan

Dianne Foletto

BRONZE

United ISD

United ISD Universal Mapping System -
Alexander High School Trial Campus

Ricardo Rangel



CATEGORY 14

Handbook/Manual

Less than 10,000 & 10,000 to 30,000 students



BEST OF CATEGORY

Canutillo ISD

Canutillo ISD Benefits Guide

Liza Rodriguez & Laura Caballer

GOLD

Canutillo ISD

Canutillo ISD Benefits Guide

Liza Rodriguez & Laura Caballer

Birdville ISD

BISD Emergency Management Team (EMT) –
Emergency Procedures Booklet

Mark Thomas, Stephanie Whitlock,
Kimberly Tweed & Michelle DoPorto

BRONZE

Brazosport ISD

BISD High School Education Planning Guide

BISD Communications Dept.

Brazosport ISD

Intermediate Educational Planning Guide

BISD Communications Dept.

Lubbock ISD

Lubbock ISD Communication Toolkit

Erin Gregg

More than 30,000 students

BEST OF CATEGORY

Fort Bend ISD

High School Course Selection Guide

Fort Bend ISD Communications

GOLD

Fort Bend ISD

High School Course Selection Guide

Fort Bend ISD Communications

Fort Worth ISD

FWISD Online Registration Desktop Guide

Erica Weaver

Spring Branch ISD

SBISD Website Publication Guidelines, Advanced Training

Linda Buchman

Spring ISD

Spring ISD High School Educational Planning Guide

& Steven Brunsman
Office of Communications

SILVER

United ISD

United ISD Federal and State Programs Principal's Handbook

Ricardo Rangel



CATEGORY 15

Magazine

Less than 10,000 students



BEST OF CATEGORY

Terrell ISD

GOLD

Carroll ISD

Frenship ISD

Terrell ISD

SILVER

Cedar Hill ISD

Lancaster ISD

Sherman ISD

The Roar, Terrell ISD Magazine

Olivia Rice and Montreal Williams

Inside Carroll Magazine Volume 4

Carroll ISD Board & Community Relations Dept.

Inside Frenship Volume I

Emily Solis

The Roar, Terrell ISD Magazine

Olivia Rice and Montreal Williams

Longhorn Insider - August Issue

Communications Dept.

Lancaster ISD WE BELIEVE Magazine

James Rich & Aaron Libby

Bearcat Pride Magazine

Kimberly Simpson

10,000 to 30,000 students

BEST OF CATEGORY

Harlingen CISD

GOLD

Coppell ISD

Coppell ISD

Crowley ISD

Harlingen CISD

Weslaco ISD

SILVER

Pearland ISD

Prosper ISD

BRONZE

Brazosport ISD

Eagle Mountain-Saginaw ISD

Northwest ISD

Experience HCISD Magazine

Public Relations & Community Engagement

Coppell ISD Our Story Magazine Winter 2018

Communications &

Community Engagement

Coppell ISD Our Story Magazine Spring/Summer 2019

Communications &

Community Engagement

Crowley ISD Connections Magazine: Summer 2019

Anthony Kirchner, Jaime Handy,

Megan Middleton & Matt Hoover

Experience HCISD Magazine

Public Relations & Community Engagement

Weslaco ISD Advantage Magazine

Carlos Robledo, Arminda Munoz,

Darline Gracia & Samantha Holly

Progress magazine

Pearland ISD Communications Team

Prosper ISD Highlights Magazine

Christal Hankey & Racy Grant

Brazosport ISD Magazine

BISD Communications Dept.

EMS PROUD - Eagle Mountain-Saginaw ISD Community Magazine

Chelse Westbrook

Northwest Navigator

Anthony Tosie

More than 30,000 students

BEST OF CATEGORY

Texas Assoc. of School Boards

GOLD

Amarillo ISD

Texas Assoc. of School Boards

SILVER

Arlington ISD

BRONZE

Fort Bend ISD

Texas Classroom Teachers Assoc.

Texas Lone Star

TASB Communications

Portraits Magazine

Communications Dept.

Texas Lone Star

TASB Communications

Arlington School & Family Magazine

Communications Dept.

FBISD News Magazine

Fort Bend ISD Communications

The Classroom Teacher

Clare Haefner





CATEGORY 16

Image/Identity Package

Less than 10,000 students



BEST OF CATEGORY

New Braunfels ISD

GOLD

Canutillo ISD

Edgewood ISD

Greenville ISD

La Porte ISD

Lancaster ISD

Lancaster ISD

New Braunfels ISD

SILVER

Gregory-Portland ISD

Roma ISD

Terrell ISD

BEST OF CATEGORY

Dickinson ISD

GOLD

Crowley ISD

Dickinson ISD

SILVER

Pearland ISD

BEST OF CATEGORY

Corpus Christi ISD

GOLD

Pearland ISD

Corpus Christi ISD

El Paso ISD

ESC Region 11

ESC Region 11

ESC Region 12

Garland ISD

Spring Branch ISD

Texas Assoc. of School Boards

Texas Assoc. of School Boards

United ISD

United ISD

SILVER

Mesquite ISD

Pharr-San Juan-Alamo ISD

BRONZE

Harris Co. Dept. of Education

NBISD Ambassador Program

Canutillo ISD – A Premier District,

Preparing Tomorrow’s Best Today

Edgewood ISD Brand Style Guide

GISD Proud - Image / Identity Package

Welcome Home to La Porte ISD

Lancaster STEM Early College High School Branding

Lancaster STEM Early College High School Branding

NBISD Ambassador Program

G-PISD - The Destination District

Roma ISD 2018-2019 Year Theme

Terrell ISD Global Leadership Academy Logos

10,000 to 30,000 students

Kranz Junior High Branding

Crowley ISD Parent University

Kranz Junior High Branding

I Am Pearland ISD

More than 30,000 students

Cunningham MS At South Park

I Am Pearland ISD

Cunningham MS At South Park

EPISD Rocks!

Design Lab

GoTeach I I

Meal Appeal University Culinary Training Identity

GISD Wellness Expo

Spring Board SBISD Mentoring Program

TASB Benefits Cooperative Marketing Campaign

TXEdCon19

RPMS Oilers

San Isidro Raptors

Mesquite ISD Athletic Hall of Honor

Spirit of PSJA

Logo and Brand Re-design

Ralph Bissey

Liza Rodriguez, Andrew Reynoso

& Laura Caballero

Keyhla Calderon-Lugo & Samantha Grubbs

Helen Williams & Amy Wade

Terri Cook & Adam J. Holland

Aaron Libby

Aaron Libby

Ralph Bissey

Crystal Matern

Helen Escobar

Olivia Rice

Jenna Simsen

Matt Hoover

Jenna Simsen

Lexi Marshall

Atanislao Acosta, Jr

Lexi Marshall

Atanislao Acosta, Jr

Melissa Martinez & Gustavo Reveles

Lou Ann Rockwell & Rick Espinoza

Lou Ann Rockwell, Matthew Fisher & Rick Espinoza

Megan Banister

Garland ISD Communications

Linda Buchman & Steven Brunsman

Texas Assoc. of School Boards

Texas Assoc. of School Boards

Alejandro Meza

Alejandro Meza

Kristin Odom

James Jenson

Stephanie De Los Santos, Janet B. Wachs

& John N. Covanes



WRITING CATEGORIES

CATEGORY 17

Writing

Less than 10,000 students



BEST OF CATEGORY

Copperas Cove ISD

GOLD

Carroll ISD

Copperas Cove ISD

Greenville ISD

SILVER

Greenville ISD

Sherman ISD

BRONZE

Hidalgo ISD

Sherman ISD

Sunnyvale ISD

Central Texas Incredible Kid

Once a Dragon, Always a Dragon - Josh Yonis

Central Texas Incredible Kid

Mary Alice's Top 10 Words of Wisdom

Nigerian artist donates elegant artwork to GISD

One Last Walk

Hidalgo ISD - Students Chosen for RGV Challenge

Sherman ISD Recruits New Principals for A Day

Superintendent's Message - March 2019 Newsletter

Wendy Sledd

Justin Dearing

Wendy Sledd

Helen Williams

Helen Williams

Kimberly Simpson

Miriam Marentes

Kimberly Simpson

Emily White

10,000 to 30,000 students

BEST OF CATEGORY

Brazosport ISD

GOLD

Brazosport ISD

Brazosport ISD

Coppell ISD

Crowley ISD

Duncanville ISD

Duncanville ISD

Pflugerville ISD

SILVER

Brazosport ISD

Prosper ISD

Schertz-Cibolo-

Universal City ISD

We Are Family Staff Recognition Dinner Script 2019

Convocation 2018

We Are Family Staff Recognition Dinner Script 2019

Message from the Superintendent: Drugs & CISD

CISD Game Changers Script

Leaders on the Go: Principals Take Desks to Classroom

Student Composes New District Phone Holding Music

Park Crest Staff Delivers Holiday Cards

11-09-17 Brazoswood vs Alief Hastings Blackout,

Senior Night for Band & Belles & Cheer and

the Wall of Fame Game Announcer's Script & Schedule

Bond Election Comes to Town

Family of late Clemens HS student create scholarship to honor son

Communications Dept.

Communications Dept.

Communications Dept.

Communications &

Community Engagement

Anthony Kirchner & Megan Middleton

Lucinda Lopez

Lucinda Lopez

David Wiechmann

BISD Communications Dept.

Racy Grant

Ed Suarez

More than 30,000 students

BEST OF CATEGORY

Socorro ISD

GOLD

Amarillo ISD

Arlington ISD

Harris Co. Dept. of Education

Houston ISD

Keller ISD

North East ISD

Pasadena ISD

Round Rock ISD

San Antonio ISD

Socorro ISD

Spring ISD

What public isn't told about charters' 100 percent college acceptance rates by SISD Superintendent Jose Espinoza, Ed.D.

Daniel Escobar

Free College with Thrive Scholarship

4 Ways Arlington ISD is Making Education a Superpower

HCDE Public Recovery High School Provides

Wrap-Around Approach for Addiction

'Culture of trust, accountability' at the center

of North Forest turnaround

Ridge Rallies Behind Homecoming Queen Candidate

Churchill alumna speaks about dangers of drinking and driving

YouTuber Eduardo Verastegui becomes rising star

Friday Focus: Leader Up

New history course gives students a different perspective

What public isn't told about charters' 100 percent college acceptance rates by SISD Superintendent Jose Espinoza, Ed.D.

James Harden Teams Up With Local Law Enforcement Agencies to Discuss Dangers of Drunk Driving with Westfield High Students

April Brownlee

Anita Foster

Carol Vaughn

Communications Dept.

Nicole Lyons

Lila Stanley

Reesha Brown & Jade Wise

Jenny LaCoste-Caputo

Deborah Silliman

Daniel Escobar

Office of Communications

continued

CATEGORY 17 - Writing, More than 30,000, Gold, continued

Spring ISD	Social Media Dad Brings 'Beyond Bullying' presentation to Spring ISD	Office of Communications
Spring ISD	Spring ISD Educator Named 2018 ESL Teacher of the Year by the Texas Association for Bilingual Education	Office of Communications
Spring ISD	As Funeral Train Passes, Spring ISD Remembers George H.W. Bush	Office of Communications
Spring ISD	Dekaney Senior and EMERGE Fellow Headed to UVA as a 2019 Posse Scholar	Office of Communications

SILVER

Arlington ISD	AISSD automotive students service district vehicles at CTC shop	Ryan Pierce
Edinburg CISD	Author, Edinburg High School Graduate Inspires ECISD Students - Video Script	Romeo Cantu
Edinburg CISD	Edinburg CISD School Bus Driver Inspires Family - Video Script	Romeo Cantu
ESC Region 13	What is Restorative Discipline?	Cole Bubenik
Fort Bend ISD	Once a Blue Jay, Always a Blue Jay: OCE's 20th Anniversary	Keryn Miles
Fort Bend ISD	Student Code of Conduct: Do's and Don'ts	Keryn Miles
Harris Co. Dept. of Education	Personal Struggle for Deer Park Student Leads to Scholastic Regional Recognition and Nomination	Jeri Martinez
Houston ISD	Family-style lunch a success at Garden Oaks Montessori	Business Operations, Strategic Engagement & Outreach
Houston ISD	HISD Police Department active shooter training prepares officers, schools	Business Operations, Strategic Engagement & Outreach
Houston ISD	Milby High School Culinary Arts student headed toward bright future	Business Operations, Strategic Engagement & Outreach
Houston ISD	New Energy Institute HS helps students, staff embrace project-based learning	Business Operations, Strategic Engagement & Outreach
Houston ISD	Transportation announces new, more comprehensive route planning process	Business Operations, Strategic Engagement & Outreach
Houston ISD	YWCPA celebrates grand opening of new building addition, renovations	Business Operations, Strategic Engagement & Outreach
Katy ISD	2018-19 Safety and Security Enhancements	Dr. Andrea Grooms
Katy ISD	2018 Superintendent's Convocation Address	Dr. Andrea Grooms
Katy ISD	Superintendent Remarks Katy VFW Event	Dr. Andrea Grooms
Keller ISD	Westfall's Journey – Keller ISD Convocation Opening Video Script	Bryce Nieman
North East ISD	Four-Legged Reading Buddy	Scott Chidgey
North East ISD	Saying goodbye to a friend and leader	Kristina Perez
Spring ISD	Roberson Wrestling Team Celebrates Five Years with Team Trophy and State Medal Wins	Office of Communications
United ISD	Raul Perales Middle School Dedication Script	Carmen Rendon
United ISD	The Superintendent's Corner	Lauren Cavazos



CATEGORY 18
Published News or Feature
Less than 10,000 students

**BEST OF CATEGORY**

Copperas Cove ISD	CCISD gears up for continued safe student transportation	Wendy Sledd
GOLD		
Copperas Cove ISD	CCISD gears up for continued safe student transportation	Wendy Sledd
Friendswood ISD	Student Spotlight	Dayna Owen & Kelsey Purcell
Wimberley ISD	WISD Teacher Pay Raise Sends Jolt of Excitement Through District	Deyanira Romo Rossell

SILVER

Crandall ISD	Crandall ISD Multi-Purpose Indoor Facility	Erin McCann
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BRONZE

Gainesville ISD	Heroes Among Us: GHS Fishing Team Captains	Leslie Crutsinger
Gainesville ISD	Heroes Among Us: Teachers of the Year	Leslie Crutsinger
Smithville ISD	Feature Story	Ana L. Murray

CATEGORY 18 - Published News or Feature, continued
10,000 to 30,000 students

BEST OF CATEGORY

Goose Creek CISD	Billy Haynes Gets the Job Done on Defense Despite Hearing Impairment	Susan Passmore
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GOLD

Goose Creek CISD	Billy Haynes Gets the Job Done on Defense Despite Hearing Impairment	Susan Passmore
Goose Creek CISD	Former President Leaves His Mark on GC Teachers	Susan Passmore
Goose Creek CISD	GCCISD Student Serves as an Asset to Community KIA	Susan Passmore
Wylie ISD	Watch DOGS	Ian Halperin

