





# CATEGORY 1 Internal Newsletter



## Less than 10,000 students

### BEST OF CATEGORY

Carthage ISD

The Carthaginian

Stuart Stanley

### GOLD

Carthage ISD

The Carthaginian

Stuart Stanley

South San Antonio ISD

Scratchpad

Ed Suarez

Temple ISD

Temple ISD: Newsflush

Regina Corley

Temple ISD

Temple ISD: Robin's Reflections

Regina Corley

### SILVER

Royse City ISD

Voice of Royse

Jo Nell Mellody

## 10,000 to 30,000 students

### BEST OF CATEGORY

Laredo ISD

A+Plus News

Jack Nelson, Claudia Rodriguez, Maribel Rodriguez,  
Robert Trevino, Armando Saldana & Veronica Castillon

### GOLD

Ector County ISD

ECISD Expressions

Communications Department

Edgewood ISD

Weekly Blog

Dr. Elizabeth Garza & Yvonne Pena

Goose Creek CISD

Inside Goose Creek

Kathy Clausen, David Bloom

& Carrie Pryor-Newman

Tomball ISD

InTouch

Staci Stanfield

Laredo ISD

A+Plus News

Jack Nelson, Claudia Rodriguez, Maribel Rodriguez,  
Robert Trevino, Armando Saldana & Veronica Castillon

## More than 30,000 students

### BEST OF CATEGORY

United ISD

UISD Insider Employee Newsletter

Paola Arcos Mansinghani, Alex S. Meyer,  
Rocio G. Moore & Veronica R. Cantu

### GOLD

Austin ISD

Reaching Into the Classroom

Jalima Subervi

Dallas County Schools

County Line, Spring 2010

Abigail Cloud & Deanne Hullender

Harris Co. Dept. of Education

Choice Facility Partners Leader's Choice Newsletter

Louise L. Henry, APR

Humble ISD

The Foundation

Jamie Mount & Robin McAdams

Mesquite ISD

In Touch

Kristin Odom & Allison Lewallyn

Region 16 ESC

Heads Up

Lynda Queen

United ISD

UISD Insider Employee Newsletter

Paola Arcos Mansinghani, Alex S. Meyer,  
Rocio G. Moore & Veronica R. Cantu

### SILVER

Arlington ISD

Weekly High Five

Leslie Johnston & Amy Casas





# CATEGORY 2

## External Newsletter



### Less than 10,000 students

#### BEST OF CATEGORY

Sheldon ISD

The Lifelong Learner

Mike Rockwood & Victor Bushfield

#### GOLD

Alamo Heights ISD

School Views

Dr. Dana Bashara & Patti Pawlik-Perales

Barbers Hill ISD

Eagle i Newsletter

Dr. Gayle Woodall & Carla Rabalais

Barbers Hill ISD

Meet the Eagles

Dr. Gayle Woodall & Carla Rabalais

Dickinson ISD

Dickinson ISD "Dialogue"

Tammy Dowdy

Ennis ISD

Ennis ISD Update

Henry Martinez

Huntsville ISD

HISD Buzzin' Around

Shannon Duncan

North Forest ISD

NFISD School Zone

Danielle Saizan & Anitra Brown

Royse City ISD

Totally Tune-In for Back to School

Jo Nell Melody & Sheila Whitney

Sheldon ISD

The Lifelong Learner

Mike Rockwood & Victor Bushfield

Temple ISD

Temple ISD Back to School Guide

Regina Corley

Wharton ISD

All Around Wharton ISD

Marjorie Sklar

#### SILVER

La Marque ISD

Cougar Connection

Clarissa Silva

### 10,000 to 30,000 students

#### BEST OF CATEGORY

Edgewood ISD

The Historian

Maclovio Perez & Yvonne Pena

#### GOLD

Birdville ISD

Partnership

Mark Thomas & Stephanie Whitlock

Eagle Mountain-Saginaw ISD

Back to School Newsletter 2010

Tammy Castleberry & Kristin Courtney

Edgewood ISD

The Historian

Maclovio Perez & Yvonne Pena

Laredo ISD

Las Escuelas

Jack Nelson, Claudia Rodriguez, Maribel Rodriguez,

Robert Trevino, Armando Saldana & Veronica Castillon

McKinney ISD

Press Play 2010

Justin R. Acker

Northwest ISD

The Vision

Angela Scott & Melissa Shawn

San Benito CISD

Inside San Benito Schools

Isabel C. Gonzalez & Celia Longoria

### More than 30,000 students

#### BEST OF CATEGORY

San Antonio ISD

Vision SAISD Community Newspaper

Leslie Price

#### GOLD

Arlington ISD

AISD Access

Leslie Johnston & Amy Casas

Garland ISD

Education GISD - August 2009

Judy Kriehn, Chris Moore,

Humble ISD

"Your Schools"

Reavis Wortham & Jasmine Preston

Jamie Mount, Robin McAdams

Irving ISD

Inside IISD

Karen Collier & Charlotte Hoya

Mesquite ISD

Report Card

Matt MacVeigh & Tony Thetford

Richardson ISD

School Times - Community Newsletter

Allison Lewallyn

San Antonio ISD

Vision SAISD Community Newspaper

Richardson ISD Communications

Leslie Price

Spring ISD

Spring Times - Living the Vision

Regina Curry & Karen Garrison





# CATEGORY 3 Flyer



## Less than 10,000 students

### BEST OF CATEGORY

Temple ISD

Temple ISD Wildcat Mentors Flyer

Regina Corley

### GOLD

Huntsville ISD

Huntsville ISD Pre-K & Kindergarten Enrollment Flyer

Shannon Duncan

Temple ISD

Temple ISD Wildcat Mentors Flyer

Regina Corley

Weatherford ISD

School Finance Informational Flyer

Derik Moore

### SILVER

Copperas Cove ISD

Want Money?

Katie Rudesheim

Flour Bluff I.S.D.

Job Fair

Lynn Kaylor

La Porte ISD

Education Celebration Flyer

Kathy Booth

## 10,000 to 30,000 students

### BEST OF CATEGORY

Eagle Mountain-Saginaw ISD

Just think what we can do together

Kristin Courtney

### GOLD

Birdville ISD

Knowledge begins with discovery.

Mark Thomas & Stephanie Whitlock

Birdville ISD

Online Registration is Coming!

Mark Thomas & Stephanie Whitlock

Eagle Mountain-Saginaw ISD

Just think what we can do together

Kristin Courtney

Goose Creek CISD

G.A.T.E. Flyers

Mima Trujillo

Goose Creek CISD

Goose Creek CISD Education Foundation Flyer

Mima Trujillo

Rockwall ISD

"Others Before Self" Rachel's Rally Flyer

& Carrie Pryor-Newman

Sheri Fowler

### SILVER

Hurst-Euless-Bedford ISD

Are You My Teacher?

Carolyn Marcantel

## More than 30,000 students

### BEST OF CATEGORY

ESC Region 4

2010 Mathematics Conference: Cornerstones4Success

Barbara Hannah,

Charlotte Cicatello & Shanda Reese

### GOLD

Dallas County Schools

"Creativity for the Courts" Art Contest

Abigail Cloud

Fort Bend ISD

Art Teachers Art Show

Becky Walker

Richardson ISD

District Brag Sheet

Richardson ISD Communications

San Antonio ISD

Fall 2009 Report

Leslie Price

ESC Region 4

2010 Mathematics Conference: Cornerstones4Success

Barbara Hannah,

Charlotte Cicatello & Shanda Reese

### SILVER

Harris Co. Dept. of Education

Bullying

Tammy Lanier, Carol Vaughn,

Angela Hider & Amy Guillory





# CATEGORY 4 Brochure



## Less than 10,000 students

### BEST OF CATEGORY

DeSoto ISD

DeSoto ISD Recruitment Brochure

Beth Trimble

### GOLD

Coppell ISD

Career and Technical Education Brochure

Tamerah Ringo & Jessica Doty

Coppell ISD

Middle School Strategic Plan Brochure

Tamerah Ringo & Jessica Doty

Coppell ISD

CISD: Plugged N Brochure

Tamerah Ringo & Jessica Doty

DeSoto ISD

DeSoto ISD Recruitment Brochure

Beth Trimble

Foundation Innovation, LLC

Bullard Education Foundation Brochure

Milli Christner & Laurie Cromwell

Lake Travis ISD

We Have Reason to Cheer!

Marco Alvarado & Michele Wu

Temple ISD

Temple ISD Wildcat Mentors Brochure

Regina Corley

Wharton ISD

Thumbs Up to Scoring a Perfect 10

Marjorie Sklar

### SILVER

Barbers Hill ISD

Wingtip Facts 2010

Dr. Gayle Woodall & Carla Rabalais

DeSoto ISD

DeSoto ISD Focus for Improvement

Beth Trimble

## 10,000 to 30,000 students

### BEST OF CATEGORY

Waco ISD

Roadmap to College

Mary Senter

### GOLD

Goose Creek CISD

Goose Creek CISD Education Foundation Brochure

Mima Trujillo,

Northwest ISD

10-Year Brochure

Carrie Pryor-Newman & Kathy Clausen

Waco ISD

Roadmap to College

Melissa Shawn

Wichita Falls ISD

Get Connected

Mary Senter

Renae Murphy & Ashley Thomas

### SILVER

Allen ISD

Road Map to Success

Tim Carroll

Duncanville ISD

Recruitment Brochure

Tammy Kuykendall & Tiffany Graber



## Category 4 Brochure (cont.)

More than 30,000 students

### BEST OF CATEGORY

Mesquite ISD	Job Fair 2010	Kristin Odom
<b>GOLD</b>		
Austin ISD	Pride	Jalima Subervi
ESC Region 4	A Detour Can Be A Good Thing: Reengineering Academy 2010 Brochure	Barbara Hannah & Charlotte Cicatello
Fort Worth ISD	2009-2010 Special Interest Program (SIP) Brochure	Barbara Griffith, Jennifer Perez & Shara Kelley
Fort Worth ISD	Young Women's Leadership Academy Brochure	Barbara Griffith, Jennifer Perez, & Shara Kelley
Harris Co. Dept. of Education	Adult Education Career Counseling Services	Tammy Lanier, Carol Vaughn Angela Hider & Amy Guillory
Harris Co. Dept. of Education	Choice Facility Partners Brochure	Louise L. Henry, APR
Mesquite ISD	College Awareness Week Mailer	Kristin Odom & Allison Lewallyn
Mesquite ISD	Job Fair 2010	Kristin Odom
Pasadena ISD	ACE, Accelerated Curriculum Education	Bruce Stone
Spring Branch ISD	Back to School Brochure	Melissa Wiland, Steven Brunsman & Linda Buchman
Texas Association of School Boards	TASB Risk Management Marketing Brochure	Karen Strong
<b>SILVER</b>		
ESC Region 4	Gateways to Biology Brochure	Barbara Hannah & Charlotte Cicatello
Irving ISD	Middle School Number Eight, A Net Zero Concept	Matt MacVeigh
Region 7 ESC	Substitute Teacher Academy	Sierra Ray & Katie Chenoweth
Texas Education Agency	Plan Your Graduation Reach Your Goal	Texas Education Agency Staff
United ISD	Library Brochure	Paola Arcos Mansinghani