SILVER

Coppell ISD	Educator Feature Malachi Ewbank	Communications & Community Engagement
Coppell ISD	New Tech's Janelle Bence Recognized by State for Teaching Excellence	Communications & Community Engagement
Coppell ISD	Social & Emotional Support Services	Communications & Community Engagement
Coppell ISD	Technology in the Classroom Facilitates Enhanced Learning	Communications & Community Engagement
Crowley ISD	Starting Early	Megan Middleton
Duncanville ISD	Students Search for Elusive Marrow Donor	Lari Barager
Eagle Mountain-Saginaw ISD	Elementary schools focus on character building with emphasis on kindness	Chelse Westbrook
Eagle Mountain-Saginaw ISD	Selling to the Sellers: Engaging area real estate agents as district ambassadors and hosting a successful agent conference	Megan Overman
Goose Creek CISD	College Essay Helps Student Find Siblings	Susan Passmore
Goose Creek CISD	Squeebie Mixing Bowl Gets a Thumbs Up!	Susan Passmore
Harlingen CISD	Alumni Spotlight: Harlingen South graduate pursues teaching career in Africa	Public Relations & Community Engagement
Laredo ISD	Christen Middle School students win city-wide honor for their video on black holes	Maribel "Mimi" Valdez
Laredo ISD	Laredo ISD kicks off Read Across America Week with proclamation ceremony	Communication Dept.
Northwest ISD	Steele students earning associate degrees during high school	Anthony Tosie
Prosper ISD	It's Not Just Kids Play Anymore	Racy Grant
Prosper ISD	There is No Debate About It	Racy Grant & Christal Hankey
Rockwall ISD	Culinary Nationals - Story	Steven Offield
Weslaco ISD	District on the rise	Arminda Munoz
Weslaco ISD	WISD, Weslaco PD join forces for student safety	Arminda Munoz
BRONZE		
Alvin ISD	Alvin ISD Superintendent Has Deep Roots in Alvin ISD	Rachel Moore
Laredo ISD	LISD Parent and Family Engagement Coordinator Wins Statewide Award	Maribel "Mimi" Valdez
Laredo ISD	'Tour de Fresh' race brings additional salad bars to LISD school cafeterias	Maribel "Mimi" Valdez
Prosper ISD	We are Prosper!	Racy Grant
Tomball ISD	Alumni Spotlight	Allison Suarez

More than 30,000 students

BEST OF CATEGORY

Texas Assoc. of School Boards	The 3 C's of School Safety	Roger White
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GOLD

Aldine ISD	Andrea Johnson Shares Her Student Internship Experience in Aldine ISD and Her Road to Teaching	Office of Communications
Amarillo ISD	Bugging Out	April Brownlee
El Paso ISD	Sensory rooms help autism students get ready to learn	Melissa Martinez & Gustavo Reveles
Houston ISD	Sharpstown HS coach fosters lessons beyond the pitch	Communications Dept.
Houston ISD	Worthing HS students start the new year in new building	Business Operations, Strategic Engagement & Outreach
Keller ISD	Faces of KISD	Nicole Lyons

continued

CATEGORY 18 - Published News or Feature, More than 30,000 students, Gold, continued

Keller ISD	CTIS Programs Focus on Character and Kindness	Nicole Lyons
Pharr-San Juan-Alamo ISD	PSJA ISD autistic security guard, alum becomes beacon of hope for special needs community	Claudia V. Lemus-Campos
Socorro ISD	SISD, UTEP Tech-E Program	Daniel Escobar
Spring Branch ISD	School Market Opens at Spring Woods Middle School	Linda Buchman & Steven Brunsman
Spring Branch ISD	SBISD Senior Earns Top National Girl Scouts Award	Linda Buchman & Steven Brunsman
Texas Assoc. of School Boards	The 3 C's of School Safety	Roger White
Texas Assoc. of School Boards	What Is XG?	Roger White
Texas Assoc. of School Boards	Public Education Isn't Somebody Else's Issue	Roger White
Texas Assoc. of School Boards	Public Education Isn't Somebody Else's Issue, Part 2	Roger White

SILVER

Aldine ISD	Aldine ISD Educator Michaelann Kelley Uses Art Education to Make a Difference and Advance Student Learning	Office of Communications
Arlington ISD	All in the family for Monroes	Anthony Andro
Cypress Fairbanks ISD	CFISD marching bands benefit from tech-savvy drill book app	Angel Verdejo
Edinburg CISD	Edinburg CISD Police Department Earns National Security Award	Romeo Cantu
El Paso ISD	Electrical skills students put lessons to use during the summer	Melissa Martinez & Gustavo Reveles
Fort Bend ISD	FBISD News Magazine - "District-wide student success grows as AVID programs expands"	Rachel Ross
Harris Co. Dept. of Education	2 in 5,000: Pasadena ISD's Sam Rayburn High School Artists Earn American Visions Nominations	Jeri Martinez
Harris Co. Dept. of Education	Academic and Behavior School Staff Know the Importance of CPR Training	Jeri Martinez
Harris Co. Dept. of Education	HCDE, Lamar Consolidated ISD Partner to Grow Positivity through Kindness Academy	Carol Vaughn
North East Ed. Foundation	Grant Celebration Giveaway	Scott Chidgey
North East ISD	First female electrical student completes program	Lila Stanley
Pasadena ISD	50 Years of Dobie Pride: Former principals reflect on school history	Reesha Brown
Spring Branch ISD	100 Percent Part of the Team	Linda Buchman & Steven Brunsman
Spring Branch ISD	A Pencil with a Point:	Linda Buchman & Steven Brunsman
Spring Branch ISD	The Shadow a Student Challenge	
Spring Branch ISD	Cheesecake and Peanut Butter	Linda Buchman & Steven Brunsman
United ISD	Trautmann Elementary Honor Society Students Attend Explore UT	Lauren Cavazos
North East ISD	Parent Academy Graduation	Scott Chidgey



BEST OF CATEGORY

Corsicana ISD
GOLD
Copperas Cove ISD

Corsicana ISD

BEST OF CATEGORY

Pearland ISD
GOLD
Coppell ISD
Crowley ISD
Duncanville ISD
Laredo ISD
Laredo ISD
Pearland ISD

CATEGORY 19
Published News Release, Edited
Less than 10,000 students



Corsicana ISD Higher Start News Release	CISD Communications Dept.
Custodians and groundkeepers ready facilities and property for return of students	Wendy Sledd
Corsicana ISD Higher Start News Release	CISD Communications Dept.

10,000 to 30,000 students

PHS Marching Band to perform at Rose Parade	Cissa Madero
CISD Board approves Boundary Realignment	Communications & Community Engagement
Red Carpet Welcome	Anthony Kirchner
Construction Students Build Community	Lari Barager
Kawas Elementary School celebrates National Blue Ribbon Award	Veronica Castellon, APR
Trevino Magnet School Filmmakers receive national recognition	Roberto Trevino
PHS Marching Band to perform at Rose Parade	Cissa Madero

CATEGORY 19 - Published News Release, Edited, 10,000-30,000 students, continued

SILVER

Coppell ISD	Carson Dyke remembered via Carson's Corner Lego Wall at CMS West	Communications & Community Engagement
Coppell ISD	Kit Pehl selected as Coppell ISD Athletic Director	Communications & Community Engagement
Duncanville ISD	All-Girl Construction Team Builds Bird Shelters at Dallas Zoo	Lari Barager
Duncanville ISD	Panthers at the Polls	Lari Barager
Duncanville ISD	Panthers Player Overcomes Odds to Succeed	Lari Barager
Goose Creek CISD	Roberts Named Apple Distinguished Educator	Susan Passmore
Laredo ISD	LISD Student Leaders Serve on the Superintendent's Student Advisory Council	Maribel "Mimi" Valdez
Laredo ISD	LISD student's finalist for Mariachi Vargas Competition	Roberto Trevino
Prosper ISD	Press Release: Legendary Coach Retires	Racy Grant

BRONZE

Laredo ISD	LISD students excelling with AEP credit counts grant	Roberto Trevino
Laredo ISD	LISD Young Poets win at 16th Annual Poetry Contest	Maribel "Mimi" Valdez

More than 30,000 students

BEST OF CATEGORY

North East Ed. Foundation	Grant Celebration Giveaway Media Advisory	Scott Chidgey
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GOLD

Harris Co. Dept. of Education	New school to meet increased service demands for area students with behavioral disorders, autism	Carol Vaughn
North East ISD	Grant Celebration Giveaway Media Advisory	Scott Chidgey
Region 4 ESC	Region 4 Gulf Coast Teacher Job Fair 2019 Press Release	Jasmine Camble
Spring ISD	Spring ISD Superintendent Delivers Annual State of the District Address	Office of Communications

SILVER

Edinburg CISD	TXU Energy Donates Trees To Edinburg CISD Schools	Romeo Cantu
Katy ISD	Rockets Chris Paul Makes Surprise Visit to Katy ISD Students	Dr. Andrea Grooms
Pasadena ISD	Retired ambulance rolls into Lewis CTHS	Reesha Brown
Round Rock ISD	Student Performance Peaks in Cell Phone-Free Classrooms	Dianne Foletto
Spring ISD	Spring ISD, Planet Ford Agree On Naming Rights For New Stadium	Office of Communications

BRONZE

Keller ISD	Ridgeview Graffiti Group Brightens Campus	Nicole Lyons
Socorro ISD	SISD graduate finalist in Dr. Pepper national contest	Daniel Escobar
United ISD	United ISD Cherish Center Prepares Special Needs Students for Careers After High School	Lauren Cavazos



CATEGORY 20

Specialty/Novelty Writing

Less than 10,000 students



BEST OF CATEGORY

Sunnyvale ISD	Auditorium Grand Opening Script for Student Emcees	Emily White
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GOLD

Everman ISD	National Literacy Month	Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Sunnyvale ISD	Auditorium Grand Opening Script for Student Emcees	Emily White

SILVER

Everman ISD	Women's History Month	Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
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10,000 to 30,000 students

BEST OF CATEGORY

Laredo ISD	Go Public Press Conference Script	Communications
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GOLD

Laredo ISD	Go Public Press Conference Script	Communications
Prosper ISD	Honoring Our Veterans	Racy Grant

CATEGORY 20 - Specialty/Novelty Writing, 10,000-30,000 students, continued

SILVER

Duncanville ISD
Prosper ISD

Construction Students Build Awnings at Zoo
Career and Technical Education

Luci Lopez & Lari Barager
Racy Grant

More than 30,000 students

BEST OF CATEGORY

Spring ISD

Supt. Congratulatory Letter: Above and Beyond
Fellowship 25th Anniversary Celebration

Office of Communications

GOLD

Katy ISD
Spring ISD

2019 Employee Service Awards - Back to the Future
Supt. Congratulatory Letter: Above and Beyond Fellowship
25th Anniversary Celebration

Dr. Andrea Grooms
Office of Communications

SILVER

Katy ISD
Grooms

2018 Convocation "Lance & Courtney's Excellent Adventure" Video Script

Dr. Andrea

BRONZE

Harris Co. Dept. of Education
North East ISD

12 Days of HCDE Head Start Christmas Cards
NESA's David Connelly recognized by Tony Awards

Jeri Martinez
Lila Stanley

PHOTOGRAPHY CATEGORIES



CATEGORY 21

Photo - Sports Subjects

Less than 10,000 students



BEST OF CATEGORY

Crandall ISD

Future Olympian

Erin McCann

GOLD

Copperas Cove ISD
Crandall ISD
Crandall ISD
Seguin ISD

Copperas Cove ISD Sports Photography
Future Olympian
Victory in any Weather
Game Time

Wendy Sledd
Erin McCann
Erin McCann
Tanisha Hearn

SILVER

Corsicana ISD
Hidalgo ISD
Hidalgo ISD
Sheldon ISD

Corsicana ISD No Fly Zone
Hidalgo ISD - Volleyball Playoffs
Hidalgo ISD - High School Football
Out at Second

CISD Communications Dept.
Jennifer Garza
Jennifer Garza
Derik Moore

BRONZE

Channelview ISD
Red Oak ISD

CHS Fighting Falcons
The Lady Hawks are Soaring to Playoffs!

LaKeisha LeBlanc
Haley Stewart

10,000 to 30,000 students

BEST OF CATEGORY

Tomball ISD

Ready for some football

Justin Warnasch

GOLD

Allen ISD
Brazosport ISD
Crowley ISD
McAllen ISD
McAllen ISD
Prosper ISD
Tomball ISD

Making a Splash
Headed to the Playoffs
Touchdown Eagles!
McAllen ISD Elementary Schools Track Meet
McAllen Memorial Football Team Coming Out
Crossing the Finish Line
Ready for some football

David Hicks
BISD Communications Dept.
Jaime Handy
Norma Zamora-Guerra
Norma Zamora-Guerra
Christal Hankey
Justin Warnasch

SILVER

Duncanville ISD
Duncanville ISD
Goose Creek CISD
Laredo ISD
Pflugerville ISD

The Long Jump
Tug of War
I Believe I Can Fly!
Im a Pee Wee Champion
Water Beard

Hillary Hopson
Hillary Hopson
Carrie Pryor-Newman
Roberto Trevino
Marcial Guajardo

CATEGORY 21 - Photo-Sports Subjects, 10,000-30,000 students, continued

BRONZE

Galena Park ISD	Whoop Up On 'Em!	Chris Gause
Goose Creek CISD	All Clear Ahead!	Carrie Pryor-Newman
Goose Creek CISD	Lee Leads the Way	Carrie Pryor-Newman
Laredo ISD	Track and Field	Samuel I Mendez
Rockwall ISD	Rockwall Clinches Regional Quarters	Chris Curtis
Tomball ISD	Player of the Week	Justin Warnasch

More than 30,000 students

BEST OF CATEGORY

North East ISD	NEISD's New Baseball Stadium	Jason Gatell
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GOLD

Alief ISD	Alief Band Day	Leslee Hackett
Cypress Fairbanks ISD	Love Of The Game	Angel Verdejo
Edinburg CISD	Edinburg Economedes High School Football	Mark Montemayor
Leander ISD	Almost to the Finish: Special Olympics Relay	Daniel Cernero
Leander ISD	Special Olympics High Five	Daniel Cernero
North East ISD	JROTC Air Rifle Competition	Scott Chidgey
North East ISD	NEISD's New Baseball Stadium	Jason Gatell
Socorro ISD	Pebble Hills High School basketball player Angie Guereca	Daniel Escobar
Spring ISD	Westfield High School Football Practice	Office of Communications
United ISD	A Family United	Alejandro Meza

SILVER

Cypress Fairbanks ISD	Taste Of Victory	Angel Verdejo
Lamar CISD	Charged Up!	Justin Terry
Leander ISD	Track and Field: Sandy Long Jump	Daniel Cernero
United ISD	T.E.A.M. Up to stop bullying	Paola Arcos



CATEGORY 22

Photo - Academic/Classroom Subjects

Less than 10,000 students



BEST OF CATEGORY

Crandall ISD	Peter and the Star Catcher	Erin McCann
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GOLD

Crandall ISD	Peter and the Star Catcher	Erin McCann
Little Elm ISD	Full STEM Ahead	Little Elm ISD Communications Team

SILVER

Channelview ISD	Academic Vocabulary at AAJH	LaKeisha LeBlanc
Hidalgo ISD	Hidalgo ISD - Ballet Program	Miriam Marentes
Seguin ISD	We Love Book Time	Tanisha Hearn

BRONZE

Copperas Cove ISD	S. C. Lee Archery Tic-Tac-Toe	Wendy Sledd
Greenville ISD	Shooting for the Stars	Helen Williams
Pine Tree ISD	The Face of Success	Communications Dept.
Red Oak ISD	iPad Learning!	Haley Stewart
Sheldon ISD	STEM Showcase	Derik Moore
Wimberley ISD	Pre-K Students at Scudder Primary School	Deyanira Romo Rossell

10,000 to 30,000 students

BEST OF CATEGORY

Pearland ISD	Classroom Electricity	Cissa Madero
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GOLD

Alvin ISD	A Look into the Future	Kinsey Droege
Bastrop ISD	A Father's Pride and Joy	Bastrop ISD Communications
Deer Park ISD	Brand new box of Crayons!	Matt Lucas
Deer Park ISD	Straight outta kindergarten	Matt Lucas
Duncanville ISD	Pre-K Smiles During Reading Time	Lucinda Lopez
Forney ISD	Sparks of Inspiration	Larry Coker

continued

CATEGORY 22 - Photo-Academic/Classroom Subjects, 10,000-30,000 students, Gold, continued

Goose Creek CISD	Hopper's Happy First Day of School	Carrie Pryor-Newman
Goose Creek CISD	I Have a Dream	Carrie Pryor-Newman
Goose Creek CISD	Look at This!	Carrie Pryor-Newman
Goose Creek CISD	Reading With the Sup	Carrie Pryor-Newman
Goose Creek CISD	There's No Place Like Texas	Carrie Pryor-Newman
Hays CISD	Engaged In Learning	Jim Cullen
Hays CISD	Poem In My Pocket	Jim Cullen
Pearland ISD	Classroom Electricity	Cissa Madero
Pearland ISD	Graduation Happiness	Victor Bushfield
Prosper ISD	Forensic Science	Christal Hankey
Tomball ISD	Happy Day	Justin Warnasch
SILVER		
Duncanville ISD	Girls are techie's too!	Hillary Hopson
Duncanville ISD	The Choice is Ours	Hillary Hopson

More than 30,000 students

BEST OF CATEGORY

Harris Co. Dept. of Education	Story Time	Dave Einsel
GOLD		
Arlington ISD	Arlington High School Graduation Elation	Robert Spence
Cypress Fairbanks ISD	Almost Got It	Angel Verdejo
Edinburg CISD	Edinburg Economedes High School Science Lab	Mark Montemayor
Fort Bend ISD	Anticipation of a New Beginning	Danish Nelson
Harris Co. Dept. of Education	Hey!	Dave Einsel
Harris Co. Dept. of Education	Story Time	Dave Einsel
Harris Co. Dept. of Education	Super Roundtable	Dave Einsel
Lamar CISD	REDvolution Graduation	Justin Terry
North East Ed. Foundation	North East Educational Foundation grant unleashes creativity	Natalie Bobadilla
North East ISD	NEISD Pre-K Academy	Jason Gatell
Socorro ISD	SISD Teacher of the Year classroom	Daniel Escobar
SILVER		
Arlington ISD	The Moment BFFs Receive Full-Ride Scholarships to TCU	Robert Spence
Cypress Fairbanks ISD	Coming Full Circle	Angel Verdejo
Leander ISD	First Graduate Walk for Glenn High School	Daniel Cernero
Socorro ISD	SISD music education wins NAMM award	Daniel Escobar
BRONZE		
North East ISD	Guide Dogs For the Blind Celebrate Graduation	Scott Chidgey
North East Ed. Foundation	The Sky is the Limit	Scott Chidgey



CATEGORY 23

Photo - Other Subjects

Less than 10,000 students



BEST OF CATEGORY

Hidalgo ISD	Hidalgo ISD - High School Graduation	Public Relations Dept.
GOLD		
Canutillo ISD	Charrería	Liza Rodriguez, Andrew Reynoso & Laura Caballero
Carroll ISD	Class of 2019	Hayley Herring
Copperas Cove ISD	Copperas Cove ISD Photography: Other Subjects	Wendy Sledd
Hidalgo ISD	Hidalgo ISD - High School Graduation	Public Relations Dept.
SILVER		
Corsicana ISD	Corsicana ISD Tiger Stadium	CISD Communications Dept.
Crandall ISD	Sunrise Practice	Erin McCann
Everman ISD	EISD Is the Place to Be	Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Galveston ISD	GISD 'Share Your Holidays' Spirit	Communications Dept.
Hidalgo ISD	Hidalgo ISD - Oscar Awards	Miriam Marentes
Red Oak ISD	HAWKS: The name that lasts a lifetime!	Haley Stewart
Seguin ISD	Did you say Robots?	Tanisha Hearn
Texas City ISD	I Did It!	Clarissa Silva

Category 22 - Photos - Other Subjects, Less than 10,000 students, continued

BRONZE

Boerne ISD	Top Ten Graduates Celebrate with a Jump	Jocelyn Durand
Corsicana ISD	Corsicana ISD Rain or Shine Photo	CISD Communications Dept.
Greenville ISD	Color Me Kind	Helen Williams
Greenville ISD	The Future Begins Here	Helen Williams
Hidalgo ISD	Hidalgo ISD - Poetry Night	Miriam Marentes
La Porte ISD	School's Out!	Adam J. Holland
Sheldon ISD	"Mission Accomplished!"	Derik Moore
Texas City ISD	Breaking the Silence	Melissa Tortorici
Texas City ISD	Friday Night Sparkle	Melissa Tortorici

10,000 to 30,000 students

BEST OF CATEGORY

Deer Park ISD	The Show Must Go On	Matt Lucas
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GOLD

Brazosport ISD	Rock, Paper Scissors on the Playground	BISD Communications Dept.
Deer Park ISD	The Show Must Go On	Matt Lucas
Galena Park ISD	Points of Pride	Chris Gause
Goose Creek CISD	Superman in a Class of His Own	Susan Passmore
La Joya ISD	Month of the Military Child parade	Blanca E. Cantu
Laredo ISD	Welcome Home Surpirse	Roberto Trevino
McAllen ISD	Mariachi Christmas Parade	Norma Zamora-Guerra
McAllen ISD	WWII Veteran Recognition	Norma Zamora-Guerra
Pflugerville ISD	De Colores (Colorful)	Marcial Guajardo
Rockwall ISD	Rockwall ISD Culinary Team Wins National Championship	Steven Offield
Southwest ISD	SWISD-North Park Toyota Car Winner	Roger Campos
Weslaco ISD	Center Spotlight	Samantha Holley
Weslaco ISD	Strike a Pose	Samantha Holley
Wylie ISD	Convocation!	Doug Bellamy
Wylie ISD	Graduation Memorial	Ian Halperin

SILVER

Brazosport ISD	Bess Brannen Groundbreaking Photo	BISD Communications Dept.
Brazosport ISD	Dow Stream Lab Ribbon Cutting	BISD Communications Dept.
Goose Creek CISD	Keepers of the Keys	Carrie Pryor-Newman
La Joya ISD	La Joya ISD Elementary Music Festival	Blanca E. Cantu

BRONZE

Goose Creek CISD	Lee Lip Dub	Carrie Pryor-Newman
Hays CISD	Courage	Jim Cullen
Laredo ISD	Cookies Before Santa	Maribel "Mimi" Valdez
Pearland ISD	Strong Partners	Cissa Madero
Prosper ISD	Cultural Fair	Christal Hankey
Tomball ISD	Homecoming Parade down Main Street	Justin Warnasch

More than 30,000 students

BEST OF CATEGORY

Harris Co. Dept. of Education	Selfie Nation	Dave Einsel
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GOLD

Cypress Fairbanks ISD	Catching Air	Angel Verdejo
Fort Bend ISD	FBISD Graduation 2019 • Sea of Joy	Danish Nelson
Harris Co. Dept. of Education	Selfie Nation	Dave Einsel
Keller ISD	Keller High Band Takes 6th Avenue	Bryce Nieman
Leander ISD	UIL 6A State Band - Vandegrift at Prelims	Daniel Cernero
North East ISD	New PorousPave walking tracks for NEISD elementary schools	Jason Gatell
Round Rock ISD	A Dragon dons his tuba	Mark Kania
San Antonio ISD	First Day of School Puddles	Deborah Silliman

SILVER

Harris Co. Dept. of Education	Beaming	Dave Einsel
Harris Co. Dept. of Education	Shy Reindeer	Dave Einsel
Keller ISD	Pride	Nicole McCollum

CATEGORY 23 - Photos - Other Subjects, More than 30,000 students, continued

BRONZE

Cypress Fairbanks ISD	First Time Graduate	Abbie McIntosh
Cypress Fairbanks ISD	Overcoming All Obstacles	Angel Verdejo
Lamar CISD	Sparks Fly	Justin Terry
North East ISD	Celebrating Fire Safety Week	Scott Chidgey
North East ISD	Eyes on the Music	Kristina Perez

GRAPHICS CATEGORIES

CATEGORY 24

Logo, Trademark, Symbol

Less than 10,000 students



BEST OF CATEGORY

Wimberley ISD	Fresh New Brand and Logo	Deyanira Romo Rossell
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GOLD

Canutillo ISD	Canutillo Alumni Foundation for Education (CAFÉ) Logo	Andrew Reynoso, Laura Caballero & Liza Rodriguez
Canutillo ISD	Canutillo ISD Seal	Liza Rodriguez, Andrew Reynoso & Laura Caballero
Gregory-Portland ISD	G-P – “A Great Place to Belong”	Crystal Matern
Texas City ISD	Texas City ISD Foundation for the Future Logo	Clarissa Silva & Christina Hall-Payne
Foundation for the Future		

SILVER

Wimberley ISD	Fresh New Brand and Logo	Deyanira Romo Rossell
Canutillo ISD	Canutillo ISD A-Rating Logo	Liza Rodriguez, Laura Caballero & Andrew Reynoso
Carroll ISD	The Carroll ISD Resiliency Project Logo	Jill Webb

Gainesville ISD	Every Leopard, Every Day Logo	Leslie Crutsinger
La Porte ISD	La Porte ISD Academic Seal	Terri Cook & Adam J. Holland
Lancaster ISD	George Washington Carver (GWC)	Aaron Libby

Lockhart ISD	6th Grade STEM Learning Center Logo	Christina Courson
Royse City ISD	1.5 Logo	Chris Kingsley
United ISD	Athletic Hall of Fame Logo	Karla de la Garza
	Academic Champion Tournament Shirt Logo	

BRONZE

Gainesville ISD	Gainesville ISD Logo	Leslie Crutsinger
Lancaster ISD	Lancaster ISD Career Technical Education (CTE) Logo	Aaron Libby

10,000 to 30,000 students

BEST OF CATEGORY

Bryan ISD	The Bryan ISD Essential Eight Logo	Santosh Vemula, Matt Kennedy & Matthew LeBlanc
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GOLD

Alvin ISD	Alvin ISD Education Foundation	Rachel Moore
Birdville ISD	Turtle Race Logo - Celebrating 20 Years	
	Collegiate Academy of Birdville Logo	Mark Thomas, Stephanie Whitlock, Kimberly Tweed & Michelle DoPorto

Brazosport ISD	Brazosport ISD Bond Logo	BISD Communications Dept.
Bryan ISD	The Bryan ISD Essential Eight Logo	Santosh Vemula, Matt Kennedy & Matthew LeBlanc

Eagle Mountain-Saginaw ISD	Eagle Mountain-Saginaw ISD 60th Anniversary Logo	Communications Dept.
Magnolia ISD	Adventures Program logo	Kate Hope
Region 7 ESC	FITT Logo	Region 7 ESC Communications

Region 7 ESC	Prime Solution EduCast Logo	Region 7 ESC Communications
Southwest ISD	SWISD Convocation 2019 Logo	Roger Campos
Tomball ISD	Early Excellence Academy	Justin Warnasch

Tomball ISD	Tomball Community Art Showcase [TCAS]	Justin Warnasch
Tomball ISD	Two-way Dual Language Academy	Justin Warnasch

CATEGORY 24 - Logo, Trademark, Symbol, 10,000-30,000 students, continued

SILVER

Coppell ISD	Canyon Ranch Elementary Logo	Communications & Community Engagement
Dickinson ISD	Kranz Junior High Logo	Jenna Simsen
Goose Creek CISD	100th Anniversary Logo	Mima Trujillo
Hays CISD	100% Hays CISD	Tim Savoy
Pearland ISD	Feast for the Foundation Logo	Lexi Marshall
Southwest ISD	Fire & Armor Bowl Logo	Roger Campos
Weslaco ISD	Jimmy Platt Mid Valley Classic	Darline Gracia

BRONZE

Laredo ISD	GECHS Budget Cover	Claudia Rodriguez
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More than 30,000 students

BEST OF CATEGORY

Socorro ISD	Cactus Trails Elementary Logo	Daniel Escobar
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GOLD

Corpus Christi Ed. Foundation	Corpus Christi Education Foundation - New Logo	Atanislao Acosta & Eloisa Dowiat
Cypress-Fairbanks ISD	CFISD Volunteers with Spirit Logo	CFISD Community Engagement
ESC Region 11	GoTeach11 Logo	Communications & Marketing Team
ESC Region 11	INSIGHT Logo	Lou Ann Rockwell
Northside ISD	Cable Elementary School Logo	Dustin Woodbury
Socorro ISD	Cactus Trails Elementary Logo	Daniel Escobar
Socorro ISD	Hurshel Antwine Middle School Logo	Daniel Escobar
Spring ISD	Carl Wunsche Sr. High School Crest	Office of Communications

SILVER

ESC Region 11	The Design Lab	Lou Ann Rockwell
Katy ISD	Adams Junior High Logo	Dr. Andrea Grooms
Mansfield ISD	We Love Texas Public Schools	Communications & Marketing Dept.
Northside ISD	Howsman Elementary School Logo	Dustin Woodbury
Region 10 ESC	Library Services logo	Andy Stauffer
United ISD	UISD Employee Wellness Logo	Karla de la Garza

BRONZE

Alief ISD	Alief ISD Podcast Logo - ImpactED	Kimberly Smith
El Paso ISD	Coach Archie Duran Elementary School Logo	Melissa Martinez & Gustavo Reveles
ESC Region 13	Effective Schools Framework Logo	ESC Region 13 Center Support
Mesquite ISD	Coffee Talk with Dr. Vroonland	Kristin Odom



CATEGORY 25

Original Art

Less than 10,000 students



BEST OF CATEGORY

Red Oak ISD	ROISD Flight Plan 2023 Cover	James Murphy
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GOLD

Barbers Hill ISD	Barbers Hill Fine Arts Truck	Jami Navarre, Carla Rabalais, Valerie Hull & Beverly Stephenson
Copperas Cove ISD	#CoveCulture	Wendy Sledd
Everman ISD	First Day of School	Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Lancaster ISD	Athletic Signing Day	Aaron Libby
Lancaster ISD	Athletic Signing Day	Aaron Libby
Lancaster ISD	Lancaster ISD District Pop-Up Banner	Aaron Libby
Lancaster ISD	Lancaster STEM Early College High School Pop-Up Banner	Aaron Libby
Red Oak ISD	Red Oak Football Program Cover	James Murphy
Red Oak ISD	ROISD Flight Plan 2023 Cover	James Murphy
Sheldon ISD	Compass Schools logo	Derik Moore & Lila Hollin

CATEGORY 25 - Original Art, continued
10,000 to 30,000

BEST OF CATEGORY

Crowley ISD	Crowley ISD Friday Night Scoreboard	Matt Hoover
GOLD		
Alvin ISD	Alvin ISD's "The Day" logo	Rachel Moore
Crowley ISD	Crowley High School Homecoming	Matt Hoover
Crowley ISD	Crowley ISD Friday Night Scoreboard	Matt Hoover
Dripping Springs ISD	DSISD's State Bound Graphic	Allen Bruggman
Weslaco ISD	WISD Advantage Magazine Cover	Darline Gracia
SILVER		
Coppell ISD	2019 National Spelling Bee Champion Rohan Raja	Communications & Community Engagement
Coppell ISD	CISD 2019 High School Graduation Information	Communications & Community Engagement
Coppell ISD	CISD First Responders Appreciation Day	Communications & Community Engagement
Coppell ISD	Strategic Design Layout for Spring/Summer Magazine	Communications & Community Engagement
Crowley ISD	From North Crowley to the NCAA Final Four	Matt Hoover
Crowley ISD	Have A Nice Summer	Matt Hoover
Weslaco ISD	Texas Pre-K	Samantha Holley

More than 30,000 students

BEST OF CATEGORY

El Paso ISD	EPISD Celebrates Hispanic Heritage Month	Melissa Martinez & Gustavo Reveles
GOLD		
Corpus Christi ISD	Teacher of the Year Cover Design	Atanislao Acosta, Jr.
El Paso ISD	EPISD Celebrates Hispanic Heritage Month	Melissa Martinez & Gustavo Reveles
ESC Region 13	Check for Understanding Cards	ESC Region 13 Center Support
Region 10 ESC	Year In Review 2018	Andy Stauffer
SILVER		
ESC Region 13	What's So Special?	ESC Region 13 Center Support
Pharr-San Juan-Alamo ISD	Just Roll With It	James Jensen