# CATEGORY 5 Booklet



## Less than 10,000 students

### BEST OF CATEGORY

Barbers Hill ISD

Spotlight on Students

Dr. Gayle Woodall & Carla Rabalais

### GOLD

Barbers Hill ISD

Spotlight on Students

Dr. Gayle Woodall & Carla Rabalais

Bastrop ISD

Just the Facts

Lauri Anzaldua & Donald Williams

La Porte ISD

Irving Berlin's White Christmas Memory Book

Kathy Booth

Royse City ISD

a Great Place to teach School

Jo Nell Mellody

### SILVER

La Porte ISD

La Porte Education Foundation Memory Book

Kimberly Culver

San Marcos CISD

Diamond Dust (District Fact Booklet)

Iris Campbell

Temple ISD

Temple ISD Summer Programs Booklet

Regina Corley

## 10,000 to 30,000 students

### BEST OF CATEGORY

Grand Prairie ISD

2009-2010 Crossswalk Back-to-School Guide

Sam Buchmeyer & Teri Wilson

### GOLD

Duncanville ISD

Strategic Plan Booklet

Tammy Kuykendall & Tiffany Graber

Grand Prairie ISD

2009-2010 Crossswalk Back-to-School Guide

Sam Buchmeyer & Teri Wilson

McKinney ISD

Lawson Early Childhood Center Coloring Book

Justin R. Acker

Rockwall ISD

"ischool09" 2009-2010 Back to School Newsletter

Sheri Fowler

Tomball ISD

Snapshots of Success

& Kelly Howerton

Wylie ISD

2010 Board Brochure

Staci Stanfield

Susan Dacus & Marcia Coker

### SILVER

Grand Prairie ISD

2009-2010 Crosswalk Midwinter Update

Sam Buchmeyer & Teri Wilson

## More than 30,000 students

### BEST OF CATEGORY

Austin ISD

2010-2011 Preliminary Budget

Katherine Anthony

### GOLD

Austin ISD

2010-2011 Preliminary Budget

Katherine Anthony

ESC Region 13

Region XIII Product and Service Catalog 2010-11

Ana Amezcua

Richardson ISD

Richardson ISD Fast Facts

Richardson ISD Communications

Spring Branch ISD

District Profile

Melissa Wiland, Steven Brunsman

& Linda Buchman

### SILVER

Austin ISD

2010-2011 Back to School Guide

Katherine Anthony

Austin ISD

2010-2011 Strategic Plan

Katherine Anthony

ESC Region 4

Region 4 Social Studies Summer 2010

Barbara Hannah, Charlotte Ciatello

ESC Region 4

Professional Development Brochure

& Shanda Reese

Science Department 2009 Fall-Winter

Barbara Hannah

Products & Professional Development Brochure

& Charlotte Ciatello

Fort Worth ISD

Young Womens Leadership Academy Application Booklet

Barbara Griffith,

Jennifer Perez & Shara Kelley

Garland ISD

Special Education Brochure - English Version

Judy Kriehn & Chris Moore

Pasadena ISD

Pasadena ISD Education Foundation Shining Stars Gala

Cindy Parmer

& Bruce Stone

Plano ISD

Relocation Packet

Lesley Range-Stanton & Mary Gorden



# CATEGORY 6 Calendar/Planner



## Less than 10,000 students

### BEST OF CATEGORY

Alvarado ISD

Calendar

Tommy Brown

### GOLD

Alvarado ISD

Calendar

Tommy Brown

DeSoto ISD

DeSoto ISD 2009-10 School Calendar

Beth Trimble

### SILVER

Barbers Hill ISD

Calendar

Dr. Gayle Woodall & Carla Rabalais

Sheldon ISD

2010-2011 District Calendar

Victor Bushfield

## 10,000 to 30,000 students

### BEST OF CATEGORY

Eagle Mountain-Saginaw ISD

Better by the Minute Calendar

Tammy Castleberry

### GOLD

Eagle Mountain-Saginaw ISD

Better by the Minute Calendar

Tammy Castleberry

Grand Prairie ISD

GPISD 2009-2010 Calendar

Sam Buchmeyer & Teri Wilson

Grand Prairie ISD

GPISD Leadership Desktop Planner

Sam Buchmeyer & Teri Wilson

Rockwall ISD

2010-2011 District Calendar

Sheri Fowler

Weslaco ISD

2010 Wall Calendar

Arminda Munoz

Weslaco ISD

2010-2011 Academic Calendar

Arminda Munoz

### SILVER

Ector County ISD

ECISD Book Calendar 2009-2010

Communications Department

Waco ISD

2010-11 Waco ISD School Calendar

Mary Senter

## More than 30,000 students

### BEST OF CATEGORY

Corpus Christi ISD

100 Years Calendar

Tanis Acosta

### GOLD

Arlington ISD

AISD: By the Numbers 2009-2010 Wall Calendar

Mandy Rabalais

& Leslie Johnston

Corpus Christi ISD

100 Years Calendar

Tanis Acosta

Pasadena ISD

Kids in the Kitchen with Buck & Belle

Bruce Stone

& Lavonna Alexander Carew

Pharr-San Juan-Alamo ISD

PSJA is Stepping Up! Calendar

Arianna Vazquez-Hernandez

& Jennifer Mittelstaedt

Plano ISD

Official School Calendar

Lesley Range-Stanton & Mary Gorden

Region 16 ESC

Loving What We Do ...

Lynda Queen

Region 7 ESC

Administrator's Planning Calendar

Katie Chenoweth & Sierra Ray

Texas Association of School Boards

Think TASB First Desk Calendar

Karen Strong

### SILVER

Richardson ISD

RISD Student Academic Calendar

Richardson ISD Communications

United ISD

UISD Administrator Calendar

Rocio G. Moore & Veronica R. Cantu

United ISD

UISD: Building our Future Annual Report

Rocio G. Moore

& Veronica R. Cantu





# CATEGORY 7 Programs



## Less than 10,000 students

### BEST OF CATEGORY

DeSoto ISD DeSoto ISD Employee Appreciation Banquet program Beth Trimble

### GOLD

Copperas Cove ISD State of the District Program Katie Rudesheim  
 DeSoto ISD DeSoto ISD Employee Appreciation Banquet program Beth Trimble  
 Dickinson ISD Building Breaking and Groundbreaking Ceremony Tammy Dowdy  
 Flour Bluff I.S.D. Hornet Circus Lynn Kaylor  
 Forney ISD North Forney High School Dedication Program Larry Coker  
 Galveston ISD A Night With The Stars Johnston Farrow  
 La Porte ISD Dedication of Bayshore Elementary School Program Kimberly Culver  
 La Porte ISD Irving Berlin's White Christmas Program Kathy Booth  
 North Forest ISD Celebration of Excellence: Mardi Gras Anitra Brown, Nakisha Myles  
 & Danielle Saizan

North Forest ISD State of the District Anitra Brown  
 Sharyland ISD Retiree/Teachers of the Year Banquet Program Rocio N. Guerra

### SILVER

Galveston ISD Bond Election Information Packet Johnsrn Farrow  
 La Porte ISD The Beaux' Stratagem Kathy Booth

## 10,000 to 30,000 students

### BEST OF CATEGORY

Birdville ISD "Above and Beyond" Mark Thomas & Stephanie Whitlock

### GOLD

Birdville ISD "Above and Beyond" Mark Thomas & Stephanie Whitlock  
 Birdville ISD Vox Populi, Vox Dei Mark Thomas & Stephanie Whitlock  
 Duncanville ISD "A Star Studded Night" Employee Appreciation Event Tammy Kuykendall  
 & Tiffany Graber

Goose Creek CISD GCCISD's 2010 Retirees and Teacher of the year Kathy Clausen, David Bloom,  
 Carrie Pryor-Newman & Mima Trujillo

Goose Creek CISD Memorial Sports Complex Dedication Program Carrie Pryor-Newman,  
 Kathy Clausen & David Bloom

Goose Creek CISD New Teacher Orientation Handout Mima Trujillo

Goose Creek CISD Students' Choice Awards Banquet Program Kathy Clausen, David Bloom,  
 Carrie Pryor-Newman & Mima Trujillo

Grand Prairie ISD Dubiski Career High School Dedication Sam Buchmeyer & Teri Wilson

McKinney ISD Teacher of the Year Program Justin R. Acker

Rockwall ISD "2009-2010 Employee Awards" Adi Bryant

Tyler ISD Olympians of Teaching-2010 Teacher of the Year Program Sandra Stanley

Weslaco ISD PFC Mario Ybarra Elementary School Dedication Program Arminda Munoz

### SILVER

Pearland ISD Dawson High School Grand Opening Program Renea Ivy-Sims & Kim Hocott

Tyler ISD Celebrating 50 Years of Blessings Program Sandra Stanley

*Continued*



## Category 7 Programs (cont.)

More than 30,000 students

### BEST OF CATEGORY

Humble ISD

Spelling Bee Program

Robin McAdams

### GOLD

Corpus Christi ISD

Academic Achievers Banquet Program

Lorette Williams & Tanis Acosta

Corpus Christi ISD

i-Achieve Recognition Program

Tanis Acosta

Education Service Center Region XIII

2010 CSCOPE State Conference Program

Clee Upchurch

Fort Bend ISD

Teacher of the Year Program

Becky Walker & Keryn Miles

Humble ISD

Spelling Bee Program

Robin McAdams

Mesquite ISD

Apple Corps Program

Kristin Odom

Pasadena ISD

Veteran's Day Program

Lavonna Alexander-Carew

Pasadena ISD Education Foundation

Pasadena ISD Education Foundation

Cindy Parmer & Bruce Stone

Plano ISD

Dancing with the Principals

Ski Plano, An Extraordinary Evening

Monica Shortino & Lesley Range-Stanton

on the Mountaintop, Event Program

Round Rock ISD

Partner Appreciation Breakfast Program

JoyLynn Occhiuzzi & Linda Aschenbrener

### SILVER

Corpus Christi ISD

Teacher of the Year Program

Lorette Williams, Kim Sneed & Tanis Acosta

Harris Co. Dept. of Education

U.S. Department of Education

Tammy Lanier, Carol Vaughn,

Plano ISD

Arne Duncan Education Forum

Angela Hider & Amy Gillory

Richardson ISD

Inspired, Teacher of the Year Gala Program

Lesley Range-Stanton & Mary Gorden

Convocation Program

Richardson ISD Communications



## CATEGORY 8 Invitations/Announcements



Less than 10,000 students

### BEST OF CATEGORY

Friendswood ISD Ed. Foundation

Luv Ya Blue Gala

Joe Perez

### GOLD

Copperas Cove ISD

Senior Walk of Fame Invitation

Katie Rudesheim

DeSoto ISD

You Make A Difference Every Day!