CATEGORY 26

Published Print Ad
Less than 10,000 students



BEST OF CATEGORY

Cedar Hill ISD	Cedar Hill ISD - Win in the Classroom & on the Field	Tierney Tinnin & Christina Williamson
GOLD		
Brownwood ISD	They're not playing the game...They're creating it.	Charles Musgrove
Cedar Hill ISD	Cedar Hill ISD - Win in the Classroom & on the Field	Tierney Tinnin & Christina Williamson
Corsicana Ed. Foundation	CEF 7th Annual Gala Magazine Ad	Corsicana Ed. Foundation
Galveston ISD	GISD Back to School Fair Advertisement	Communications Dept.
Pleasant Grove ISD	Kindergarten Adventure Advertisement	Shelby DeMuth
SILVER		
Copperas Cove ISD	CCISD-College and Career Ready	Wendy Sledd
Galveston ISD	GISD 5 Reasons to Teach by the Beach	Communications Dept.
Red Oak ISD	ROISD - NOW Magazine Ad	James Murphy
Texas City ISD	2018 TC-LM Chamber Magazine Ad	Clarissa Silva
BRONZE		
Gregory-Portland ISD	Discover G-PISD	Crystal Matern
Roma ISD	Conjunto Billboard & Ad	Helen Escobar

Category 26 - Published Print Ad, continued
10,000 to 30,000 students

BEST OF CATEGORY

Eagle Mountain-Saginaw ISD

“College, Career, Life Ready.” Advertisement
in 360 West Private School Directory

Chelse Westbrook

GOLD

Brazosport ISD
Duncanville ISD
Eagle Mountain-Saginaw ISD

Brazosport ISD Fair Ad
Board Recognition/New Choice
“College, Career, Life Ready.” Advertisement
in 360 West Private School Directory
Football Schedule Ad
Thank You for Making Our Schools Your Business Ad

BISD Communications Dept.
Hillary Hopson
Chelse Westbrook

Goose Creek CISD
Goose Creek CISD

Mima Trujillo
Mima Trujillo

SILVER

Coppell ISD
Crowley ISD
Laredo ISD
Pearland ISD

CISD Your Bond Dollars At Work Ad
Success Starts Early
Graduation Ad 2019
Bus Driver Employment Print Advertisement

Communications & Community Engagement
Matt Hoover
Samuel Mendez
Lexi Marshall

BRONZE

Coppell ISD
La Joya ISD
La Joya ISD
Tomball ISD

Congratulations 2019 Graduates
La Joya ISD Distinctions AD
Thank you Scholarship Golf Classic AD
LOE Advertisement

Communications & Community Engagement
Blanca E. Cantu
Blanca E. Cantu
Allison Suarez & Justin Warnasch

More than 30,000 students

BEST OF CATEGORY

Texas Assoc. of School Boards

TASB Member Center Ad

Texas Association of School Boards

GOLD

Garland ISD
Texas Assoc. of School Boards

Power of a College Education
TASB Member Center Ad

Garland ISD Communications
Texas Association of School Boards

SILVER

Arlington ISD
Edinburg CISD
Edinburg CISD

Arlington Today - February 2019 Advertisement
Edinburg CISD Teachers of the Year
Edinburg CISD Earns A Rating &
6 National Blue Ribbon School Honors
INSPIRE TEXAS Houston Astros Commemorative GameDay Yearbook

Communications Dept.
Romeo Cantu & Mark Montemayor
Mark Montemayor & Romeo Cantu

Region 4 ESC

Jasmine Camble

BRONZE

Corpus Christi ISD
Edinburg CISD

Corpus Christi ISD Relocation Ad
Edinburg CISD Board Appreciation Month

Atanislao Acosta, Leanne Libby & Adriana Knight
Romeo Cantu & Mark Montemayor



CATEGORY 27
Advertisement - Other
Less than 10,000 students



BEST OF CATEGORY

Corsicana ISD

Corsicana ISD Pre-K and Kinder Registration Movie Ad

Communications Dept.

GOLD

Corsicana ISD
Edgewood ISD
Everman ISD

Corsicana ISD Pre-K and Kinder Registration Movie Ad
Brentwood STEAM School of Innovation Door Hanger
EISD IS THE PLACE TO BE Billboard

Communications Dept.
Samantha Grubbs
Dr. Nikita Russell, Derrick Thompson II
& Chelsea Davis

Gainesville ISD
Gainesville ISD
Lancaster ISD
Lancaster ISD
Lancaster ISD
Red Oak ISD
Royse City ISD
Royse City ISD
Royse City ISD

Building Futures Billboard
Downtown Gainesville pole banners
Lancaster STEM Early College High School Billboard
Lancaster STEM Early College High School Pop-Up Banner
WANTED: Bus Drivers
ROISD Recruitment Banners
Growing Leaders Billboard
I'm Earning My Associate Degree Billboard
Scholarships Earned

Leslie Crutsinger
Leslie Crutsinger
Aaron Libby
Aaron Libby
Aaron Libby
Beth Trimble
Chris Kingsley
Chris Kingsley
Chris Kingsley

CATEGORY 27 - Advertisement Other, Less than 10,000 students, continued

SILVER

Everman ISD	Small District...Big Heart	Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Gainesville ISD	Bright Futures Ahead billboard	Leslie Crutsinger
Greenville ISD	Our Family Is Proud to Choose GISD billboard	Helen Williams
Sheldon ISD	Sheldon ISD Panther Stadium pole banners	Derik Moore

BRONZE

Everman ISD	Earn an Associates Degree	Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
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10,000 to 30,000 students

BEST OF CATEGORY

Harlingen CISD	World Languages Academy Airport Ad	Public Relations & Community Engagement
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GOLD

Crowley ISD	Bess Race Elementary Door Hanger	Matt Hoover & Jaime Handy
Harlingen CISD	World Languages Academy Airport Ad	Public Relations & Community Engagement
La Joya ISD	La Joya ISD Annual Report Ad	Blanca E. Cantu
Tomball ISD	Human Talent Tablecloth	Justin Warnasch

SILVER

Laredo ISD	LISD Valedictorians and Salutatorians Billboard	Samuel I Mendez
Laredo ISD	Week of the young child Banner	Samuel I Mendez

BRONZE

Birdville ISD	It's Cool to Choose Birdville ISD!	Mark Thomas, Stephanie Whitlock, Kimberly Tweed & Michelle DoPorto
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More than 30,000 students

BEST OF CATEGORY

Garland ISD	Dallas County Promise Billboards	Garland ISD Communications
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GOLD

Garland ISD	Dallas County Promise Billboards	Garland ISD Communications
Mesquite ISD	ReadPlayTalk Bus Wrap	Kristin Odom

SILVER

Corpus Christi ISD	Today's Students/Tomorrow's Leaders	Leanne Libby & Atanislao Acosta Jr.
ESC Region 11	Design Lab Retractable Banner	Lou Ann Rockwell
Garland ISD	Back to School Digital Billboards	Garland ISD Communications

BRONZE

Harris Co. Dept. of Education	HCDE Exhibit Display	Stephanie De Los Santos & Janet BWachs
Edinburg CISD	Edinburg CISD Earns 6 National Blue Ribbon School Honors - Billboard	Mark Montemayor & Romeo Cantu
Edinburg CISD	Edinburg CISD Is The Place To Be - Billboard	Mark Montemayor & Romeo Cantu

VIDEO/CABLE TV CATEGORIES

CATEGORY 28

Video - News/Information

Less than 10,000 students



BEST OF CATEGORY

Red Oak ISD	ROISD Minute With Mike	James Murphy, Debbie Temple & Beth Trimble
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GOLD

Galveston ISD	GISD Good Morning Ball High Video Announcement	Communications Dept.
Highland Park ISD	Highland Park Highlight	Edward Chalupa
Red Oak ISD	ROISD Minute With Mike	James Murphy, Debbie Temple & Beth Trimble

SILVER

Jacksonville ISD	Smoke Signals - JHS Media	Grace Traylor
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Category 28 - Video News/Information, continued
10,000 to 30,000 students

BEST OF CATEGORY

Weslaco ISD

GOLD

San Angelo ISD

San Angelo ISD

Southwest ISD

Southwest ISD

Weslaco ISD

SILVER

Dickinson ISD

Eagle Mountain-Saginaw ISD

Laredo ISD

McAllen ISD

Trending at Weslaco ISD

E-Mist Germ Fighting Technology

Toys for Tots Delivers Joy to Head Start Students for Christmas

The Southwest Report - September 2018

The Southwest Spotlight - Supreme Dragon Aviation

Trending at Weslaco ISD

Gator Spotlight Series

On Location: Marine Creek Middle School

Campus News

Good Evening McAllen! Episode No. 21

Carlos Robledo

Jack Wilcox

Jack Wilcox

SWISD-TV

SWISD-TV

Carlos Robledo

Jenna Simsen

Kris Hill

David Flores, Roberto Alba, Armando Gomez,

Jose Mendiola, Esteban Borjas & Julio Ovando

Norma Zamora-Guerra

More than 30,000 students

BEST OF CATEGORY

Fort Worth ISD

GOLD

Fort Worth ISD

North East ISD

North East ISD

Superintendent's 2019 April Message

Superintendent's 2019 April Message

Entomoph-A-Con - Feb 2019 - NE360 Focus

Peter Watson - October 2018 - NE360 FOCUS

Scott JuVette, John Papa & Rebecca Slack

Scott JuVette, John Papa & Rebecca Slack

Melissa Flores Gratkowski,

Jimmy O'Halligan & Jason Gatell

Melissa Flores Gratkowski,

Jimmy O'Halligan & Jason Gatell

SILVER

Cypress-Fairbanks ISD

Edinburg CISD

Lamar CISD

BRONZE

Pharr-San Juan-Alamo ISD

Spring Branch ISD

Beyond the Score with CFISD Sports

Edinburg CISD 4th Annual Food Show

February 2019 Randle Report

Up to Date with PSJA: Sept. 14

In the Zone - April 2019

CFISD Communication Dept CFISD Cinema

Romeo Cantu & Mark Montemayor

Mike Rockwood & Justin Terry

Melinda Garza & Santiago Zavala III

Linda Buchman & Steven Brunsman



CATEGORY 29

Video - News Package

Less than 10,000 & 10,000 to 30,000 students



BEST OF CATEGORY

Texas City ISD

GOLD

Allen ISD

Deer Park ISD

La Joya ISD

McAllen ISD

McAllen ISD

McAllen ISD

McAllen ISD

San Angelo ISD

Texas City ISD

Weslaco ISD

Heights Elementary Students Honor Veterans

Spread the Loaves: PB&J for the Homeless

Deer Park High School-South Campus students learn the life-saving skills of CPR and AED training.

La Joya Juarez-Lincoln High School Salutatorian

IB students at Lamar Academy open The Energy Bar

Senior Walk a blast for high school & elementary kids!

Student & Senior Art Projects | McAllen ISD

Welcome To Houstonville!

SAISD Celebrates World Read Aloud Day

Heights Elementary Students Honor Veterans

WISD Motor Activities Program

Clarissa Silva

Jesse Oquist

Joe Perez

La Joya ISD KLJSTV

Norma Zamora-Guerra

Norma Zamora-Guerra

Norma Zamora-Guerra

Norma Zamora-Guerra

Jack Wilcox

Clarissa Silva

Mike Palacios



Category 28 - Video News Package, continued
More than 30,000 students

BEST OF CATEGORY

Northside ISD GOLD Edinburg CISD Edinburg CISD	Silver Eagle Cadet Edinburg CISD Board Members Take Oath of Office Edinburg Elementary School Earns National Blue Ribbon School Honor I.M. Terrell Academy Side-by-Side Rehearsal Weekly Football Highlights	Northside Media Productions Romeo Cantu & Mark Montemayor Romeo Cantu & Mark Montemayor
Fort Worth ISD Mesquite ISD North East ISD Northside ISD Northside ISD Pharr-San Juan-Alamo ISD	Entomoph-A-Con Folks Basketball Player Silver Eagle Cadet A Very Buell Halloween	John Papa Wei-Tung Chou Jimmy O'Halligan Northside Media Productions Northside Media Productions Melinda Garza & Marco Vasquez
SILVER Fort Bend ISD	Faster Break: Fuel Up to Play 60 at Ridgemont Elementary	Kristoffer Smith



CATEGORY 30
Video - Documentary
10,000 to 30,000 students



BEST OF CATEGORY

La Joya ISD GOLD Crowley ISD Galena Park ISD Galena Park ISD La Joya ISD Laredo ISD Laredo ISD McAllen ISD Northwest ISD Waco ISD	Welcome Back La Joya ISD Black History Month: Trailblazer June W. Davis School Board Appreciation The Greatest Team Ever Welcome Back La Joya ISD Digital Learning Innovators LISD Salutes our Veterans Duane Lewis Inspirational Coach: Rowe soccer coach perseveres through setback NISD's Exemplar Educators: A student's perspective. Stories of Success: Dual Language Program	Judith Garcia Anthony Kirchner Chris Gause Chris Gause Judith Garcia Julio Ovando Julio Ovando Norma Zamora-Guerra Emily Conklin Kyle DeBeer
	More than 30,000 students	

BEST OF CATEGORY

Garland ISD GOLD Cypress-Fairbanks ISD Cypress-Fairbanks ISD Edinburg CISD ESC Region 13 Fort Worth ISD Fort Worth ISD Garland ISD	The Future is Bright Teacher of the Year - Cypress Springs HS Teacher of the Year - Hoover ES Edinburg CISD School Bus Driver Inspires Family The Legend of Holly and Zelda Cesar Chavez/Dolores Huerta Day of Service JROTC Texas Frontier Forts Staff Ride The Future is Bright	Delbert Richardson, Homer Clayton, Larry Grimes & Jon Cook CFISD Communication Dept CFISD Cinema CFISD Communication Dept CFISD Cinema Romeo Cantu & Mark Montemayor ESC Region 13 Center Support Scott JuVette, John Papa & Rebecca Slack John Papa Delbert Richardson, Homer Clayton, Larry Grimes & Jon Cook Jon Cook, Tiffany Veno & Homer Clayton
Garland ISD Humble ISD Leander ISD	Texas To Taiwan - The GISD/Taiwanese Student Ambassador Program 100 Years of Humble History Ballet Folklorico Program at Bagdad Elementary School	Jonathan Frey Corey Ryan, Matt Mitchell, Adriana Dominguez, Daniel Cernero & Rachel Acosta Ted Madden Reesha Brown & Rob Smith
Mesquite ISD Pasadena ISD	Steve Bragg, End of an Era 1958 Pasadena High School Mighty Eagles Football Team - State Finalists	Communications Dept.; Jonathan Miller & Lesley Range-Stanton
Plano ISD	Sofia Salazar - Martin Luther King Jr. Diversity Celebration Video	

continued

Category 30 - Video Documentary, More than 30,000 students, continued

Region 10 ESC

Anne L. Magee Elementary School:

Andy Stauffer

2018 National ESEA Distinguished School

Region 10 ESC

Tool Elementary School: 2018 National ESEA Distinguished School

Andy Stauffer

Richardson ISD

ACE: Changing the Trajectory of Students' Lives

Marcin Wawrzyczek

SILVER

San Antonio ISD

San Antonio ISD Athletic Hall of Fame 2018 (Fennis Dembo)

A. Mario Rios, Jr.



CATEGORY 31

Video - General Event

Less than 10,000 students



BEST OF CATEGORY

New Braunfels ISD

NBISD Veteran's Day 2018

Communications Dept.

GOLD

Community ISD

New Community High School Groundbreaking Video

Sabreana Smith Marsh

Highland Park ISD

Armstrong Renovation Dedication

Edward Chalupa

New Braunfels ISD

NBISD Veteran's Day 2018

Communications Dept.