Beth Trimble

Forney ISD

North Forney High School Dedication Invitations

Larry Coker

Friendswood ISD Ed. Foundation

Luv Ya Blue Gala

Joe Perez

Sharyland ISD

New 400/AEP Building Groundbreaking Invitation

Rocio N. Guerra

Sharyland ISD

Retiree/Teachers of the Year Banquet Invitation

Rocio N. Guerra

Texas City ISD

Best Ticket in Town

Melissa Tortorici

### SILVER

Flour Bluff ISD

Hornet Circus

Lynn Kaylor

Flour Bluff ISD

Thanks for all you do

Lynn Kaylor

Friendswood ISD

Let It Sneaux

Jolly Ayrhart

Huntsville ISD

Huntsville ISD Employee Banquet Invitation

Shannon Duncan

La Porte ISD

Bayshore Elementary School Dedication Ceremony Invitation

Kimberly Culver

San Marcos CISD

You Make a WORLD of Difference card

Iris Campbell

*Continued*



## Category 8 Invitations/Announcements (cont.)

### 10,000 to 30,000 students

#### **BEST OF CATEGORY**

Wylie ISD	Watkins Elementary School Dedication Invitation	Marcia Coker
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#### **GOLD**

Birdville ISD	BISD Volunteer Coordinators and PTA Presidents Luncheon Invitation - Fall	Mark Thomas & Stephanie Whitlock
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Birdville ISD	BISD Volunteer Coordinators and PTA Presidents Luncheon Invitation - Spring	Mark Thomas & Stephanie Whitlock
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Birdville ISD	Richland High School Dedication/Open House	Mark Thomas & Stephanie Whitlock
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Duncanville ISD	Phil McNeely Court Dedication Invitation	Tammy Kuykendall
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McKinney ISD	Teacher of the Year Invitation	Justin R. Acker
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Wylie ISD	Watkins Elementary School Dedication Invitation	Marcia Coker
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#### **SILVER**

Goose Creek CISD	2010 Retirees and Teachers of the Year Invitation	Kathy Clausen, David Bloom, Carrie Pryor-Newman & Mima Trujillo
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Goose Creek CISD	Students' Choice Awards Invitation	Kathy Clausen, David Bloom, Carrie Pryor-Newman & Mima Trujillo
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Laredo ISD	Early Childhood Week of the Young Child	Jack Nelson
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Laredo ISD	End of the Year Banquet	Jack Nelson & Veronica Castillon
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Laredo ISD	JC Martin Dedication Ceremony	Jack Nelson & Veronica Castillon
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Rockwall ISD	"Others Before Self" Rachel's Rally Invitation	Sheri Fowler
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Rockwall ISD	"Superintendent Retirement Reception" Invitation	Adi Bryant
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Rockwall ISD	"Teacher of the Year" Invitation	Adi Bryant
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Tyler ISD	GT Blitz Mailer	Sandra Stanley
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Tyler ISD	We are opening our doors....and you're invited!	Sandra Stanley
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### More than 30,000 students

#### **BEST OF CATEGORY**

Fort Bend ISD	Laissez les bon Temp Roulez Gala	Becky Walker
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#### **GOLD**

Fort Bend ISD	Laissez les bon Temp Roulez Gala	Becky Walker
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Fort Worth ISD	Retirees Reception Invitations and RSVP Card	Barbara Griffith, Jennifer Perez & Shara Kelley
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Harris Co. Dept. of Education	Night at the Museum	Tammy Lanier, Carol Vaughn, Angela Hider & Amy Guillory
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Mesquite ISD	Apple Corps Invitation	Kristin Odom
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Northside ISD	Fiesta Invitation	David Sanchez
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Pharr-San Juan-Alamo ISD	Grant Presentation by Texas Governor Rick Perry	Arianna Vazquez-Hernandez & Jennifer Mittelstaedt
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Plano ISD	Inspired Learning, Teacher of the Year Gala Invitation	Lesley Range-Stanton & Mary Gorden
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Plano ISD	Ski Plano, the Lodge at Southfork, Event Invitation	Monica Shortino & Lesley Range-Stanton
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Texas Classroom Teachers Assn.	2010 TCTA Leadership Conference Save the Date and Brochure	Kelley Strutton
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## Category 8 Invitations/Announcements (cont.)

More than 30,000 students - Silver

### SILVER

Corpus Christi ISD  
Corpus Christi ISD  
Dallas County Schools

Harris Co. Dept. of Education

Pharr-San Juan-Alamo ISD

United ISD  
United ISD  
United ISD

Gloria Hicks Elementary Groundbreaking Invite  
Matthew Ryan Beveridge Baseball Field Dedication  
Save the Date: 2010 Gloria Shields  
All-American Publications Workshop  
Always HCDE Postcard

PSJA is Stepping Up! New Teacher  
Breakfast Invitation  
Districtwide Campus Recognition  
Sgt. Roberto Arizola ROTC Center Dedication  
Welcome Back Teachers!

Lorette Williams & Tanis Acosta  
Tanis Acosta  
Abigail Cloud

Tammy Lanier, Carol Vaughn,  
Angela Hider & Amy Guillory  
Arianna Vazquez-Hernandez

Paola Arcos Mansinghani  
Rocio G. Moore  
Rocio G. Moore



## CATEGORY 9 Posters

Less than 10,000 students



### BEST OF CATEGORY

DeSoto ISD

### GOLD

DeSoto ISD  
DeSoto ISD  
DeSoto ISD

### SILVER

Alvarado iSD  
Friendswood ISD Ed. Foundation  
Galveston ISD  
La Porte ISD

I AM DESOTO ISD

DeSoto PTA Bootcamp  
I AM DESOTO ISD  
Seniors Prom poster

Diversity  
Poster of Character for Distinguished Alumni  
A Night With The Stars  
2010 Norman Malone Memorial  
Mayor's Golf Tournament

Beth Trimble

Beth Trimble  
Beth Trimble  
Beth Trimble

Tommy Brown  
Jolly Ayrhart  
Johnston Farrow  
Kimberly Culver

10,000 to 30,000 students

### BEST OF CATEGORY

Hays CISD

### GOLD

Hays CISD  
Hurst-Euless-Bedford ISD

### SILVER

Laredo ISD  
Laredo ISD  
Midland ISD  
Rockwall ISD  
Rockwall ISD

The Future Powered by Team Hays

The Future Powered by Team Hays  
Trinity High School Football State Championship  
Commemorative Poster

Suicide Prevention Awareness  
Suicide Prevention Counselor Contact  
"Jazz to Jackson" Hauntcert Poster  
"Others Before Self" Rachel's Rally Poster  
"You Belong Here" Community Education  
Promotional Poster

Julie Jerome

Julie Jerome  
Carolyn Marcantel

Jack Nelson  
Jack Nelson  
Woodrow Bailey  
Sheri Fowler  
Adi Bryant

*Continued*



## Category 9 Posters (cont.)

More than 30,000 students

### BEST OF CATEGORY

Garland ISD

College Day Poster

Judy Kriehn & Chris Moore

### GOLD

Austin ISD

Power of Us

Jalima Subervi

Austin ISD

Teacher Appreciation Week Posters

Jalima Subervi

Corpus Christi ISD

CCISD Athletic Poster

Tanis Acosta

Fort Bend ISD

Stay in School posters

Becky Walker

Garland ISD

College Day Poster

Judy Kriehn & Chris Moore

Harris Co. Dept. of Education

We're Turning 10!

Tammy Lanier, Carol Vaughn,  
Angela Hider & Amy Guillory

Northside ISD

Positively Northside Poster

David Sanchez

Pasadena ISD

Dobie High School Football Schedule

Lavonna Alexander-Carew

### SILVER

Mansfield ISD

Mansfield ISD Centennial Celebration

Alicia Alford

Pasadena ISD

College Week Poster

Lavonna Alexander-Carew

& Jocelyn Nichols

Round Rock ISD

College Credit Poster

Tamra Spence & JoyLynn Occhiuzzi

Round Rock ISD

Learner-Centered Academic Pledge Poster

Tamra Spence

& JoyLynn Occhiuzzi

United ISD

3rd Annual Friends of UISD Celebrity Fashion Show

Paola Arcos Mansinghani

United ISD

Employee Banquest Fiesta

Paola Arcos Mansinghani

United ISD

No Shots, No School, it's the Law!

Rocio G. Moore





# CATEGORY 10 Holiday



## Less than 10,000 students

### BEST OF CATEGORY

Highland Park ISD

Holiday card

Helen Williams

### GOLD

Alvarado iSD

Merry Christmas

Tommy Brown

Barbers Hill ISD

Merry Christmas from BHISD

Dr. Gayle Woodall & Carla Rabalais

DeSoto ISD

Happy Holidays from DeSoto ISD

Beth Trimble

Friendswood ISD

Nurse's Week: Heartfelt Thanks

Jolly Ayrhart

Highland Park ISD

Birthday card

Helen Williams

Highland Park ISD

Holiday card

Helen Williams

Huntsville ISD

Huntsville ISD Holiday Card

Shannon Duncan

### SILVER

Dickinson ISD

Holiday Dinner Invitation

Tammy Dowdy

Friendswood ISD Ed. Foundation

Give Thanks!

Karolyn Gephart & Jolly Ayrhart

## 10,000 to 30,000 students

### BEST OF CATEGORY

Rockwall ISD

"Stockings, Snowmen and More" 2009 District Holiday Card

Sheri Fowler

### GOLD

Birdville ISD

Happy Holidays!

Mark Thomas & Stephanie Whitlock

Birdville ISD

Wishing you a happy holiday ...

Mark Thomas & Stephanie Whitlock

Laredo ISD

Office of Communications Christmas Card

Jack Nelson, Armando Saldana,

Veronica Castillon, Maribel Rodriguez,

Robert Trevino & Claudia Garcia

Rockwall ISD

"Stockings, Snowmen and More" 2009 District Holiday Card

Sheri Fowler

Tomball ISD

Your Birthday is a Special Day!

Staci Stanfield

## More than 30,000 students

### BEST OF CATEGORY

Plano ISD

Season of Harmony, Holiday Greeting Card

Lesley Range-Stanton  
& Mary Gorden

### GOLD

ESC Region 4

Region 4 Happy Birthday Card

Barbara Hannah  
& Charlotte Ciatello

Garland ISD

Holiday Greeting Card Trio

Judy Kriehn

Harris Co. Dept. of Education

Happy Holidays!

Tammy Lanier, Carol Vaughn,  
Angela Hider & Amy Guillory

Plano ISD

Season of Harmony, Holiday Greeting Card

Lesley Range-Stanton  
& Mary Gorden





# CATEGORY 11 Non-English Speaking Audience



## Less than 10,000 students

### BEST OF CATEGORY

Sheldon ISD

### GOLD

Sheldon ISD

### SILVER

Weatherford ISD

The Lifelong Learner - Spanish

Mike Rockwood & Victor Bushfield

The Lifelong Learner - Spanish

Mike Rockwood & Victor Bushfield

WISD Titulo I Politica de Participacion de los Padres

Derik Moore

## 10,000 to 30,000 students

### BEST OF CATEGORY

Waco ISD

### GOLD

Goose Creek CISD

Waco ISD

La Ruta Hacia la Universidad

Mary Senter

G.A.T.E. Flyer

Mima Trujillo

La Ruta Hacia la Universidad

Mary Senter

## More than 30,000 students

### BEST OF CATEGORY

United ISD

### GOLD

Spring Branch ISD

United ISD

### SILVER

Garland ISD

Harris Co. Dept. of Education

Region 7 ESC

United ISD

Dress for Success

Rocio G. Moore

Back to School Mailer (Spanish)

Melissa Wiland, Steven Brunsman  
& Linda Buchman

Dress for Success

Rocio G. Moore

Special Education Brochure - Spanish Version  
Heads Up Newsletter

Judy Kriehn & Chris Moore  
Tammy Lanier, Carol Vaughn,  
Angela Hider & Amy Guillory  
Sierra Ray & Katie Chenoweth

Encontrando Al Nino  
No Vacunas, No Escuela, es la ley!

Rocio G. Moore





# CATEGORY 12 Annual Report



## Less than 10,000 students

### BEST OF CATEGORY

Bastrop ISD

Annual Report/Calendar

Lauri Anzaldua & Donald Williams

### GOLD

Alamo Heights ISD

AHISD 2009 Annual Performance Report:  
Continuing the Tradition of Excellence  
Annual Report/Calendar

Dr. Dana Bashara  
& Patti Pawlik-Perales  
Lauri Anzaldua & Donald Williams

Bastrop ISD

### SILVER

Carthage ISD

Education Foundation Report  
Celebrating 10: 2009 Annual Report  
of the FID Education Foundation

Jean Thomas & Stuart Stanley  
Jolly Ayrhart & Karolyn Gephart

Friendswood ISD Ed. Foundation

North Forest ISD

2009 Annual Report Anitra Brown, Nakisha Myles & Danielle Saizan

## 10,000 to 30,000 students

### BEST OF CATEGORY

Wylie ISD

2010 Annual Report

Susan Dacus & Marcia Coker

### GOLD

Allen ISD

Allen ISD State of the Schools  
2009-2010 Annual Report

Tim Carroll

Deer Park Education Foundation

Goose Creek CISD

Goose Creek CISD's 2008-09 Annual Report

Kathy Clausen, David Bloom,  
Carrie Pryor-Newman & Mima Trujillo

Northwest ISD

Annual Report

Lesley Weaver & Melissa Shawn

Wylie ISD

2010 Annual Report

Susan Dacus & Marcia Coker

## More than 30,000 students

### BEST OF CATEGORY

Keller ISD

2010 State of the District

Nicole McCollum

### GOLD

Austin ISD

2008-2009 Annual Report - The Power of Us  
FBISD Partners Annual Report

Katherine Anthony  
Becky Walker, Keryn Miles,  
Nancy Porter & Mary Ann Simpson

Fort Bend ISD

Fort Worth ISD

2008-2009 FWISD Annual Report

Barbara Griffith, Rebecca Slack,  
Jennifer Perez & Shara Kelley

Katy ISD Partners in Education

2009-2010 Partners in Education Annual Report

Janet Theis & Martha Brown

Keller ISD

2010 State of the District

Nicole McCollum

Plano ISD

2009 Annual Report, Leading Edge Education

Lesley Range-Stanton  
& Mary Gorden

Spring Branch ISD

Annual Report to the Community

Melissa Wiland, Steven Brunsman  
& Linda Buchman

Texas Association of School Boards

TASB 2009 Annual Report

Karen Strong

### SILVER

Irving ISD

Annual Report 2009

Tony Thetford

Pasadena ISD Education Foundation

Pasadena ISD Education Foundation  
2009 Annual Report

Cindy Parmer & Lavonna Alexander-Carew

Ysleta ISD

2009 Ysleta ISD Annual Report

YISD Public Relations Department,  
Patricia Ayala, Christy Flores-Jones





# CATEGORY 13

## Communication Plan



### All Divisions

#### BEST OF CATEGORY

Plano ISD

Social Media Plan

Lesley Range-Stanton & Mary Gorden

#### GOLD

Plano ISD

Social Media Plan

Lesley Range-Stanton & Mary Gorden

#### SILVER

Fort Worth ISD

Cell Phone Campaign

Communications Department

Fort Worth ISD

It's Not Okay Marketing Campaign

Communications Department

Harris Co. Dept. of Education

Choice Facility Partners Marketing Plan

Louise L. Henry, APR

Irving ISD

Communications Plan

Tony Thetford

Pharr-San Juan-Alamo ISD

The PSJA Advantage Campaign

Arianna Vazquez-Hernandez  
& Jennifer Mittelstaedt



# CATEGORY 14

## Magazine



### All Divisions

#### BEST OF CATEGORY

Texas Association of School Boards

Texas Lone Star

Karen Strong

#### GOLD

Goose Creek CISD

Goose Creek CISD Highlights

Kathy Clausen, David Bloom  
& Carrie Pryor-Newman  
Tammy Lanier, Carol Vaughn,  
Angela Hider & Amy Guillory

Harris Co. Dept. of Education

Imprint Magazine

Karen Strong  
Kelley Strutton

Texas Association of School Boards  
Texas Classroom Teachers Assn.

Texas Lone Star  
The Classroom Teacher



# CATEGORY 15

## Handbooks/Manuals



### All Divisions

#### BEST OF CATEGORY

McKinney ISD

Secondary Student Handbook

Justin R. Acker

#### GOLD

McKinney ISD

Secondary Student Handbook

Justin R. Acker

Plano ISD

Student/Parent Policy Guide, English and Spanish

Lesley Range-Stanton  
& Mary Gorden  
Kelley Strutton

Texas Classroom Teachers Assn.

2009-10 TCTA Annual Survival Guide





# CATEGORY 16

## Image/Adentity Package



### Less than 10,000 students

#### BEST OF CATEGORY

DeSoto ISD

212 Degrees - Turn Up the Heat!

Beth Trimble

#### GOLD

DeSoto ISD

212 Degrees - Turn Up the Heat!

Beth Trimble

Flour Bluff ISD

Hornet Circus

Lynn Kaylor

Flour Bluff IISD

Thanks for all you do

Lynn Kaylor

Friendswood ISD

Later, Gator

Jolly Ayrhart

Friendswood ISD Ed. Foundation

You are the Dreammaker

Karolyn Gephart, Jolly Ayrhart & Joe Perez

#### SILVER

La Porte ISD

LPISD - The Bright Side of Education

Kathy Booth

### 10,000 to 30,000 students

#### BEST OF CATEGORY

Hays CISD

Denim & Diamonds 2009

Angie Mendez

#### GOLD

Birdville ISD

All students succeed in a future they create. Mark Thomas & Stephanie Whitlock

Duncanville ISD

Recruitment Identity Package Tammy Kuykendall & Tiffany Graber

Hays CISD

Denim & Diamonds 2009

Angie Mendez

#### SILVER

Tyler ISD

The Ultimate Team

Mary Angela Jenkins & Sandra Stanley

### More than 30,000 students

#### BEST OF CATEGORY

ESC Region 4

The Print Center @ Region 4

Barbara Hannah, Charlotte Cicatello & Shanda Reese

#### GOLD

Austin ISD

Bravo! Marketing Materials

Jalima Subervi

Austin ISD

Power of Us Strategic Communications Materials

Jalima Subervi

Austin ISD

Power of Us: Power of Teachers Marketing Materials

Jalima Subervi

Corpus Christi ISD

World Class Schools for World Class Kids

Lorette Williams & Tanis Acosta

ESC Region 4

The Print Center @ Region 4

Barbara Hannah, Charlotte Cicatello & Shanda Reese

Harris Co. Dept. of Education

HCDE Back to School

Tammy Lanier, Carol Vaughn, Angela Hider & Amy Guillory

Irving ISD

IISD Image/Identity Package

Tony Thetford

Pharr-San Juan-Alamo ISD

PSJA is Stepping Up! Campaign

Arianna Vazquez-Hernandez & Jennifer Mittelstaedt

Texas Association of School Boards

BoardBook Marketing

Karen Strong

Texas Association of School Boards

TASA/TASB Convention 2010

Karen Strong

#### SILVER

Richardson ISD

2020 Vision

Richardson ISD Communications





# CATEGORY 17

## Writing



### Less than 10,000 students

#### BEST OF CATEGORY

Krum ISD

Krum High School Student Rescues  
Younger Brother While Driving

Chelbie Birdwell

#### GOLD

Alvarado ISD  
Ennis ISD  
Krum ISD  
Krum ISD

School Supplies  
Our Public Schools Have 'Friends'  
Jazz Director Nominated for Two Grammy Awards  
Krum High School Student Rescues  
Younger Brother While Driving  
Serene Hills Elementary crew sailing past 'expectations'  
Getting Ready to Grow...  
South San Environmentalist Honored by State  
South San Grad Heads Up Dodge Ram Truck Division  
Board Discussions Options to Reduce Budget

Tommy Brown  
Henry Martinez  
Chelbie Birdwell  
Chelbie Birdwell

Lake Travis ISD  
Sheldon ISD  
South San Antonio ISD  
South San Antonio ISD  
Weatherford ISD