Red Oak ISD

Convocation 2018 Recap

James Murphy

Red Oak ISD

Red Oak High School Graduation 2019 Highlights

James Murphy

Royse City ISD

Graduation Recap

Chris Kingsley

SILVER

New Braunfels ISD

NBISD Celebrates Culture

Ralph Bissey

Little Elm ISD

Planting the Seeds of Success: January is School Board Appreciation Month

Cecelia Jones

10,000 to 30,000 students

BEST OF CATEGORY

Crowley ISD

November 2018 Heartbeat Award

Megan Middleton

GOLD

Crowley ISD

Million Father March 2018

Megan Middleton, Anthony Kirchner,

Jaime Handy & Matthew Hoover

Crowley ISD

November 2018 Heartbeat Award

Megan Middleton

Crowley ISD

Red Carpet Welcome

Megan Middleton

Duncanville ISD

Duncanville ISD 2019 Graduation

Hillary Hopson

Eagle Mountain-Saginaw ISD

Kris Hill

EMS ISD's Big Time Bass Hall Showcase

Kris Hill

Galena Park ISD

North Shore Class of 2019 Graduation Highlight Video

Brishen Thompson

& Mark Nickelson

McAllen ISD

5th Annual Let's Move/McAllen Kids Marathon

Norma Zamora-Guerra

Weslaco ISD

Meals on Wheels

Carlos Robledo

SILVER

Galena Park ISD

Digital Story Law Enforcement Day

Brishen Thompson

Goose Creek CISD

Keeping Up With the Kids

Carrie Pryor-Newman

McAllen ISD

Tech Wars 2019 is a blast! Highlights

Norma Zamora-Guerra

More than 30,000 students

BEST OF CATEGORY

Aldine ISD

Aldine Senior High School Graduation Video

Luke Rabalais

GOLD

Aldine ISD

Aldine Senior High School Graduation Video

Luke Rabalais

Cypress Fairbanks ISD

Tech Camp 2019

Abbie McIntosh

Fort Worth ISD

Battle of the Books

Fort Worth ISD EdTV

Mesquite ISD

Read PlayTalk Fair

Wei-Tung Chou

Pharr-San Juan-Alamo ISD

Patriot Day Ceremony at PSJA Southwest ECHS

Daniel Ramos

Spring ISD

Research and Results Share the Spotlight

Office of Communications

at the Spring ISD GT Expo

Category 31 - Video General Event, More than 30,000 students, continued

SILVER

Edinburg CISD	Edinburg CISD Elementary School Honored With National Award	Romeo Cantu & Mark Montemayor
Edinburg CISD	Military Dad Returns to Surprise Son At Edinburg School	Romeo Cantu & Mark Montemayor
Fort Worth ISD Harris Co. Dept. of Education	Campus Teacher of the Year Event The "Lights! Camera! Nutrition!": Child Nutrition and Product Expo Strategic Planning Listening Tours	Scott JuVette & John Papa Daniel Villarreal, Dave Einsel & Carol Vaughn Justin Terry
Lamar CISD Spring ISD Spring ISD	2019 Smart Kid Cool Car 2019 Spring ISD Fun Run and Wellness Fair	Office of Communications Office of Communications



CATEGORY 32

Video - Feature Story

Less than 10,000 students



BEST OF CATEGORY

Boerne ISD

November Showcase of Innovation:
Fabra Codes for Dia de los Muertos

Jocelyn Durand

GOLD

Boerne ISD
Carroll ISD
Frenship ISD
Galveston ISD
Highland Park ISD
Little Elm ISD
Red Oak ISD
Royse City ISD
Santa Fe ISD

November Showcase of Innovation: Fabra Codes for Dia de los Muertos
Carroll ISD Diversity Dialogues
Developing Wheelers
GISD Introduces the Book Bus
HPMS Teacher of the Year - Meghan Coates
Lobo 4 Life
Wooden Elementary's Living Wax Museum
Robotics Debut
Employees of the Year

Jocelyn Durand
Justin Dearing
Ray Rush
Communications Dept.
Edward Chalupa
Cecelia Jones
James Murphy & Beth Trimble
Chris Kingsley
Patti Hanssard & Jenny Davenport

SILVER

Red Oak ISD

Minute With Mike - Season 2 Blooper Reel - EXTENDED VERSION

James Murphy

10,000 to 30,000 students

BEST OF CATEGORY

La Joya ISD

La Joya High School Jewelettes - Journey to State

La Joya ISD KLJS TV

GOLD

Alvin ISD
Alvin ISD
Coppell ISD
Crowley ISD
Crowley ISD
Crowley ISD
Deer Park ISD
Deer Park ISD
Duncanville ISD
Forney ISD

Alvin ISD teacher's impact felt halfway across the world
Wish My Teacher Knew
CISD Relationships Video
Breast Cancer Awareness
Sunshine and Joy
Pre-K Expansion
Counselor Connections: Nail Club
DPISD Teachers of the Year
The City of Champions
Life Skills: Forney ISD Next Steps Program

Phil Jean
Phil Jean & Kinsey Droege
Communications & Community Engagement
Megan Middleton
Megan Middleton
Megan Middleton
Joe Perez
Jared Creel & David Barney
Hillary Hopson
Charles "Bubba" Willis, Dana Curry,
Larry Coker & Kristin Zastoupil
La Joya ISD KLJS TV
Norma Zamora-Guerra
Norma Zamora-Guerra
Rhett Schwartzkopf
Jack Wilcox
Carlos Robledo & Don Ramirez

La Joya ISD
McAllen ISD
McAllen ISD
Northwest ISD
San Angelo ISD
Weslaco ISD

La Joya High School Jewelettes - Journey to State
McAllen ISD Alumni Spotlight: Xavier Wilson (Rowe '10)
Memorial Mustangs Campbell Speights RB
We are Leader-Vision!
Lamar Elementary Reading Success
Nightmare Turned Daydream



Category 32 - Video Feature Story, 10,000-30,000 students, continued**SILVER**

Allen ISD	The Eagle Minute	Jesse Oquist & David Hicks
Bryan ISD	Serving the Community that Served Him: The Story of Bryan ISD Principal Justin Smith	Santosh Vemula, Matt Kennedy & Matthew LeBlanc
Coppell ISD	CISD Strategic Design Video	Communications & Community Engagement
Duncanville ISD	Leaders on the Go: Principals Take Desks to Classroom	DISD Communications Dept.
Galena Park ISD	Galena Park I.S.D. New Additions	Brishen Thompson & Mark Nickelson
Grapevine-Colleyville ISD	Mustang Panther Stadium Rededication	Kristin Snively, Addison Elliott, Matt Mays, Rowdy Granado & Devon Cox
Lubbock ISD-TV	Out & About - Miller Elementary 100 Day Celebration	Ben Lawson & Erin Gregg
McAllen ISD	WWII Veteran Eugene Gutierrez	Norma Zamora-Guerra
Southwest ISD	A Day in the Life...Transportation	SWISD-TV
Waco ISD	Waco ISD Heroes	Jesse Botello & David Ellis

More than 30,000 students**BEST OF CATEGORY**

Keller ISD	Congratulations to our 2019 Campus Teachers of the Year	Keller ISD Media Production
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GOLD

Alief ISD	Real Talk with Kids	Leslee Hackett
Corpus Christi ISD	Elementary Teacher of the Year	Lyndall Gathright & Atanislao Acosta
Edinburg CISD	Author, Edinburg High School Graduate Inspires ECISD Students	Romeo Cantu & Mark Montemayor
Fort Bend ISD	Safety Message for Students	Kristoffer Smith & Amanda Bubela
Fort Worth ISD	Fort Worth Superintendent's December Message: On That Note	Scott JuVette, John Papa & Rebecca Slack
Fort Worth ISD	My First "First Day" by Sammy Monge	Barbara Griffith, Fort Worth ISD Communications Department
Harris Co. Dept. of Education	Celebrating Principals	Daniel Villarreal, Dave Einsel & Carol Vaughn
Humble ISD	Hogwarts at The Creek	Jonathan Frey
Katy ISD	Creating the Future April 2019	Dr. Andrea Grooms
Katy ISD	Katy ISD Advanced Placement (AP) Student Highlight	Dr. Andrea Grooms
Keller ISD	2018-19 Keller ISD Secondary Teacher of the Year	Keller ISD Media Production
Keller ISD	Congratulations to our 2019 Campus Teachers of the Year	Keller ISD Media Production
Keller ISD	IT'S Award Winner November 2018: Bob Schickedanz	Keller ISD Media Production
Lamar CISD	Fulshear High School First Graduating Class	Justin Terry
Lamar CISD	Jackson Elementary Blue Ribbon Spotlight	Justin Terry
Lamar CISD	Preparing Certified Nursing Assistants	Justin Terry
Mansfield ISD	Maberry Strong	Communications & Marketing Dept.
Mansfield ISD	MISD Teacher Reunites with Former Student-Turned-Author	Communications & Marketing Department
Mesquite ISD	1948-50 Mesquite Lady Skeeters	Ted Madden
Mesquite ISD	Acceler8	Wei-Tung Chou
Mesquite ISD	CTE Spotlights	Wei-Tung Chou
Mesquite ISD	Mesquite ISD Apple Corps: Rachele Donovan	Wade Odom
Mesquite ISD	MISD Criminal Justice Program	Wei-Tung Chou
Mesquite ISD	MISD Security Upgrade	Wei-Tung Chou
Mesquite ISD	One Path One Goal	Wei-Tung Chou
Mesquite ISD	Perot Museum Visits - Innovation Grants in Action	Wei-Tung Chou
Mesquite ISD	West Academy	Wei-Tung Chou
Mesquite ISD	Windy Spring Sports	Ted Madden
North East ISD	Dana Williams - December 2018 - Teacher Feature	Jimmy O'Halligan & Jason Gatell
North East ISD	Reagan Fashion Class	Jimmy O'Halligan
Pasadena ISD	GT Project puts second grader on path to gymnastics dream	Reesha Brown & Rob Smith
Pasadena ISD	Mini Grants, Major Benefits: Park View Intermediate Steel Drum Band	Rob Smith
Pharr-San Juan-Alamo ISD	Cruz Gomez: Four-Year Cross-Country State Qualifier	Daniel Ramos
Richardson ISD	Nicole Wilson - 2018 STARS Teacher - MST Magnet	Marcin Wawrzyczek

continued

Category 32 - Video Feature Story, More than 10,000 students, Gold, continued

Socorro ISD	Simon Ubanda, WIN Academy Success	Daniel Escobar
Socorro ISD	Team SISD – Jacqueline Parga, A Graduate’s Success	Daniel Escobar
Spring Branch ISD	Landrum Middle School	Linda Buchman & Steven Brunsman
Spring Branch ISD	Shadow a Student	Linda Buchman & Steven Brunsman
Spring ISD	Eboni Jenerette - Spring ISD Secondary Teacher of the Year	Office of Communications
Spring ISD	Salyers Elementary Honors President George H.W. Bush	Office of Communications



BEST OF CATEGORY

**Royse City ISD
GOLD**

Carroll ISD
Everman ISD

Everman ISD

Frenship ISD
Friendswood ISD
Friendswood ISD
Hidalgo ISD
Highland Park ISD
Jacksonville ISD
Lancaster ISD

Lancaster ISD

Little Elm ISD
Red Oak ISD
Royse City ISD
Sheldon ISD

SILVER

Everman ISD

Galveston ISD
Laredo ISD-ITV

BEST OF CATEGORY

**Rockwall ISD
GOLD**

Brazosport ISD
Brazosport ISD
Bryan ISD
Bryan ISD
Burleson ISD

Coppell ISD
Eagle Mountain-Saginaw ISD
Harlingen CISD
Hurst-Eules-Bedford ISD
La Joya ISD KLJS TV
Laredo ISD-ITV

CATEGORY 33

**Video - Promotional
Less than 10,000 students**



Unity Day

CISD Introduces District Diversity Council
Everman ISD Culinary Arts Promo

Everman ISD Literacy Video

Why We Serve
SEL Cyberbullying
You Can Be Anything!
Hidalgo ISD - The Time Is Now!
HPISD - Inclusive Schools Week
Friday Nights in the Historic Tomato Bowl
Dollars for College 529 Savings Plan

Doodle for Google

Little Elm ISD CTE: Architecture and Construction
Hawks Football at the Star
Unity Day
Welcome to STEM

Back to School Bash Promo

Welcome Back GISD
STEAM Collaboratories 2019 Video

10,000 to 30,000 students

Fresh Prince of Rockwall

Bond Proposal Overview Video - Brazosport ISD
Brazosport ISD Voting Video
Athletics in Bryan ISD
Fine Arts in Bryan ISD
Burleson ISD “Can’t Stop the Feeling”

CISD It’s Not About the Lines Video
Registration Is Coming
Celebrating Diversity - Experience HCISD
Because of HEB ISD
Our Students, Our Schools, Our Community
DAB-Destroy All Bacteria PSA

Chris Kingsley

Justin Dearing
Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Emily Solis, Macy Lopez & Ray Rush
Dayna Owen & Kelsey Purcell
Dayna Owen & Kelsey Purcell
Jennifer Garza
Edward Chalupa
Grace Traylor
Shereese Lightfoot, Sonja A Brown, Aaron Libby, Ashley Anderson,
Shontella Harris-Washington & Quay Leeks
Shereese Lightfoot, Sonja A Brown, Aaron Libby, Ashley Anderson,
Shontella Harris-Washington & Quay Leeks
Cecelia Jones
James Murphy
Chris Kingsley
Lila Hollin

Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Communications Dept.
Communications Dept.

Steven Offield

BISD Communications Dept.
BISD Communications Dept.
Santosh Vemula, Matt Kennedy & Matthew LeBlanc
Santosh Vemula, Matt Kennedy & Matthew LeBlanc
Mikala Hill, Katelyn Tyler,
BISD Communication Dept.
Communications & Community Engagement
Kris Hill
Public Relations & Community Engagement
Public Relations & Marketing Dept.
La Joya ISD KLJS TV
David Flores, Roberto Alba, Armando Gomez,
Jose Mendiola, Esteban Borjas & Julio Ovando

continued

Category 33 - Video Promotional, 10,000-30,000 students, Gold, continued

Laredo ISD-ITV	Martin Vs Nixon 2018 Game Intro	Communications
Lubbock ISD-TV	Welcome Home	Kenneth Dixon & Ben Lawson
McAllen ISD	Here is to thinkers, innovators & others McAllen ISD	Norma Zamora-Guerra
Region 7 ESC	Bilingual & ESL Conference Promo Video	Region 7 ESC Communications
Region 7 ESC	Upcoming National Speakers Video	Region 7 ESC Communications
Rockwall ISD	Fresh Prince of Rockwall	Steven Offield
Waco ISD	Free City Bus Rides	Jesse Botello & David Ellis
Weslaco ISD	Pigskin Jubilee	Don Ramirez

SILVER

Bastrop ISD	BISD Celebrates Public School Volunteer Week	Bastrop ISD Communications
Brazosport ISD	High School Bond Proposal Video Brazosport ISD	BISD Communications Dept.
Brazosport ISD	What's in the Bond for CTE Video - Brazosport ISD	BISD Communications Dept.
Crowley ISD	"Bright From the Start"	Megan Middleton, Jaime Handy & Matt Hoover
Galena Park ISD	Naya Edwards Fox 26 Promo	Mark Nickelson
Laredo ISD-ITV	Go Public PSA	David Flores, Roberto Alba, Armando Gomez, Jose Mendiola, Esteban Borjas & Julio Ovando

McAllen ISD	Memorial Mustangs Football Intro Video	Norma Zamora-Guerra
McAllen ISD	Strategic Partnerships & Student Outreach	Norma Zamora-Guerra
Pflugerville ISD	Watt Watchers Help Conserve Energy	Kyndall Jirasek
Southwest ISD	Southwest Snippets: Alumni Hailey Stramoski	SWISD-TV

BRONZE

Birdville ISD	Why Choose Birdville ISD Promotional Video	Mark Thomas, Stephanie Whitlock, Kimberly Tweed & Michelle DoPorto
Brazosport ISD	Safety & Security in BISD - 2019 Bond Video	BISD Communications Dept.
Brazosport ISD	Safety & Security in BISD - 2019 Bond Video	BISD Communications Dept.
Northwest ISD	NISD Pre-K Program	Rhett Schwartzkopf
Southwest ISD	SWISD-TV Promo	SWISD-TV

More than 30,000 students

BEST OF CATEGORY

Humble ISD	Work Based Learning	Jonathan Frey
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GOLD