Marco Alvarado  
Mike Rockwood  
Ed Suarez  
Ed Suarez  
Derik Moore

#### SILVER

Alvarado ISD

Junior High Laptops

Tommy Brown

### 10,000 to 30,000 students

#### BEST OF CATEGORY

Comal ISD

Defying all odds on the way to graduation walk

Jason Gordon

#### GOLD

Comal ISD  
Comal ISD  
Comal ISD  
Comal ISD  
Comal ISD  
Comal ISD  
Hurst-Euleless-Bedford ISD  
Hurst-Euleless-Bedford ISD  
Tomball ISD

Bowling program makes stars out of Comal ISD students  
Defying all odds on the way to graduation walk  
Great Scott! Beloved teacher returns from Iraq  
Students making a difference with 'Beatin' Up Bullyin' play  
Students take Tony Parker around the world  
Taking the graduation road less traveled  
Bellaire Goes Fishing Audio Podcast Script  
HEB Luau Volunteer Luncheon Script  
Mentoring Means Creating a Special Bond

Jason Gordon  
Jason Gordon  
Jason Gordon  
Jason Gordon  
Jason Gordon  
Jason Gordon  
Judy Everett Ramos  
Judy Everett Ramos  
Staci Stanfield

#### SILVER

Duncanville ISD  
Goose Creek CISD  
Laredo ISD  
Tyler ISD

"Going the Extra Mile" Article  
Lion's Club donates keyboard to Lamar's musical prodigy  
Breaking the Silence  
Techucation: educating our tech savvy students

Tiffany Graber  
David Bloom  
Maribel Rodriguez  
Angela Jenkins

### More than 30,000 students

#### BEST OF CATEGORY

Texas Association of School Boards

In the Palms of Their Hands

Roger White

#### GOLD

Humble ISD  
Mesquite ISD  
Texas Association of School Boards  
Texas Association of School Boards

"10 Years, 10 Stories"  
Superintendent's Commencement Address  
A 'Virtual Reality'  
In the Palms of Their Hands

Jamie Mount  
Allison Lewallyn  
Roger White  
Roger White

#### SILVER

Harris Co. Dept. of Education

School Uniform Stimulus Package

Tammy Lanier, Carol Vaughn  
Angela Hider & Amy Guillory



# CATEGORY 18

## Published News or Feature



### Less than 10,000 students

#### BEST OF CATEGORY

Barbers Hill ISD

Holocaust in Living Color

Dr. Gayle Woodall & Carla Rabalais

#### GOLD

Alvarado iSD

Cscope

Tommy Brown

Alvarado iSD

Kiosks

Tommy Brown

Barbers Hill ISD

Distinguished Eagles

Dr. Gayle Woodall & Carla Rabalais

Barbers Hill ISD

Holocaust in Living Color

Dr. Gayle Woodall & Carla Rabalais

Barbers Hill ISD

Laboratory and Science for All

Dr. Gayle Woodall & Carla Rabalais

Barbers Hill ISD

Little Eagle, Big Heart

Dr. Gayle Woodall & Carla Rabalais

Barbers Hill ISD

Soldier Daddy

Dr. Gayle Woodall & Carla Rabalais

Cleburne ISD

Dear Rylee,

Lisa Magers

Highland Park ISD

HPHS freshman creates iPhone app

David Hicks

Highland Park ISD

Welcome back to school!

Helen Williams

La Marque ISD

Honor, courage, commitment and family

Clarissa Silva

La Marque ISD

LMHS's Huerta appointed to Naval Academy

Clarissa Silva

#### SILVER

Highland Park ISD

For Bradfield students, toys aren't just child's play

David Hicks

Highland Park ISD

Young scientists compete with custom-built robots

David Hicks

Krum ISD

Krum High School English Teacher Retiring After 27 Years

Chelbie Birdwell

Krum ISD

Student Safety, Road Conditions Key Factors in School Closings

Chelbie Birdwell

La Marque ISD

La Marque ISD Celebrates Black History

Denise McLean

La Marque ISD

The Comeback Kid

Clarissa Silva

### 10,000 to 30,000 students

#### BEST OF CATEGORY

Comal ISD

Taking the graduation road less traveled

Jason Gordon

#### GOLD

Comal ISD

Defying all odds on the way to graduation walk

Jason Gordon

Comal ISD

Great Scott! Beloved teacher returns from Iraq

Jason Gordon

Comal ISD

Students take Tony Parker around the world

Jason Gordon

Comal ISD

Taking the graduation road less traveled

Jason Gordon

Hurst-Eules-Bedford ISD

HEB ISD: Different By Design

Judy Everett Ramos

Laredo ISD

Cantu Magnet students receive real-life training

Bobby Trevino

McKinney ISD

A Brave New Education

Cody Cunningham

McKinney ISD

Triumph after Tragedy

Justin R.Acker

#### SILVER

Comal ISD

Bowling program makes stars out of Comal ISD students

Jason Gordon

Comal ISD

Students making a difference with 'Beatin' Up Bullyin' play

Jason Gordon

Goose Creek CISD

REL undergoes exterior facelift

David Bloom

Hurst-Eules-Bedford ISD

Continuous Improvement Web Copy

Judy Everett Ramos

Laredo ISD

Cigarroa student Harvard bound

Bobby Trevino

Laredo ISD

Letters of Concern from Young Laredoans

Maribel Rodriguez

Laredo ISD

LISD launches Health and Wellness Summer Camp

Bobby Trevino

Midland ISD

Dr. Perez Saying Farewell to MISD

Elizabeth York & Woodrow Bailey

Tomball ISD

Ready, Set, Teach Provides a Foundation

Staci Stanfield

Tyler ISD

for Careers in the Classroom

Creating Future Possibilities: High School Counselors

Angela Jenkins

*Continued*

## Category 18 Published News or Feature (cont.)

More than 30,000 students

### BEST OF CATEGORY

Humble ISD

Humble ISD Committed to Service-learning

Jamie Mount

### GOLD

Humble ISD

Humble ISD Committed to Service-learning

Jamie Mount

Killeen ISD

A Christmas Story

Todd Martin

Killeen ISD

Cyber Wolves

Todd Martin

Region 16 ESC

Head Start family celebrates survival

Lynda Queen

Texas Classroom Teachers Assn.

"Tightening the Screws on Teachers"

Kelley Strutton

### SILVER

Harris Co. Dept. of Education

Help to Haiti: Harris County Adult Ed Students

Tammy Lanier, Carol Vaughn,

Use Acquired English Skills for Greater Good

Angela Hider & Amy Guillory

Killeen ISD

King Jesse

Todd Martin

Killeen ISD

Robotics Champs

Todd Martin



## CATEGORY 19 Published News Release, Edited

Less than 10,000 students



### BEST OF CATEGORY

La Porte ISD

Dedication of New Bayshore Elementary

Terri Cook

### GOLD

La Porte ISD

Bayshore students, staff enjoy being back home

Terri Cook

La Porte ISD

Dedication of New Bayshore Elementary

Terri Cook

Weatherford ISD

Board Approves Budget Reduction Options

Derik Moore

### SILVER

Alvarado iSD

DyKnow

Tommy Brown

Copperas Cove ISD

Groundbreaking Ceremony News Release

Katie Rudesheim

Krum ISD

Forensic-Based Pilot Program Launches

Chelbie Birdwell

for Students Entering High School

Krum ISD

TAKS Results Show Outstanding Academic

Chelbie Birdwell

Performance from KISD Students

La Porte ISD

La Porte Education foundation hosts students from China

Terri Cook

Lake Travis ISD

Lake Travis Middle School student named

Marco Alvarado

Texas Geographic Bee Semifinalist

Lake Travis ISD

Time capsule: A trip back in time

Michele Wu

*Continued*



## Category 19 Published News Release, Edited (cont.)

10,000 to 30,000 students

### BEST OF CATEGORY

Goose Creek CISD	Walker Wildcat snares second spelling bee title	David Bloom
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### GOLD

Comal ISD	Defying all odds on the way to graduation walk	Jason Gordon
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Comal ISD	Great Scott! Beloved teacher returns from Iraq	Jason Gordon
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Comal ISD	Students take Tony Parker around the world	Jason Gordon
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Goose Creek CISD	Walker Wildcat snares second spelling bee title	David Bloom
------------------	---	-------------

### SILVER

Goose Creek CISD	DeZavala Elementary computer reading labs	David Bloom
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earn exemplary status-for 11th straight year

David Bloom

Donated hard hats spur hard work in REL classroom

David Bloom

GCM student earns prestigious Gates scholarship

David Bloom

Goose Creek reach out to dropouts

David Bloom

Lamar Elementary staff members honored for life-saving actions

David Bloom

REL undergoes exterior facelift

David Bloom

RSS student 1 of 300 nationally to earn \$20,000 in scholarships

David Bloom

Elementary Educators are Harvard Bound

Maribel Rodriguez

McKinney ISD adopts Annual Budget,

Cody Cunningham

Focuses on Operational Efficiencies

NISD Issues Netbooks

Angela Scott

Northwest ISD

### More than 30,000 students

### BEST OF CATEGORY

Pasadena ISD	Sam Rayburn mural project a "tall" order	Mark Kramer
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### GOLD

Pasadena ISD	Sam Rayburn mural project a "tall" order	Mark Kramer
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# CATEGORY 20

## Photo - Sports Subjects

Less than 10,000 students



### BEST OF CATEGORY

Midway ISD

The Blackwater Effect

Traci Marlin

### GOLD

Alvarado iSD

Softball

Tommy Brown

Alvarado iSD

Special Olympics

Tommy Brown

Barbers Hill ISD

Ringin in the New Year

Dr. Gayle Woodall & Carla Rabalais

Barbers Hill ISD

There's No Place Like Home

Dr. Gayle Woodall & Carla Rabalais

Lake Travis ISD

Celebrating a Tough Victory

Michele Wu

Midway ISD

The Blackwater Effect

Traci Marlin

Midway ISD

The Final Lap

Traci Marlin

Weatherford ISD

Downpour

Derik Moore

### SILVER

Barbers Hill ISD

Raising the Bar

Dr. Gayle Woodall & Carla Rabalais

Lake Travis ISD

Double Block

Michele Wu

Lake Travis ISD

Missed Tackle

Michele Wu

Midway ISD

The Hair Toss

Traci Marlin

Weatherford ISD

Last-Second Touchdown

Derik Moore

### 10,000 to 30,000 students & More than 30,000 students

### BEST OF CATEGORY

Killeen ISD

Mini Runner

Todd Martin

### GOLD

Comal ISD

Ice blocks

Jason Gordon

Garland ISD

Once, twice, three times

Chris Moore

Killeen ISD

Mini Runner

Todd Martin

### SILVER

Killeen ISD

Cross Country Run

Todd Martin



# CATEGORY 21

## Photo - Other Subjects

Less than 10,000 students



### BEST OF CATEGORY

Barbers Hill ISD

Books and Bucks, oh my!