Arlington ISD	Bond 2014 Highlight Video	Ryan Pierce, Robert Spence & McKenzie Stokes
Corpus Christi ISD	Grant Celebration for Welding Program	Lyndall Gathright
Cypress-Fairbanks ISD	CFISD Security Video - The K-9 Team	CFISD Communication Dept. CFISD Cinema
Cypress-Fairbanks ISD	College Night 2018	CFISD Communication Dept. CFISD Cinema
Edinburg CISD	2018 Edinburg CISD Enroll at Edinburg CISD Commercials	Romeo Cantu & Mark Montemayor
Fort Bend ISD	2014 Bond Update - October 2018	Amanda Bubela & Kristoffer Smith
Fort Worth ISD	You Belong Here: Fort Worth ISD Pre-K TV Commercial	Scott JuVette, John Papa & Rebecca Slack
Fort Worth ISD	I.M. Terrell Academy for STEM & VPA	Scott JuVette, John Papa & Rebecca Slack
Garland ISD	College Works PSA	Larry Grimes, Jon Cook, Homer Clayton & Delbert Richardson
Garland ISD	Go Red 2019	Jon Cook & Larry Grimes
Humble ISD	Work Based Learning	Jonathan Frey
Keller ISD	Go Red February 1, 2019	Keller ISD Media Production
Lamar CISD	Lamar CISD Online Auction	Justin Terry
Leander ISD	We Are Leander ISD	Corey Ryan, Matt Mitchell, Adriana Dominguez, Daniel Cernero & Rachel Acosta
Mansfield ISD	Mansfield ISD: A Great Place to Live, Learn and Teach	Communications & Marketing Dept.
North East ISD	Pre-K Acadademy at West Avenue - Promo Video	Jason Gatell, Lila Stanley & Melissa Flores Gratkowski
North East ISD	¿Por Qu No? Why should you continue in middle school?	Jason Gatell & Jimmy O'Halligan
Pasadena ISD	Pasadena ISD Child Nutrition - I Like it Like That	Rob Smith
Plano ISD	Plano ISD Sizzle 2019	Jonathan Miller & Lesley Range-Stanton
Plano ISD	Don't Worry, Be App-y - Plano ISD Mobile App	Lesley Range-Stanton & Jonathan Miller
Region 10 ESC	Region 10 Roadshow 2019 promo	Andy Stauffer
San Antonio ISD	Experience SAISD	SAISD Communications

Category 33 - Video Promotional, More than 30,000 students, continued

SILVER

Arlington ISD	Arlington ISD Teacher Job Fair Video	Anthony Andro & Robert Spence
Cypress-Fairbanks ISD	Election Day Message	CFISD Communication Dept. CFISD Cinema
Edinburg CISD	Edinburg CISD Earns Two "A" Ratings	Romeo Cantu & Mark Montemayor
Edinburg CISD	Edinburg CISD Enrollment Commercial	Romeo Cantu & Mark Montemayor
El Paso ISD	EPISD Athletics: We Are Ready!	Melissa Martinez & Gustavo Reveles
Fort Bend ISD	FBISD 2019-20 School Calendar	Amanda Bubela & Danish Nelson
Fort Bend ISD	FBISD Graduation 2019 • Valedictorian & Salutatorian Interviews	Danish Nelson
Harris Co. Dept. of Education	HCDE School-Based Therapy Services	Daniel Villarreal, Dave Einsel & Carol Vaughn
Harris Co. Dept. of Education	New Website Promo Video	Stephanie De Los Santos, Janet BWachs & John N Covanes
Keller ISD	Join Keller ISD PTA!	Keller ISD Media Production
Lamar CISD	Lamar CISD Pre-K Registration	Justin Terry
Mesquite ISD	Mesquite ISD Website	Wei-Tung Chou
Mesquite ISD	Mesquite Reads Summer Challenge	Wei-Tung Chou
North East ISD	MacUP Program - Promo Video	Jason Gatell & Jimmy O'Halligan
Richardson ISD	Somos Richardson	Adriana Sanchez
Socorro ISD	Team SISD – Open Enrollment	Daniel Escobar



CATEGORY 34

**Video - Marketing
Less than 10,000 students**



BEST OF CATEGORY

Pine Tree ISD

GOLD

Edgewood ISD
Everman ISD

Greenville ISD
Highland Park ISD
Little Elm ISD
Midlothian ISD

Pine Tree ISD
Red Oak ISD
Royse City ISD
Royse City ISD
Royse City ISD

SILVER

Canutillo ISD

Galveston ISD
Little Elm ISD
Little Elm ISD
Livingston ISD
Red Oak ISD
Santa Fe ISD
Sheldon ISD

Why Pine Tree ISD?

#DetailsMatter -- Acceptance
Student Success Commercial

I Am GISD
HP LitFest
Welcome to the Greatest District
Midlothian ISD Performance Tracker

Why Pine Tree ISD?
Teachers Love Red Oak ISD!
Board Appreciation
Kick Off Video
Rewind Video

Canutillo ISD: Preparing Tomorrow's Best Today
& Laura Caballero

GISD Destination Excellence: Rosenberg Elementary
It's Fall Y'All!
#WeAreLittleElm
This is the year
Highlights from the Red Oak ISD 2018-19 School Year
Santa Fe ISD Video
Discover Your Direction – Compass Schools

Communications Dept.

EISD Communications Dept.
Dr. Nikita Russell, Derrick Thompson II
& Chelsea Davis
Communications Department
Edward Chalupa
Communication Dept.
Ron Bland, Karen Fitzgerald, Kyle Kehrwald,
Regan Locke & Jamie McNulty
Communications Dept.
James Murphy & Beth Trimble
Chris Kingsley & Adi Bryant
Chris Kingsley & Adi Bryant
Chris Kingsley

Liza Rodriguez, Andrew Reynoso

Communications Dept.
Cecelia Jones
Cecelia Jones
Jennifer Birdwell
Red Oak ISD Communications
Patti Hanssard & Jenny Davenport
Lila Hollin



Category 34 - Video Marketing, continued
10,000 to 30,000 students

BEST OF CATEGORY

Hurst-Eules-Bedford ISD	Made for This	Public Relations & Marketing Dept.
GOLD		
Bryan ISD	Grow with Bryan ISD	Santosh Vemula, Matthew LeBlanc & Matt Kennedy
Bryan ISD	Opportunity Awaits in Bryan ISD	Santosh Vemula, Matt Kennedy & Matthew LeBlanc
Crowley ISD	CISD Game Changers	Megan Middleton, Anthony Kirchner, Jaime Handy & Matthew Hoover
Crowley ISD	Meet the Principals	Megan Middleton, Anthony Kirchner, Jaime Handy & Matthew Hoover
Deer Park ISD	DPISD Convocation Introduction 2018	Jared Creel & David Barney
Dripping Springs ISD	The Culture of Dripping Springs ISD	Allen Bruggman
Duncanville ISD	Duncanville ISD District Commercial	DISD Communications Dept.
Forney ISD	Always Forney Family	Charles "Bubba" Willis, Dana Curry, Larry Coker & Kristin Zastoupil
Forney ISD	Capturing Kids Hearts	Charles "Bubba" Willis, Dana Curry, Larry Coker & Kristin Zastoupil
Forney ISD	Welcome to the Forney Family	Charles "Bubba" Willis, Dana Curry, Larry Coker & Kristin Zastoupil
Galena Park ISD	Digital Story Diesel Mechanics	Brishen Thompson
Galena Park ISD	State of the District 2018	Communications Dept.
Harlingen CISD	Elementary 101	Community Engagement & Public Relations
Hurst-Eules-Bedford ISD	Made for This	Public Relations & Marketing Dept.
Lubbock ISD-TV	A special message for Jarrett Culver	Ben Lawson & Erin Gregg
McAllen ISD	My Community. My School. Mi Orgullo! Morris MS	Norma Zamora-Guerra
McAllen ISD	Through McAllen ISD, become an HVAC Technician!	Norma Zamora-Guerra
Tomball ISD	State of the District 2019	Justin Warnasch
Wichita Falls ISD	"Be the One" Video	Community Relations Dept.
BRONZE		
Galena Park ISD	Welcome Back 2018	Communications Dept.

More than 30,000 students

BEST OF CATEGORY

Fort Worth ISD	Fort Worth ISD: You Belong Here	Scott JuVette, John Papa & Rebecca Slack
GOLD		
ESC Region 11	GoTeach 11 - When I Grow Up	Matthew Fisher
Fort Worth ISD	Fort Worth ISD: You Belong Here	Scott JuVette, John Papa & Rebecca Slack
Keller ISD	My School: Keller Center for Advanced Learning	Keller ISD Media Production
Keller ISD	My School: Parkview Elementary School	Keller ISD Media Production
Mansfield ISD	Why I Love Mansfield ISD	Communications & Marketing Dept.
Round Rock ISD	Round Rock ISD: Leading the Way	Jenny LaCoste-Caputo & Maritza Gallaga
Spring ISD	Spring ISD Early College Academy	Office of Communications
SILVER		
Cypress-Fairbanks ISD	2018 State of the District	CFISD Communication Dept. CFISD Cinema
Fort Bend ISD	2018 Bond Overview	Kristoffer Smith, Amanda Bubela & Danish Nelson
Garland ISD	Choose the Best	Larry Grimes, Mida Milligan, Homer Clayton, Delbert Richardson & Jon Cook
Mesquite ISD	Mesquite ISD Kindergarten: Classrooms	Wade Odom
Northside ISD	PreK Push	Northside Media Productions
Region 10 ESC	We Are Region 10	Andy Stauffer
San Antonio ISD	Convocation 2018	San Antonio ISD Communications
Spring ISD	2019 Spring ISD State of the District	Office of Communications



Category 34 - Video Marketing, More than 30,000 students, continued

BRONZE

Garland ISD/GRSTV	2018 ACE Campuses GISD	Homer Clayton & Larry Grimes
Garland ISD/GRSTV	2019 Dual Language English Version	Homer Clayton, Jon Cook & Larry Grimes
Garland ISD	Tax Transparency - Target Revenue Inequity	Jon Cook, Mida Milligan, Delbert Richardson, Homer Clayton, Larry Grimes, Tiffany Veno & Jasmine Preston
Humble ISD	Humble ISD's 100 Year Kick-Off	Jonathan Frey
Mesquite ISD	Mesquite ISD Convocation: Gordon Hartman	Wei-Tung Chou & Ted Madden
North East ISD	Welcome to the NEISD Family - Kinder Round Up Marketing Video	Jason Gatell, Jimmy O'Halligan, Melissa Flores Gratkowski & Lila Stanley
Pharr-San Juan-Alamo ISD	A PSJA Student's Journey, Through the Years	Marco Vazquez, Melinda Garza, Santiago Zavala III Daniel Ramos & Arianna Vazquez-Hernandez
Plano ISD	Come Drive With Us - Transportation Recruitment Video	Jonathan Miller & Lesley Range-Stanton
San Antonio ISD	Bond Project video	San Antonio ISD Communications
Socorro ISD	Team SISD – Class of 2019 Graduation	Daniel Escobar



CATEGORY 35
Video - Training/Instructional
Less than 10,000 students



BEST OF CATEGORY

Carroll ISD	Seatbelt Safety with Mr. Bob	Justin Dearing
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GOLD

Carroll ISD	Seatbelt Safety with Mr. Bob	Justin Dearing
Corsicana ISD	Corsicana ISD Bedtime Stories	CISD Communications Dept.

SILVER

Friendswood ISD	STAAR Test Taking Tips	Dayna Owen & Kelsey Purcell
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10,000 to 30,000 students

BEST OF CATEGORY

Rockwall ISD	Proper Police Interaction Fast Draw Video	Steven Offield
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GOLD

Alvin ISD	Alvin ISD's Standard Response Protocol Video	Phil Jean
Allen ISD	Parent Portal Preview	Jesse Oquist
Crowley ISD	Building The Future	Anthony Kirchner & Megan Middleton
Crowley ISD	Student Engagement with Mrs. Molina	Megan Middleton & Jaime Handy
Deer Park ISD	DPISD Safety Training	Joe Perez & Matt Lucas
Laredo ISD-ITV	CPR Saves Lives	David Flores, Roberto Alba, Armando Gomez, Jose Mendiola, Esteban Borjas & Julio Ovando
Northwest ISD	NISD Entry Call Stations	Rhett Schwartzkopf
Rockwall ISD	Proper Police Interaction Fast Draw Video	Steven Offield

More than 30,000 students

BEST OF CATEGORY

Cypress-Fairbanks ISD	Crossing the Lines	CFISD Communication Dept. CFISD Cinema
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GOLD

Cypress-Fairbanks ISD	Crossing the Lines	CFISD Communication Dept. CFISD Cinema
ESC Region 13	STAAR Stuff	ESC Region 13 Center Support
Fort Bend ISD	Rhinoware Door Locks in FBISD	Angelique Myers & Kristoffer Smith
Fort Worth ISD	The Inside Story: Growing an Internal Communications Plan in the Fort Worth ISD	Barbara Griffith, Fort Worth ISD Communications Dept.
Keller ISD	Please Don't! Give Kids Candy	Keller ISD Media Production
Mesquite ISD	Need to Know in 90: Successful Classroom Transitions (Elementary)	Wade Odom
La Joya ISD	La Joya High School Homecoming Game Highlights	La Joya ISD KLJSTV
Lubbock ISD	Thursday Night Football - Dalhart vs Estacado	Kenneth Dixon
McAllen ISD	Football Night in McAllen: Memorial Mustangs Vs Nikki Rowe Warriors	Norma Zamora-Guerra
Rockwall ISD	Rockwall-Heath vs. McKinney North Live Football Event	Chris Curtis
San Angelo ISD	San Angelo Relays	Jack Wilcox
Weslaco ISD	District Swimming Meet LIVE	Carlos Robledo

Category 35 - Video Training/Instructional, More than 30,000 students, continued

SILVER

El Paso ISD	EPISD High School Endorsements	Melissa Martinez & Gustavo Reveles
El Paso ISD	Tippin Elementary School Parking Lot Changes	Melissa Martinez & Gustavo Reveles
Fort Bend ISD	2018 Bond: Understanding Political Advocacy.	Amanda Bubela & Kristoffer Smith
Garland ISD	Tax Transparency - Property Tax Explainer	Jon Cook, Mida Milligan, Delbert Richardson, Larry Grimes, Homer Clayton, Tiffany Veno & Jasmine Preston
Garland ISD	You Matter-Suicide Prevention	Delbert Richardson, Homer Clayton, Larry Grimes & Jon Cook
Humble ISD	Humble ISD Calendars A, B and C	Jonathan Frey
Keller ISD	Lockdown Training	Keller ISD Media Production
Mesquite ISD	Strategies for Science: Codewords	Wade Odom
Mesquite ISD	Welcome to North Mesquite High School	Wade Odom
North East ISD	New Employee Orientation - Instructional Video	Jason Gatell & Carlos Elizondo
Northside ISD	Run Hide Fight	Northside Media Production
Region 10 ESC	10 Minutes 'Til video series	Andy Stauffer



CATEGORY 36

Video - Sports Event

10,000 to 30,000 & More than 30,000 students



BEST OF CATEGORY

San Angelo ISD	San Angelo Relays	Jack Wilcox
GOLD		
Garland ISD	Sachse High School vs Plano East Bi District Playoff Game	Delbert Richardson, Homer Clayton, Larry Grimes & Jon Cook
La Joya ISD	La Joya High School Homecoming Game Highlights	Judith Garcia
Lubbock ISD	Thursday Night Football - Dalhart vs Estacado	Kenneth Dixon
McAllen ISD	Football Night in McAllen: Memorial Mustangs Vs Nikki Rowe Warriors	Norma Zamora-Guerra
San Angelo ISD	San Angelo Relays	Jack Wilcox
SILVER		
Pharr-San Juan-Alamo ISD	PSJA North Raiders vs San Benito Greyhounds Area Championship - Division I	Marco Vasquez & Daniel Ramos
Rockwall ISD	Rockwall-Heath vs. McKinney North Live Football Event	Kassie Maxwell
Weslaco ISD	District Swimming Meet LIVE	Carlos Robledo



CATEGORY 37

Video - Live Event (Non-Sports)

Less than 10,000 & 10,000 to 30,000 students



BEST OF CATEGORY

Brazosport ISD	BISD Convocation 2018	BISD Communications Dept.
GOLD		
Brazosport ISD	BISD Convocation 2018	BISD Communications Dept.
Southwest ISD	Southwest Spotlight Sports Edition	SWISD-TV
Weslaco ISD	2018 Weslaco ISD Convocation	Carlos Robledo
SILVER		
Alvin ISD	Fond Farewell to Papa	Phil Jean
Brazosport ISD	Staff and Students SURPRISE Performance Convocation 2018	BISD Communications Dept.
McAllen ISD	McAllen ISD students shine at McAllen Holiday Parade 2018	Norma Zamora-Guerra
Rockwall ISD	Troubador Skit from Teacher of the Year Banquet	Chris Curtis, April Guest, Renae Murphy, Steven Offield, Esther Rodriguez & Alyssa Suniga
BRONZE		
Sheldon ISD	Celebrating Black History Month	Lila Hollin

Category 37 - Live Event (Non-Sports), continued
More than 30,000 students

BEST OF CATEGORY

Garland ISD	GISD Convocation 2018	Delbert Richardson, Homer Clayton, Larry Grimes & Jon Cook
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GOLD

Edinburg CISD	LIVE – Edinburg CISD Back to School Bash	Romeo Cantu & Mark Montemayor
Fort Worth ISD	I.M.Terrell Academy for STEM and VPA Dedication	Barbara Griffith, Fort Worth ISD Communications Dept.

Garland ISD	GISD Convocation 2018	Delbert Richardson, Homer Clayton, Larry Grimes & Jon Cook
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North East ISD	Churchill High School Presents Peter and the Wolf	Carlos Elizondo, Jimmy O’Halligan & Jason Gatell
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SILVER

Keller ISD	Live @The Dub Hub	Keller ISD Media Production Communicatons
Laredo ISD-ITV	Youth Parade Under the Stars 2019	
Leander ISD	Festival of Bands 2018	Corey Ryan, Matt Mitchell, Adriana Dominguez, Daniel Cernero & Rachel Acosta

North East ISD	Johnson High School’s Performance of A Midsummer Night’s Dream by William Shakespeare	Carlos Elizondo, Jimmy O’Halligan & Jason Gatell
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**COMPUTERIZED/ELECTRONIC
COMMUNICATION CATEGORIES**

CATEGORY 38

Mobile App

Less than 10,000 & 10,000 to 30,000 students



BEST OF CATEGORY

Sunnyvale ISD	Sunnyvale ISD App - Raider News	Emily White
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GOLD

Red Oak ISD	Red Oak ISD Mobile App	Red Oak ISD Communications
Sunnyvale ISD	Sunnyvale ISD App - Raider News	Emily White

SILVER

Brazosport ISD	Stay Connected with Brazosport ISD’s Mobile App	BISD Communications Dept.
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CATEGORY 39

Computerized Presentation

Less than 10,000 students

BEST OF CATEGORY

Friendswood ISD	Back to School Interactive Flyer	Dayna Owen & Kelsey Purcell
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GOLD

Friendswood ISD	Back to School Interactive Flyer	Dayna Owen & Kelsey Purcell
Sheldon ISD	Compass Schools Parent Meeting PPT	Derik Moore & Lila Hollin

BRONZE

Friendswood ISD	Mustang Pride Magazine 2018-2019	Dayna Owen & Kelsey Purcell
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10,000 to 30,000 students

BEST OF CATEGORY

Rockwall ISD	Rockwall ISD Podcast	Steven Offield
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GOLD

Brazosport ISD	Brazosport ISD Facebook Page	BISD Communications Dept.
Rockwall ISD	Rockwall ISD Podcast	Steven Offield

BRONZE

Crowley ISD	Crowley ISD Christmas Card	Matt Hoover
Lake Travis ISD	Lake Travis ISD Grows Engagement with Elementary School Farmers Market Visits	Cheryl Loosmore

Prosper ISD	PISD Highlights	Racy Grant & Christal Hankey
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Category 39 - Computerized, continued
More than 30,000 students

BEST OF CATEGORY

Cypress Fairbanks ISD
GOLD

Cypress Fairbanks ISD
 Fort Bend ISD

Fort Bend ISD

North East Ed. Foundation
 Spring ISD

SILVER

ESC Region 13
 San Antonio ISD

BRONZE

Harris Co. Dept. of Education

San Antonio ISD



BEST OF CATEGORY

Highland Park ISD
GOLD

Boerne ISD
 Highland Park ISD
 Livingston ISD
 Santa Fe ISD

BEST OF CATEGORY

Tomball ISD
GOLD

Bryan ISD

Crowley ISD

Tomball ISD

SILVER

Lake Travis ISD
 Southwest ISD

BEST OF CATEGORY

Texas Classroom Teachers Assoc.
GOLD

Harris Co. Dept. of Education

Lamar CISD
 San Antonio ISD
 Texas Classroom Teachers Assoc.

SILVER

Mesquite ISD
 Region 10 ESC
 Round Rock ISD

State of the District Presentation 2018-2019

Joel Weckerly

State of the District Presentation 2018-2019

Joel Weckerly

The Frequency Podcast -
 "Creativity as a Process, Art Education in FBISD"

Rachel Ross

The Frequency Podcast - "Parent Educators:
 Building Strong Families, Building Student Success"

Rachel Ross

North East Educational Foundation Starlight Gala breaks record
 2019 CTE Scholarship Winners

Natalie Bobadilla
 Office of Communications

Life Skills Radio Podcast
 Nature's Classroom

ESC Region 13 Center Support
 Deborah Silliman

Choice Partners Christmas E-blast Video

Stephanie De Los Santos, Janet B Wachs
 & John N Covanes

First Day of School at Democracy Prep

Deborah Silliman

CATEGORY 40

E-Newsletter Internal

Less than 10,000 students



Highland Park ISD eNewsletter

Communications Dept.

Boerne ISD Board Report
 Highland Park ISD eNewsletter
 Hawk's Talk Newsletter
 Indian Spirit Employee Newsletter

Jocelyn Durand
 Communications Dept.
 Jennifer Birdwell
 Patti Hanssard & Jenny Davenport

10,000 to 30,000 students

Tomball Talk

Allison Suarez & Justin Warnasch

Inside Bryan ISD, Our Employee Newsletter

Matthew LeBlanc, Matt Kennedy
 & Santosh Vemula
 Anthony Kirchner, Jaime Handy,
 Megan Middleton & Matthew Hoover
 Allison Suarez & Justin Warnasch

Boardroom Rewind

Tomball Talk

Lake Travis ISD Internal Newsletter 'Currents'
 Monday Message

Marco Alvarado & Cheryal Loosmore
 Janice Hernandez

More than 30,000 students

eUpdate from TCTA

Clare Haefner

Safety Tips of the Week: Hurricane Preparedness Tips

Stephanie De Los Santos,
 Janet B Wachs & John N Covanes
 Community Relations
 Deborah Silliman
 Clare Haefner

Lamar CISD Staff eNews
 San Antonio ISD insider
 eUpdate from TCTA

The Advocate
 10/10/10 Staff Newsletter
 Friday Focus

Elizabeth Fernandez
 Andy Stauffer
 Jenny LaCoste-Caputo

Category 40 - E-Newsletter Internal, More than 30,000 students, continued

BRONZE

Pasadena ISD	Family Updates	Reesha Brown
Spring ISD	Spring ISD ACE Update, Feb. 2019	Office of Communications
Spring ISD	Spring ISD ACE Update, Jan. 2019	Office of Communications
Spring ISD	Spring ISD ACE Update, Oct. 2018	Office of Communications
United ISD	United Insider October 2018	Paola Arcos
United ISD	United ISD Insider 2018 December Edition	Carmen Rendon
United ISD	United ISD Insider 2019 June Edition	Carmen Rendon



CATEGORY 41

E-Newsletter External

Less than 10,000 students



BEST OF CATEGORY

Friendswood ISD	Out of the Blue Newsletter	Dayna Owen & Kelsey Purcell
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GOLD

Frenship ISD	TigerTales Weekly E-New sletter - September 11, 2018	Emily Solis
Friendswood ISD	Out of the Blue Newsletter	Dayna Owen & Kelsey Purcell

SILVER

Texas City ISD	TCISD Today E-News	Melissa Tortorici
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BRONZE

Everman ISD	Bulldog Broadcast	Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Gregory-Portland ISD	G-PISD Board Briefs	Crystal Matern
Sunnyvale ISD	Sunnyvale ISD E-News	Emily White

10,000 to 30,000 students

BEST OF CATEGORY

Northwest ISD	Northwest News	Anthony Tosie
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GOLD

Northwest ISD	Northwest News	Anthony Tosie
Wichita Falls ISD	WFISD District in Pictures	Community Relations Dept.

BRONZE

Alvin ISD	2018-2019 Alvin ISD Back to School Community Connection E-Newsletter	Rachel Moore
Brazosport ISD	BISD Bragging Headlines	BISD Communications Dept. Chris Gause, Elyse Rountree,
Galena Park ISD	GPS Mid-Year Publication	Sherrhonda Johnson & Sandy Mathews
Laredo ISD	Laredo ISD Las Escuelas Newsletter	Veronica Castillon, APR, Mimi Valdez, Bobby Trevino, Claudia Rodriguez & Samuel Mendez

More than 30,000 students

BEST OF CATEGORY

ESC Region 12	Counselor Connection Newsletter	Molly Gallagher Smith & Julie Posey
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GOLD

ESC Region 12	Counselor Connection Newsletter	Molly Gallagher Smith & Julie Posey
Houston ISD	HISD Weekly Wrap - Our Story	Communications Dept.
Mesquite ISD	Mesquite ISD eNews	Elizabeth Fernandez
Region 10 ESC	R10 Dyslexia Connects Newsletter	Andy Stauffer

SILVER

Corpus Christi ISD	Weekly Beacon	Jake Gonzalez
Cypress Fairbanks ISD	CFISD Connection for Community	CFISD Communication Dept.
Harris Co. Dept. of Education	Choice Partners Leaders Choice Newsletter (May 2019, Issue 7)	Stephanie De Los Santos, Janet B Wachs & John N Covanes
Spring Branch ISD	The Top Ten - Nov. 2, 2018	Linda Buchman & Steven Brunsman

BRONZE

El Paso ISD	EPISD Bond 2016 E-Newsletter	Melissa Martinez & Gustavo Reveles
Houston ISD	HISD Bond Building Excellence Newsletter	Business Operations, Strategic Engagement & Outreach
Spring ISD	Spring Board	Office of Communications



CATEGORY 42
Web Site - Original Design
More than 30,000 students



BEST OF CATEGORY

ESC Region 13

GOLD

ESC Region 13

ESC Region 13

SILVER

Round Rock ISD

Effective Schools Framework Website

Erin O'Keiff

Educator Certification Program Website

Erin O'Keiff

Effective Schools Framework Website

Erin O'Keiff

Building On Excellence: Bond 2018 Website

Maritza Gallaga & Jenny LaCoste-Caputo



CATEGORY 43
Web Site - Template Driven Design
Less than 10,000 students



BEST OF CATEGORY

Boerne ISD

GOLD

Barbers Hill ISD

Boerne ISD Website

Jocelyn Durand

Barbers Hill ISD Website

Jami Navarre, Carla Rabalais,
Valerie Hull & Beverly Stephenson

Boerne ISD

Boerne ISD Website

Jocelyn Durand

Greenville ISD

GISD website

Amy Wade & Helen Williams

New Braunfels ISD

2018 NBISD Bond Website

Communications Dept.

Royse City ISD

New Website - New Engagement

Chris Kingsley, Adi Bryant

Texas City ISD

www.tcisd.org

Melissa Tortorici

Wimberley ISD

Wimberley ISD Website

Deyanira Romo Rossell

SILVER

Jacksonville ISD

Jacksonville ISD Website

Grace Traylor

Sunnyvale ISD

www.sunnyvaleisd.com

Emily White

SILVER

Hidalgo ISD

Hidalgo ISD District Website

Jennifer Garza

10,000 to 30,000 students

BEST OF CATEGORY

Harlingen CISD

GOLD

Allen ISD

Harlingen CISD Website

Public Relations & Community Engagement

Brazosport ISD

Allen ISD Web Site

Keith A. Taylor, Tim Carroll & David Hicks

Coppell ISD

Brazosport ISD Website

BISD Communications Dept.

Eagle Mountain-Saginaw ISD

Coppell ISD Website

Communications & Community Engagement

Harlingen CISD

Eagle Mountain-Saginaw ISD Website

April Dunning

SILVER

Harlingen CISD Website

Public Relations & Community Engagement

Grapevine-Colleyville ISD

Grapevine-Colleyville ISD Website

Kristin Snively, Addison Elliott, Matt Mays,

Rowdy Granado & Devon Cox

Magnolia ISD

Magnolia Event Center Website

Kate Hope

More than 30,000 students

BEST OF CATEGORY

Fort Bend ISD

GOLD

Cypress Fairbanks ISD

Fort Bend ISD New District and Campus Web Design

FBISD Communications

Cypress Fairbanks ISD

CFISD – Board of Trustees Webpage

Jennifer Ongoco

CFISD – Bond 2019 Election (English/Spanish)

Jennifer Ongoco, Rosario Meehan

& CFISD Communication Dept.

Denton ISD

Denton ISD Website Refresh

Melissa Green & Clif Cotton

Fort Bend ISD

Fort Bend ISD New District and Campus Web Design

Fort Bend ISD Communications

Harris Co. Dept. of Education

HCDE Website

Stephanie De Los Santos, Frederick Coppola, Nick Covanes,

Janet Wachs, Sheridan Labbe & Teresa Juarez

continued

Category 43 - Website Template Driven Design, More than 30,000 students, Gold, continued

Houston ISD	HISD Fix School Finance Website	Communications Department
Houston ISD	HISD Business Operations website	Business Operations, Strategic Engagement & Outreach
Mansfield ISD	Mansfield ISD's Redesigned Website	Communications & Marketing Dept.
Plano ISD	Plano Independent School District Website	Communications Dept.;
		Lesley Range-Stanton
Spring Branch ISD	Spring Branch Education Foundation Website	Linda Buchman & Steven Brunsman
Spring ISD	Parent Central	Office of Communications
Spring ISD	Spring ISD: People. Passion. Purpose.	Office of Communications
SILVER		
Cypress Fairbanks ISD	CFISD Bond 2019 Election (English/Spanish)	Jennifer Ongoco, Rosario Meehan & CFISD Communication Dept.
Region 4 ESC	Safe and Healthy Schools	Office of Communication & Administrative Services
BRONZE		
Spring ISD	Financial Transparency	Office of Communications
Spring ISD	Spring ISD 2019 State of the District	Office of Communications & CFISD Communication Dept.
Region 4 ESC	Safe and Healthy Schools	Office of Communication & Administrative Services
BRONZE		
Spring ISD	Financial Transparency	Office of Communications
Spring ISD	Spring ISD 2019 State of the District	Office of Communications

CAMPAIGN/EVENT CATEGORIES



CATEGORY 44

Marketing Campaign

Less than 10,000 students



BEST OF CATEGORY

Midlothian ISD	CTE Information Cards	Communications Team
GOLD		
Jacksonville ISD	JISD - A District of Choices	Grace Traylor
Lancaster ISD	Lancaster ISD Human Resources Marketing Campaign	Aaron Libby
Lancaster ISD	Lancaster STEM Early College High School Marketing Campaign	Aaron Libby
Lancaster ISD	Lancaster Tax Ratification Election (TRE)	Aaron Libby
Lockhart ISD	I Strive for 1.5!	Christina Courson
Midlothian ISD	CTE Information Cards	Communications Team
Red Oak ISD	Red Oak ISD Mobile App Campaign	Red Oak ISD Communications
Sherman ISD	Join Our Team! SISD Human Resources Marketing Campaign	Kimberly Simpson
	10,000 to 30,000 students	

BEST OF CATEGORY

Bryan ISD	Grow With Us in Bryan ISD	Matthew LeBlanc, Matt Kennedy & Santosh Vemula
GOLD		
Bryan ISD	Grow With Us in Bryan ISD	Matthew LeBlanc, Matt Kennedy & Santosh Vemula
Hays CISD	100% Hays CISD Campaign	Tim Savoy, David Bowe, Linda Rosebrock, Angie Mendez & Jim Cullen

SILVER

Wichita Falls ISD	"Be the One" Marketing Campaign	Community Relations Dept.
	More than 30,000 students	