Dr. Gayle Woodall & Carla Rabalais

### GOLD

Alvarado iSD

Parachute

Tommy Brown

Barbers Hill ISD

Books and Bucks, oh my!

Dr. Gayle Woodall & Carla Rabalais

Barbers Hill ISD

Top 10 in 2010

Dr. Gayle Woodall, Carla Rabalais

Barbers Hill ISD

Up and Away

Dr. Gayle Woodall, Carla Rabalais

Copperas Cove ISD

Silly String

Katie Rudesheim

Highland Park ISD

Just what is a wind-powered vehicle?

David Hicks

Krum ISD

Scientists in Training

Chelbie Birdwell

La Marque ISD

I Did It

Clarissa Silva

La Marque ISD not there

Kiss the Fish

Denise McLean

La Porte ISD

Caylub and Caleb on the First Day of School

Terri Cook

Lake Travis ISD

Hands on History

Michele Wu

Lake Travis ISD

Hesitating Dissecting

Michele Wu

Lake Travis ISD

Kindergarten Imagination

Michele Wu

Sharyland ISD

Giving from the Heart

Rocio N. Guerra

Weatherford ISD

My Dad; My Hero

Derik Moore

## Category 2I Photo - Other Subjects (cont.)

### Less than 10,000 students - Silver

#### SILVER

Alvarado iSD	Reading	Tommy Brown
Barbers Hill ISD	Snow Lessons	Dr. Gayle Woodall & Carla Rabalais
Coppell ISD	Engineering Bridge Photo	Jessica Doty
La Marque ISD	High Fives	Clarissa Silva
La Marque ISD	La Marque ISD ROTC and Volunteers at Work	Denise McLean
La Marque ISD	Ready for Take-off!	Denise McLean
Lindale ISD	Saluting Old Glory	Maya Bethany

### 10,000 to 30,000 students

#### BEST OF CATEGORY

Pearland ISD	Motor Skills Activity Day Photo	Renea Ivy-Sims
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#### GOLD

Goose Creek CISD	Hometown Rivalry The Winners	Carrie Pryor-Newman
Goose Creek CISD	Junior Scholl UIL Cheerful Winner	Carrie Pryor-Newman
Goose Creek CISD	Maximum Effort	Carrie Pryor-Newman
Goose Creek CISD	REL gets a facelift	Carrie Pryor-Newman
Laredo ISD	It's In Our Hands	Bobby Trevino
Laredo ISD	Salute to Our Veterans	Bobby Trevino
Midland ISD	Students Working Together "Lee Lab Day"	Elizabeth York
Northwest ISD	Byron Nelson High School Bobcat	Angela Scott
Pearland ISD	Massey Ranch Fire Prevention Month Photo	Kim Hocott
Pearland ISD	Motor Skills Activity Day Photo	Renea Ivy-Sims
San Benito CISD	"Smiling For A Cause"	Isabel C. Gonzalez
Tomball ISD	Coloring in Kindergarten	Staci Stanfield
Waco ISD	A Colorful Tradition	Mary Senter
Wylie ISD	Up...for Rachel's Challenge	Marcia Coker

#### SILVER

Duncanville ISD	"Welcome to My World"	Tammy Kuykendall
Goose Creek CISD	Car giveaway during the Hometown Rivalry half time	Carrie Pryor-Newman
Goose Creek CISD	Goose Creek Memorial High School First Graduating Class	Carrie Pryor-Newman
Goose Creek CISD	Hometown Rivalry	Carrie Pryor-Newman
Goose Creek CISD	Meeting the President...of the school board	Carrie Pryor-Newman
Goose Creek CISD	The Patriots	Carrie Pryor-Newman
Goose Creek CISD	Thrilling Principal	Carrie Pryor-Newman
Goose Creek CISD	Top Twenty Soaring Ganders	David Bloom
Goose Creek CISD	Topping Top Ten	Carrie Pryor-Newman
Laredo ISD	Board Members at Graduation	Armando Saldana
Laredo ISD	Flag Day	Bobby Trevino
Northwest ISD	Veteran's Day	Lesley Weaver
San Benito CISD	"Tears of Joy"	Isabel C. Gonzalez
Tomball ISD	Scientific Method & Mentos	Staci Stanfield

*Continued*



## Category 21 Photo - Other Subjects (cont.)

More than 30,000 students

### BEST OF CATEGORY

Ysleta ISD	Senior Science Students	YISD Public Relations Dept., Patricia Ayala
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### GOLD

Garland ISD	Reading Braille	Chris Moore
Harris Co. Dept. of Education	Teens Practice First Responder Skills	Tammy Lanier, Carol Vaughn, Angela Hider & Amy Guillory

Killeen ISD	Bicycle Heroes	Todd Martin
Killeen ISD	Bubble Smile	Todd Martin
Killeen ISD	Livestock Show	Todd Martin
Killeen ISD	Splash	Todd Martin
Pharr-San Juan-Alamo ISD	Hands on Learning in Pre-K	Jennifer Mittelstaedt
Pharr-San Juan-Alamo ISD	Kinder Artist at Work	Jennifer Mittelstaedt
Pharr-San Juan-Alamo ISD	PSJA is Stepping Up!	Arianna Vazquez-Hernandez
Ysleta ISD	Senior Science Students	YISD Public Relations Dept., Patricia Ayala
Ysleta ISD	Ysleta Indian Standing Watch	YISD Public Relations Dept., Patricia Ayala

### SILVER

Austin ISD	Gorzycki Students Prepare for 1st Day of Classes	Carmen Luevanos
Austin ISD	Oak Springs Students Meet Black Stallion Literacy Project	Carmen Luevanos
United ISD	Pocahontas Pride	Alex S. Meyer

## CATEGORY 22

### Logo, Trademark, Symbol

Less than 10,000 students



### BEST OF CATEGORY

North Forest ISD	North Forest ISD/It's Where You Want to Be	Anitra Brown, Nakisha Myles & Danielle Saizan
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### GOLD

Alamo Heights ISD	AH All A Twitter	Tricia Corey
Galveston ISD	Galveston Early College Logo	Johnston Farrow
Galveston ISD	Galveston Independent School District New District Logo	Johnston Farrow
North Forest ISD	North Forest ISD/It's Where You Want to Be	Anitra Brown, Nakisha Myles & Danielle Saizan

Temple ISD	Temple ISD Wildcat Mentors Logo	Regina Corley
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### SILVER

Forney ISD	Forney ISD District Logo	Larry Coker
Galveston ISD	Early Childhood University Logo	Johnston Farrow

*Continued*



## Category 22 Logo, Trademark, Symbol (cont.)

10,000 to 30,000 students

### BEST OF CATEGORY

Eagle Mountain-Saginaw ISD

Hollenstein Logo

Kristin Courtney & Tammy Castleberry

### GOLD

Duncanville ISD

District Logo

Tammy Kuykendall & Tiffany Graber

Eagle Mountain-Saginaw ISD

Hollenstein Logo

Kristin Courtney & Tammy Castleberry

Goose Creek CISD

Goose Creek CISD Education Foundation Logo

Mima Trujillo

Goose Creek CISD

Surprise Patrol Logo

Mima Trujillo

Hurst-Eules-Bedford ISD

Cradle to Classroom Logo

Carolyn Marcantel

Laredo ISD

Belle of the Ball

Jack Nelson & Maribel Rodriguez

Laredo ISD

Coat them with Love

Jack Nelson

Laredo ISD

Superintendent's Student Advisory Council

Jack Nelson

Northwest ISD

Love for Haiti Logo

Melissa Shawn

Rockwall ISD

"Community Education" Logo

Adi Bryant

Rockwall ISD

"iDream iLearn iLead" District Logo

Sheri Fowler

Tomball ISD

Tomball Scholarship Foundation Logo

Staci Stanfield

### More than 30,000 students

### BEST OF CATEGORY

Garland ISD

Recognized District Logo

Judy Kriehn

### GOLD

Garland ISD

Recognized District Logo

Judy Kriehn

PRISM Advantage

SchoolViz name, logo, and use

Louise L. Henry, APR

United ISD

Afterschool Adventures Logo

Paola Arcos Mansinghani

### SILVER

Texas Education Agency

Triple E logo

TEA staff, Debbie Ratcliffe



## CATEGORY 23

### Original Art

#### All Divisions



### BEST OF CATEGORY

Weatherford ISD

WHS Fightin' Roo Band Presents "Excalibur"

Derik Moore

### GOLD

Friendswood ISD & Ed. Foundation

Paper Gator

Jolly Ayrhart

Garland ISD

District "March of Dimes" T-Shirt

Judy Kriehn

McKinney ISD

Press Play 2010

Justin R Acker

Weatherford ISD

WHS Fightin' Roo Band Presents "Excalibur"

Derik Moore

Texas Association of School Boards

TASB Risk Management Holiday Card

Karen Strong

### SILVER

Copperas Cove ISD

Senior Walk of Fame Logo

Katie Rudesheim





# CATEGORY 24

## Published Print Ad



### Less than 10,000 students

#### BEST OF CATEGORY

Barbers Hill ISD

Eagle Insider (b/w ad series)

Dr. Gayle Woodall & Carla Rabalais

#### GOLD

Barbers Hill ISD

Congratulations, Seniors

Dr. Gayle Woodall & Carla Rabalais

Barbers Hill ISD

Eagle Insider (b/w ad series)

Dr. Gayle Woodall & Carla Rabalais

Barbers Hill ISD

ExxonMobil Anniversary

Dr. Gayle Woodall & Carla Rabalais

Barbers Hill ISD

Tradition of Excellence - Color Ad series

Dr. Gayle Woodall & Carla Rabalais

#### SILVER

Barbers Hill ISD

Business and Industry Salute

Dr. Gayle Woodall & Carla Rabalais

Barbers Hill ISD

Learning by Heart

Dr. Gayle Woodall & Carla Rabalais

Galveston ISD

Teacher of the Year Award Print Advertisement

Johnston Farrow

Huntsville ISD

Huntsville ISD Ad for Relocation & Visitor Guide

Shannon Duncan

La Marque ISD

Where Champions are Made!