BEST OF CATEGORY

Arlington ISD	"Find Your Home" Teacher Job Fair	Anita Foster, Mercedes Mayer, Anthony Andro, Robert Spence & McKenzie Stokes
GOLD		
Arlington ISD	"Find Your Home" Teacher Job Fair	Anita Foster, Mercedes Mayer, Anthony Andro, Robert Spence & McKenzie Stokes
Garland ISD	GISD Branding Campaign	Garland ISD Communications
Pasadena ISD	PSAT Marketing Initiative	Reesha Brown, Rob Smith & Lori Grande
Region 4 ESC	Digital Learning Conference 2018	Region 4 Communications
Socorro ISD	SISD Open Enrollment Campaign	Daniel Escobar



CATEGORY 45

Foundation/Partnership Campaign Less than 10,000 & More than 30,000 students



BEST OF CATEGORY

Wimberley ISD

GOLD

ESC Region 12

North East ISD
Region 4 ESC

Wimberley ISD

SILVER

El Paso ISD Ed. Foundation

El Paso ISD Ed. Foundation

BRONZE

Corsicana Ed. Foundation

Inaugural Texan Partner Campaign

All Star Fundraiser for ESC Region 12
Technology Foundation

North East Educational Foundation Big Give Campaign
Region 4 and Business and Community Partners
STEAM Conference

Inaugural Texan Partner Campaign

El Paso Regional Spelling Bee Presented by
the EPISD Education Foundation

EPISD District Address

CEF 2018-2019 Staff Drive Flyer

Deyanira Romo Rossell

Jennifer Marshall-Higgins & Megan Banister

Natalie Bobadilla & Amy Lane
Region 4 Communications

Deyanira Romo Rossell

Melissa Martinez & Gustavo Reveles

Melissa Martinez & Gustavo Reveles

Corsicana Education Foundation



CATEGORY 46

Social Media Campaign Less than 10,000 students



BEST OF CATEGORY

Angleton ISD

GOLD

Angleton ISD
Carroll ISD

Edgewood ISD
Little Elm ISD

Angleton ISD 120 Years...120 Stories

Angleton ISD 120 Years...120 Stories
International Water Safety Day Campaign

Teacher of the Year Campaign
#LobosBacktoSchool

Hanna Chalmers & Brittany Blanchard

Hanna Chalmers & Brittany Blanchard
Julie Thannum, Justin Dearing,
Jill Webb & Hayley Herring
Carissa Valdez
Cecelia Jones

10,000 to 30,000 students

BEST OF CATEGORY

Pflugerville ISD

GOLD

Crowley ISD

Lubbock ISD
Pearland ISD
Pflugerville ISD

SILVER

McAllen ISD

PfISD Prekindergarten Registration Social Media Campaign

Back To School Campaign

Black History Month Social Media Campaign
Back 2 School Social Media Campaign
PfISD Prekindergarten Registration Social Media Campaign

My Community. My School. Mi Orgullo! - Social Media Campaign

Anthony Kirchner, Jaime Handy,
Megan Middleton & Matthew Hoover
Mary Onishi, Kenneth Dixon & Erin Gregg
Cissa Madero & Lexi Marshall
Kyndall Jirasek

Norma Zamora-Guerra

More than 30,000 students

BEST OF CATEGORY

Pharr-San Juan-Alamo ISD

GOLD

El Paso ISD
Harris Co. Dept. of Education
Keller ISD
North East ISD
Pasadena ISD

2019 PSJA Early College & College
Decision Week Social Media Campaign

EPISD Memes
A New Website is Coming!
Campus Trending
We Did It! #theNEISDway
McDonald's Texas Invitational Basketball Tournament

Melissa Martinez & Gustavo Reveles
Angela Hider & Jeri Martinez
Nicole Lyons & Bryce Nieman
Communications Dept. & Media Production Dept.
Bruce Stone, Jade Wise
& Art Del Barrio
Claudia Lemus-Campos

Pharr-San Juan-Alamo ISD

2019 PSJA Early College & College
Decision Week Social Media Campaign

continued

Category 46 - Social Media Campaign, More than 30,000 students, Gold, continued

Region 4 ESC	2018 Region 4 Teachers of the Year Social Media Celebration	Office of Communication & Administrative Services
Spring ISD	#WelcomeSpringISD Twitter campaign	Office of Communications
Texas Assoc. of School Boards	Texans for Strong Public Schools	Texas Assoc. of School Boards
SILVER		
Fort Bend ISD	Caught Being Cool	Angelique Myers
Houston ISD	National Police Week Social Media Campaign	Business Operations, Strategic Engagement & Outreach



CATEGORY 47
Special Event
Less than 10,000 students



BEST OF CATEGORY

Carroll ISD	Carroll ISD Parent University	Hayley Herring
GOLD		
Carroll ISD	Carroll ISD Parent University	Hayley Herring
Copperas Cove ISD	CCISD Junior Homecoming Dance	Wendy Sledd
Everman ISD	Back to School Bash	Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Lancaster ISD	Lancaster ISD School Board Appreciation	Sherese Lightfoot, Sonja A Brown, Aaron Libby, Ashley Anderson, Shontella Harris-Washington & Quay Leeks
Red Oak ISD	ROISD State of the District	Red Oak ISD Communications
Sherman ISD	New Sherman High School Groundbreaking Ceremony	Kimberly Simpson
SILVER		
Crandall ISD	New Superintendent Resource	Erin McCann
Jacksonville ISD	Tomato Bowl Stadium Grand Opening & Ribbon Cutting	Grace Traylor
La Porte ISD	La Porte ISD Distinguished Alumni and Citizens Program	Terri Cook, Adam J. Holland & Kimberly Culver
Red Oak ISD	Red Oak ISD Senior Citizen Luncheon	Red Oak ISD Communications
Red Oak ISD	ROISD Community Movie Night	Red Oak ISD Communications
Roma ISD	Roma ISD Back to School Bash	Helen Escobar
Terrell ISD	Terrell ISD CTE Showcase	Olivia Rice & Montreal Williams

10,000 to 30,000 students

BEST OF CATEGORY

Crowley ISD	Night of the Stars	Anthony Kirchner, Jaime Handy, Megan Middleton & Matthew Hoover
GOLD		
Brazosport ISD	2019 Senior Scholar Banquet	BISD Communications Dept.
Crowley ISD	Night of the Stars	Anthony Kirchner, Jaime Handy, Megan Middleton & Matthew Hoover
Goose Creek CISD	Goose Creek CISD 100th Anniversary Celebration	Susan Passmore, Carrie Pryor-Newman & Mima Trujillo
Magnolia ISD	Special Event: Summer Reading Jubilee	Denise Meyers & Kate Hope
SILVER		
Laredo ISD	Laredo ISD Scholarship Golf Tournament	Veronica Castillon, APR, Bobby Trevino, Claudia Rodriguez, Mimi Valdez, Samuel Mendez & ITV



Category 47 - Special Event, continued
More than 30,000 students

BEST OF CATEGORY

Region 4 ESC GOLD Corpus Christi ISD	Region 4 ESC School Supply Drive Teacher of the Year - Schoolchella	Jasmine Camble Adriana Knight, Eloisa Dowiat, Lyndall Gathright, Atanislaio Acosta & Jake Gonzalez
Cypress-Fairbanks ISD Garland ISD	CFISD Superintendent's Fun Run and Festival GISD Convocation 2018	Bevin O'Connor Gordon Garland ISD Communications & Public Relations
North East ISD	Innovation Celebration Grant Tour	Amy Lane, Chrystal Payne, Carissa Costello & Scott Chidgey
North East ISD	TASB Business Partner Reception	Amy Lane, Chrystal Payne, Natalie Bobadilla & Carissa Costello
Pasadena ISD Region 4 ESC Region 4 ESC	Pasadena ISD Athletics Hall of Fame Region 4 ESC School Supply Drive Region 4 Maker Faire Event Campaign	Reesha Brown, Lori Grande & Rob Smith Jasmine Camble Office of Communication & Administrative Services
Spring ISD United ISD	2019 Fun Run & Wellness Fair United ISD Celebrates Autism Awareness Month with Community Balloon Release at Lyndon B. Johnson High School	Office of Communications Ricardo Rangel

SILVER

Fort Bend ISD	The Fort Bend ISD Board of Trustees Listening and Literacy Tour Listening and Literacy Tour	Tonya Thomas & Deanna Duran
Harris Co. Dept. of Education	The DO-NUT Campaign	Angela Hider & Danielle Clark



CATEGORY 48

Education Good News Campaign

Less than 10,000 & 10,000 to 30,000 students



BEST OF CATEGORY

Grapevine-Colleyville ISD	#CTE2Me Campaign	Kristin Snively, Addison Elliott, Matt Mays, Rowdy Granado & Devon Cox
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GOLD

Duncanville ISD Grapevine-Colleyville ISD	Panther Pride Senior Promotion #CTE2Me Campaign	Lari Barager Kristin Snively, Addison Elliott, Matt Mays, Rowdy Granado & Devon Cox
Sherman ISD	Bearcat Fire Crew Student Recognition Program	Kimberly Simpson

BEST OF CATEGORY

Harris Co. Dept. of Education	Good News You Can Use!	Carol Vaughn, Jeri Martinez, Juan Lopez, Danielle Clark & Dave Einsele
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GOLD

Harris Co. Dept. of Education	Good News You Can Use!	Carol Vaughn, Jeri Martinez, Juan Lopez, Danielle Clark & Dave Einsele
United ISD	LBJ High School Early College Program	Rocio Moore

SILVER

Amarillo ISD	#FindingOurFuture - Class of 2019	April Brownlee
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**Crystal and Platinum Awards
sponsored by
Intrado SchoolMessenger**



CRYSTAL COMMENDATIONS

All divisions judged together

★ **CATEGORY 49**

Video Portfolio

CRYSTAL COMMENDATION AWARD

ESC Region 13 ESC Region 13 Multimedia Video Portfolio ESC Region 13 Center Support

CRYSTAL CERTIFICATES OF MERIT

Carroll ISD	Carroll ISD Video Portfolio	Justin Dearing
Fort Worth ISD	Fort Worth ISD EdTV Video Portfolio	Fort Worth ISD EdTV
Keller ISD	Keller ISD Media Production: Video Portfolio	Keller ISD Media Production
Lubbock ISD-TV	Lubbock ISD-TV Video Portfolio	Kenneth Dixon
Socorro ISD	Team SISD Video Portfolio	Daniel Escobar

★ **CATEGORY 50**

Photography Portfolio

CRYSTAL COMMENDATION AWARD

Harlingen CISD HCISD-GRA-Photography Harlingen CISD Public Relations & Community Engagement Dept.

CRYSTAL CERTIFICATES OF MERIT

Crandall ISD	Crandall ISD Photo Portfolio	Erin McCann
Harris Co. Dept. of Education	Photography Portfolio	Dave Einsel
Pearland ISD	Image Storytelling: Pearland ISD Photography Portfolio	Cissa Madero & Victor Bushfield
Red Oak ISD	Red Oak ISD Photography Portfolio	Haley Stewart
Socorro ISD	Team SISD Photo Portfolio	Daniel Escobar
Spring ISD	The Faces of Spring ISD	Spring ISD Office of Communications

★ **CATEGORY 51**

Bond Election

CRYSTAL COMMENDATION AWARD

Round Rock ISD Round Rock ISD Bond 2018: Building on Excellence Jenny LaCoste-Caputo & Maritza Gallaga

CRYSTAL CERTIFICATES OF MERIT

Brazosport ISD	Brazosport ISD Bond Campaign	BISD Communications Dept.
Cypress-Fairbanks ISD	CFISD Bond 2019	CFISD Communication Dept.
Ector County ISD	TRE 2018 Campaign	Mike Adkins, Jed Duesler & Wes Wells
Fort Bend ISD	2018 Bond	Fort Bend ISD Communication Dept.

★ CATEGORY 52 **Parent Involvement/Volunteer Program**

NO ENTRIES

★ CATEGORY 53 **Staff/Student Recognition**

CRYSTAL COMMENDATION AWARD

Keller ISD Innovative Teachers Inspiring Students (IT'S) Award Shellie Johnson, Bryce Nieman,
Nicole Lyons, & Nicole McCollum

CRYSTAL CERTIFICATES OF MERIT

Grapevine-Colleyville ISD GC:60 Kristin Snively, Addison Elliott, Matt Mays,
Rowdy Granado & Devon Cox
Magnolia ISD A Night of the Stars Staff Banquet Kate Hope & Denise Meyers
Red Oak ISD Red Oak ISD Recognizes Staff Red Oak ISD Communications Dept.

★ CATEGORY 54 **School/Community Partnership**

CRYSTAL COMMENDATION AWARD

Magnolia ISD TEAM Up Initiative Denise Meyers & Kate Hope

CRYSTAL CERTIFICATES OF MERIT

Alvin ISD Alvin ISD's "The Day" Community Service Event Rachel Moore, Kinsey Droege,
Phil Jean & Renae Rives
Wichita Falls ISD West Banquet - 35 Years of Excellence Wichita Falls ISD Community Relations Dept.

★ CATEGORY 55 **District/Association
Special Event/Celebration**

CRYSTAL COMMENDATION AWARD

Hidalgo ISD Hidalgo ISD - Active Threat Training Exercise Jennifer Garza

CRYSTAL CERTIFICATES OF MERIT

Grapevine-Colleyville ISD Convocation 2018: GCISD LIVE Kristin Snively, Addison Elliott, Matt Mays,
Rowdy Granado & Devon Cox
La Porte ISD La Porte ISD Distinguished Alumni and Citizens Program Terri Cook, Adam J. Holland
& Kimberly Culver
Magnolia ISD Magnolia Reads Jubilee Denise Meyers Kate Hope
Socorro ISD SISD State of the District 2019 Daniel Escobar

★ CATEGORY 56 **Marketing**

CRYSTAL COMMENDATION AWARD

ESC Region 13 Texas Statewide for Autism Training Marketing ESC Region 13 Center Support

CRYSTAL CERTIFICATES OF MERIT

Harris Co. Dept. of Education Client Engagement & Communications divisions HCDE Website Launch Stephanie De Los Santos, Janet Wachs, John Covanes,
Sheridan Labbe, Danielle Clark, Dave Einsel,
Carol Vaughn, Angela Hider, Juan Lopez,
Jeri Martinez & Daniel Villarreal
Garland ISD You Matter Marketing Garland ISD Communications
Houston ISD HISD Empowers Marketing Campaign Houston ISD Communications Dept.
Socorro ISD SISD Open Enrollment Campaign Daniel Escobar

★ CATEGORY 57

Foundation/Partnership Special Event/Celebration

CRYSTAL COMMENDATION AWARD

Houston ISD

Barbara Jordan Career Center
Grand Opening Ceremony

Business Operations Strategic
Engagement & Outreach

CRYSTAL CERTIFICATES OF MERIT

CISD

Houston ISD

2019 Public Education Matters Benefit Dinner

Houston ISD Communications Dept,

North East ISD Partnerships

2019 NEEF Starlight Gala

Amy Lane, Carissa Costello,
Chrystal Payne & Natalie Bobadilla

★ CATEGORY 58

Foundation Annual Campaign

CRYSTAL COMMENDATION AWARD

Fort Bend ISD

Fort Bend Education Foundation
6th Annual Gala - Disco Fever

FBISD Communications

PLATINUM AWARD

CATEGORY 59

All divisions judged together

PLATINUM AWARD

Forney ISD

Forney Family

Kristin Zastoupil, Larry Coker,
Dana Curry & Charles "Bubba" Willis

PLATINUM CERTIFICATES OF MERIT

Cypress-Fairbanks ISD

CFISD Safety & Security Action Plan

CFISD Communication Dept.

Harris Co. Dept. of Education

See The Impact

Danielle Clark, HCDE Communications &
Creative Services, HCDE Client Engagement

Pharr-San Juan-Alamo ISD

Spirit of PSJA Leadership Definition Campaign

PSJA Communications Dept.

Spring Branch ISD

Building Champions

Linda Buchman & Steve Brunsman