Clarissa Silva

Sharyland ISD

2009-2010 Sharyland ISD Academic &

Rocio N. Guerra

Extracurricular Excellence

Weatherford ISD

Rodeo Ad

Derik Moore

### 10,000 to 30,000 students

#### BEST OF CATEGORY

Rockwall ISD

"Imagine. Design. Create"

Sheri Fowler

#### GOLD

Duncanville ISD

"At Home with Duncanville ISD" Magazine Ad

Tammy Kuykendall

& Tiffany Graber

Hurst-Eules-Bedford ISD

Trinity High School Football State Championship Ad

Carolyn Marcantel

Pearland ISD

Pearland Journal Progress Advertisement

Renea Ivy-Sims

Rockwall ISD

"Imagine. Design. Create"

Sheri Fowler

San Benito CISD

San Benito CISD...where a lifetime of learning begins

Celia Longoria

& Isabel C. Gonzalez

San Benito CISD

where a lifetime of learning begins

Celia Longoria & Isabel C. Gonzalez

#### SILVER

Goose Creek CISD

Bayou Bowl Ad

Carrie Pryor-Newman

Tyler ISD

Building a better future for your children

Sandra Stanley

Waco ISD

Waco ISD is Music to your ears

Mary Senter

### More than 30,000 students

#### BEST OF CATEGORY

Region 7 ESC

DMAC Solutions ad

Sierra Ray & Katie Chenoweth

#### GOLD

Region 7 ESC

DMAC Solutions ad

Sierra Ray & Katie Chenoweth

Richardson ISD

Back-To-School Advertisement

Richardson ISD Communications

#### SILVER

Austin ISD

Teacher Appreciation Week Newspaper Insert

Jalima Subervi

ESC Region 13

2010-11 ESC Region XIII Ad

Ana Amezcua

Harris Co. Dept. of Education

Choice Facility Partners Advertisement

Louise L. Henry, APR

United ISD

Graduation 2010 Ad

Paola Arcos Mansinghani

United ISD

School Board Recognition Month 2010 Ad

Paola Arcos Mansinghani



# CATEGORY 25

## Advertisement - Other



### Less than 10,000 students

#### BEST OF CATEGORY

Flour Bluff ISD

We're Red Hot & We Can't Be Stopped!

Lynn Kaylor

#### GOLD

Flour Bluff ISD

Thank YOu Box

Lynn Kaylor

Flour Bluff ISD

We're Red Hot & We Can't Be Stopped!

Lynn Kaylor

Huntsville ISD

Huntsville ISD Chamber of Commerce Trade Expo

Shannon Duncan

Weatherford ISD

Roo Stadium Scoreboard Advertisement

Derik Moore

### 10,000 to 30,000 students & More than 30,000 students

#### BEST OF CATEGORY

Hurst-Euless-Bedford ISD

Are You My Teacher? Banners

Carolyn Marcantel

#### GOLD

Dallas County Schools

School Bus PSA: Going Green!

Abigail Cloud

Garland ISD

Recognized District Roll-Up Banner

Judy Kriehn & Chris Moore

Garland ISD

Recruiting Nail File

Judy Kriehn & Chris Moore

Harris Co. Dept. of Education

HCDE Banner Signs

Tammy Lanier, Carol Vaughn,  
Angela Hider & Amy Guillory

Harris Co. Dept. of Education

Choice Facility Partners banners

Louise L. Henry, APR

Hurst-Euless-Bedford ISD

Are You My Teacher? Banners

Carolyn Marcantel

Mesquite ISD

Billboards

Kristin Odom

Mesquite ISD

Graduate Cut-Outs

Kristin Odom

Northside ISD

Positively Northside Magnet

David Sanchez

Ysleta ISD

YISD We Believe Billboard

YISD Public Relations Department,  
Patricia Ayala

#### SILVER

Tyler ISD

One Purpose One Passion - Poster/Advertisement

Sandra Stanley





# CATEGORY 26

## Video - News/Information



Less than 10,000 students & 10,000 to 30,000 students

### BEST OF CATEGORY

Waco ISD

Targeting Tomorrow-Nursing

Jesse Botello

### GOLD

Carthage ISD

MyCarthage- Homecoming

Stuart Stanley

Carthage ISD

MyCarthage- Livestock Show

Stuart Stanley

Duncanville ISD

"D-TV News: December" News/Information Video

Tiffany Graber

Ector County ISD

Coach's Corner

ECISD TV-Channel 10

Ector County ISD

Community Showcase

ECISD TV- Channel 10

Galena Park ISD

Mid-Summer Minute 2010

Craig Eichhorn & Jonathan Frey

Galena Park ISD

Visit from the NFL

Craig Eichhorn & Jonathan Frey

Laredo ISD-ITV

Campus News

Jeannette G. Martinez, Esteban Borjas Jr.,

Ruben Vela & Herminia Alvarez

McKinney ISD

Studio M

Karla Schumacher

San Benito CISD

The Dr. Is In! (Breast Cancer Awareness)

David Cortez, Tyler Dale,

Celia Longoria & Carlos Navarro

Tyler ISD

Bond Update Clarkston Elementary

Tonny Williams, DeAirra Marchbanks

& Greg McRae

Waco ISD

Targeting Tomorrow-Aviation

Jesse Botello

Waco ISD

Targeting Tomorrow-Hospitality & Tourism

Jesse Botello

Waco ISD

Targeting Tomorrow-Nursing

Jesse Botello

Waco ISD

Targeting Tomorrow-Weatherman

Jesse Botello

### BEST OF CATEGORY

Mesquite ISD

Stories Not the Missed-April 2010

Clif Cotton

### GOLD

Fort Worth ISD

Chief's Corner - January

Scott Juvette, Charles Ellis & Rebecca Slack

Mesquite ISD

Stories Not the Missed-April 2010

Clif Cotton

Mesquite ISD

Stories Not to be Missed-Summer 2010

Clif Cotton

San Antonio ISD

Around the District with Dr. Durón  
(Edison's Health Professions Magnet Program)

A. Mario Rios Jr. & Leslie Price

Spring Branch ISD

John Lennon Bus News Segment

Melissa Wiland, Steven Brunsman

& Linda Buchman

United ISD

UISD Dual Language Program

United ISD ITV Dept.

United ISD

United ITV News # 6 L.B. Johnson H.S.

United ISD ITV Dept.

United ISD

United ITV News #4 Alexander HS Feature

United ISD ITV Dept.

United ISD

United ITV News #8

United ISD ITV Dept.





# CATEGORY 27

## Video - News Release/News Package



10,000 to 30,000 students

**BEST OF CATEGORY**

McAllen ISD

Mouse Trap Cars

Norma Zamora-Guerra

**GOLD**

Duncanville ISD

"Positive Reinforcement Breeds Good Behavior"

Tiffany Graber

Laredo ISD-ITV

Counselors Care!

Jeannette G. Martinez,

McAllen ISD

Fourth Grade Choral Festival

Esteban Borjas Jr. & Ruben Vela

McAllen ISD

Mouse Trap Cars

Norma Zamora-Guerra

McAllen ISD

NASCAR Race Car Driver Visit

Norma Zamora-Guerra

McAllen ISD

Zero to None campaign

Norma Zamora-Guerra

Northwest ISD

Born to Play

Emily Olson

San Benito CISD

Riverside Career Fair

David Cortez & Celia Longoria

More than 30,000 students

**BEST OF CATEGORY**

Northside ISD

Mail Call

Julie Ann Matonis & Tim Irvin

**GOLD**

Fort Worth ISD

2010 FWISD Teachers of the Year

Scott Juvette

Fort Worth ISD

WOW - Walk On Wednesdays

Scott Juvette & Charles Ellis

Garland ISD

AVID Superstar Tania Amaya

Delbert Richardson & Homer Clayton

Irving ISD

Hannah's H-Art Shop

Dennis Palacios

Irving ISD

Wall of Honor

Dennis Palacios

Irving ISD

X the Text

Billy Rudolph

Mesquite ISD

First Day at Achziger

Clif Cotton

Mesquite ISD

Gentry Nature Trail

Clif Cotton

Mesquite ISD

JHCN Campus News

Wei-Tung Chou

Mesquite ISD

Severe Storm Steve

Clif Cotton

Mesquite ISD

The Organic Garden

Clif Cotton

Northside ISD

Mail Call

Julie Ann Matonis & Tim Irvin

Spring ISD

Livestock and Learning

Jim Wineman





# CATEGORY 28

## Video - Documentary



### Less than 10,000 students & 10,000 to 30,000 students

#### BEST OF CATEGORY

Friendswood ISD

Maintenance Matters

Joe Perez

#### GOLD

Edgewood ISD

Edgewood Walkouts of 1968

Maclovio Perez

Friendswood ISD

Maintenance Matters

Joe Perez

#### SILVER

La Joya ISD

C & CC Gratitude Video

Judith Garcia

Laredo ISD-ITV

Learning Adventures Aboard the USS Lexington

Jeannette G. Martinez,

Esteban Borjas Jr. & Ruben Vela

Waco ISD

Kids Culinary Competition

Jesse Botello, Mary Senter & Dale Caffey

### More than 30,000 students

#### BEST OF CATEGORY

Northside ISD

The Dedication of Charles Kuentz, Jr. Elementary School

Julie Ann Matonis

& Tim Irvin

#### GOLD

Garland ISD

Non-Traditional High School

Larry Grimes & Homer Clayton

Northside ISD

The Dedication of Charles Kuentz, Jr. Elementary School

Julie Ann Matonis

& Tim Irvin

#### SILVER

Fort Worth ISD

Building the Future of Fort Worth

Scott Juvette, Charles Ellis & Rebecca Slack



# CATEGORY 29

## Video - Special Interest/Feature Series



### Less than 10,000 students

#### BEST OF CATEGORY

Coppell ISD

Hats Off to the School Board

Tamerah Ringo, Tony Trejo & Jessica Doty

#### GOLD

Alamo Heights ISD

Thank You

Dr. Dana Bashara & Patti Pawlik-Perales

Coppell ISD

Hats Off to the School Board

Tamerah Ringo, Tony Trejo & Jessica Doty

Friendswood ISD

A Dogs Tale

Joe Perez

Lake Travis ISD

Lake Travis ISD Teachers of the Year Prize Patrol

Marco Alvarado & Michele Wu

#### SILVER

Coppell ISD

NTH@C "Punkin Chunkin"

Tamerah Ringo, Tony Trejo & Jessica Doty

Highland Park ISD

First day video

Helen Williams

La Marque ISD

La Marque ISD Employee of the Year 2010

Denise McLean

La Marque ISD

Legacy Hall 2009

Denise McLean

San Marcos CISD

SMCISD Teachers of the Year:

Iris Campbell

Bridging the Gaps, Connecting with Kids

*Continued*



## Category 29 Video - Special Interest/Feature Series (cont.)

10,000 to 30,000 students

### BEST OF CATEGORY

Laredo ISD-ITV	I'm A Read	Dr.A. Marcus Nelson, Jeannette G. Martinez, Esteban Borjas Jr. & Ruben Vela
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### GOLD

Ector County ISD	AVID Program	ECISD TV- Channel 10
Galena Park ISD	Dr. Henry 50th Birthday	Craig Eichhorn & Jonathan Frey
Galena Park ISD	Transportation	Craig Eichhorn & Jonathan Frey
Laredo ISD-ITV	Go To Class	Dr.A. Marcus Nelson, Jeannette G. Martinez, Esteban Borjas Jr., Ruben Vela & Herminia Alvarez
Laredo ISD-ITV	I'm A Read	Dr.A. Marcus Nelson, Jeannette G. Martinez, Esteban Borjas Jr. & Ruben Vela
Laredo ISD-ITV	Journey with Jen	Jeannette G. Martinez, Esteban Borjas Jr. & Ruben Vela
McAllen ISD	2005 School Bond Complete	Norma Zamora-Guerra
McAllen ISD	INOVA	Norma Zamora-Guerra
McAllen ISD	Inspirational Employees	Norma Zamora-Guerra
McAllen ISD	What does a Board member do?	Norma Zamora-Guerra
McAllen ISD	Who Inspires You?	Norma Zamora-Guerra
McKinney ISD	No Greater Calling	Karla Schumacher
McKinney ISD	Teachers of the Year	Karla Schumacher
San Benito CISD	2009-2010 SBHS Football Preview	Tyler Dale & Chuck Navarro
Tyler ISD	Are you ready for some school	Mary Angela Jenkins
Tyler ISD	Tyler ISD Spotlight - Therelee Washington	Tonny Williams & DeAirra Marchbanks

### SILVER

Duncanville ISD	"A Star Studded Night" 2009-10	Tiffany Graber
Ector County ISD	Elementary and Secondary District Teachers of the Year	ECISD TV- Channel 10
Edgewood ISD	Black Magic Choir Concert	Maclovio Perez
Goose Creek CISD	Cinco de Mayo	Carrie Pryor-Newman
Laredo ISD-ITV	Goose Creek CISD Education Foundation	Jeannette G. Martinez, Esteban Borjas Jr., Ruben Vela & Herminia Alvarez
Northwest ISD	Student's Choice Awards Banquet	Emily Olson
San Benito CISD	ITV Holiday Special	David Cortez
San Benito CISD	Convocation	Tyler Dale & Carlos Navarro
San Benito CISD	Arnold Castillo	Tyler Dale & Carlos Navarro
San Benito CISD	Ocelot Ecology Camp	Tonny Williams & DeAirra Marchbanks
Tyler ISD	"Teacher of the Year 2011"	Tonny Williams & DeAirra Marchbanks
Tyler ISD	Tyler ISD Spotlight - Ron Vickery	Jesse Botello, Mary Senter & Dale Caffey
Waco ISD	Tyler ISD's Black History Profiles	
	Battle of the Books	

*Continued*



## Category 29 Video - Special Interest/Feature Series (cont.)

More than 30,000 students

### BEST OF CATEGORY

United ISD Centeno Elementary GT Video United ISD ITV Dept.

### GOLD

Spring Branch ISD Teacher of the Year Video - Making a Difference Melissa Wiland,

Steven Brunzman & Linda Buchman

Robert Spence & McKenzie Stokes

Arlington ISD

Student Video Blog:

Ashley & Lauren at Hill Elementary

Austin ISD

Teacher of the Year Finalists

Carmen Luevanos & Oscar Palomo

Corpus Christi ISD

Todd Moulder Teacher of the Year Video

Lorette Williams & Lyndall Gathright

Fort Worth ISD

Fort Worth After School - Showcase of Stars

Scott Juvette & Charles Ellis

Fort Worth ISD

Math and Science for Lunch

Scott Juvette, Charless Ellis & Rebecca Slack

Irving ISD

Dual Language

Dennis Palacios

Irving ISD

HIPPY

Billy Rudolph

Mesquite ISD

Severe Storm Steve

Clif Cotton

United ISD

Centeno Elementary GT Video

United ISD ITV Dept.

United ISD

Librarian Appreciation Video

United ISD ITV Dept.

United ISD

Principal's Appreciation Video

United ISD ITV Dept.

### SILVER

Arlington ISD

AVID: In Their Own Words

Robert Spence & Todd Noyes

Austin ISD

Hats Off to AISD Trustees

Jalima Subervi

Mesquite ISD

A Fortunate Soldier

Clif Cotton

Mesquite ISD

A Knight's Tale

Clif Cotton

San Antonio ISD

Sam Houston's Quincy Russell

A. Mario Rios Jr. & Leslie Price

Nominated to All American Bowl

Spring ISD

Dekaney Graduate has a Bright Future

Jim Wineman

United ISD

Are You Smarter Than A Bluebonnet Reader?

United ISD ITV Dept.

United ISD

Knowledge for College Final Show

United ISD ITV Dept.

United ISD

Sylvia Reash Retirement Video

United ISD ITV Dept.





# CATEGORY 30

## Video - Promotional/Marketing



### Less than 10,000 students

#### BEST OF CATEGORY

Friendswood ISD & Ed. Foundation

Luv Ya Blue commercial

Joe Perez

#### GOLD

Alamo Heights ISD  
 Alvarado ISD  
 Carthage ISD  
 Carthage ISD  
 Coppell ISD  
 Highland Park ISD  
 North Forest ISD  
 Friendswood ISD & Ed. Foundation

We are Alamo Heights  
 Believe In Me  
 Carthage High Welcome  
 Carthage Teacher Recruitment  
 What is New Tech High @ Coppell?  
 Anit-Bullying PSA  
 State of the District Video  
 Luv Ya Blue commercial

Dr. Dana Bashara & Patti Pawlik-Perales  
 Tommy Brown  
 Stuart Stanley  
 Stuart Stanley  
 Tamerah Ringo, Tony Trejo & Jessica Doty  
 Barry Preston  
 Anitra Brown, Nakisha Myles & Danielle Saizan  
 Joe Perez

### 10,000 to 30,000 students

#### BEST OF CATEGORY

#### GOLD

Duncanville ISD

"Red and Blue - Is It In You?" Promotional Video

Tammy Kuykendall  
 & Tiffany Graber

Galena Park ISD  
 La Joya ISD  
 Laredo ISD- ITV  
 Laredo ISD- ITV  
 Laredo ISD-ITV  
 McAllen ISD  
 McAllen ISD  
 McKinney ISD  
 McAllen ISD  
 McKinney ISD  
 McKinney ISD  
 Northwest ISD  
 San Benito CISD  
 San Benito CISD  
 San Benito CISD  
 Tyler ISD  
 Tyler ISD

Buzz Media Academy Awards Promotion  
 C & CC Promotional Video  
 Say No To Drugs  
 US Census  
 Choose Life  
 Ani-Bullying promo  
 Football Night in McAllen promo  
 Learn and Love  
 McAllen ISD commercial  
 Face on the Barroom Floor  
 In the Future  
 Texas Scholars  
 SportsBeat Baseball/Softball Intro  
 The Dr. Is In! (Intro)  
 Welcome to San Benito!  
 Gil Hitt Golf Promo  
 Teacher of the Year Video

Craig Eichhorn & Jonathan Frey  
 Judith Garcia  
 Jeannette G. Martinez, Esteban Borjas Jr. & Ruben Vela  
 Jeannette G. Martinez, Esteban Borjas Jr. & Ruben Vela  
 Jeannette G. Martinez, Esteban Borjas Jr. & Ruben Vela  
 Norma Zamora-Guerra  
 Norma Zamora-Guerra  
 Karla Schumacher  
 Norma Zamora-Guerra  
 Karla Schumacher  
 Karla Schumacher  
 Karla Schumacher  
 Emily Olson  
 Carlos Navarro  
 Carlos Navarro  
 David Cortez & Celia Longoria  
 Tonny Williams & Gregory McRae  
 Tonny Williams & Gregory McRae

*Continued*



## Category 30 Video - Promotional/Marketing (cont.)

More than 30,000 students

### BEST OF CATEGORY

Ysleta ISD	2010 Broad Prize Video - We Believe	YISD Public Relations Department, Patricia Ayala & Christy Flores-Jones
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### GOLD

Austin ISD	AISD Spotlight: School Bus Driver Appreciation Week	Jalima Subervi
Corpus Christi ISD	HINI PSA	Lorette Williams & Lyndall Gathright
Fort Bend ISD	International Baccalaureate (IB) Middle Years Video	Nancy Porter & Becky Walker
Fort Worth ISD	A Conversation with Michael Sorum - trailer	Acott Juvette, Charles Ellis & Rebecca Slack
Fort Worth ISD	It's Not Worth It - AMP	Scott Juvette, Charles Ellis & Rebecca Slack
Fort Worth ISD	Project Prevail PSA's	Scott Juvette, Charles Ellis & Rebecca Slack
Garland ISD	GISD Teacher Recruitment Video	Larry Grimes, Homer Clayton & Delbert Richardson
Garland ISD	GISD Toy Run 2009	Homer Clayton & Larry Grimes
Garland ISD	Someday - BEST Education Foundation Promo	Larry Grimes & Homer Clayton
Irving ISD	Ratteree Recruitment	Dennis Palacios
Irving ISD	Technology Trendsetters	Billy Rudolph & Dennis Palacios
Irving ISD	Where Children Come First	Tony Thetford, Billy Rudolph & Dennis Palacios
Mesquite ISD	Extra Curricular Activities	Wade Odom
Mesquite ISD	For Kids For Tomorrow Corporate Challenge	Wei-Tung Chou
Mesquite ISD	FutureQuest Ad	Wade Odom
Mesquite ISD	High School's A Big Deal	Wade Odom
Mesquite ISD	Is Art in Your Future	Wade Odom
Mesquite ISD	My Future Choices	Wade Odom
Mesquite ISD	tIME FOR tECHNOLOGY	Wei-Tung Chou
Mesquite ISD	VOTE	Wei-Tung Chou
Mesquite ISD	We're Counting On You	Wade Odom
Northside ISD	School Bond 2010	Julie Ann Matonis & Tim Irvin
Pasadena ISD	Pasadena ISD, Keeping the Faith	Candace Ahlfinger & Bruce Stone
Pharr-San Juan-Alamo ISD	PSJA Memorial High School Promotional Video	Mark Vasquez
Pharr-San Juan-Alamo ISD	PSJA Reads Together	Mark Vasquez
Pharr-San Juan-Alamo ISD	School Zone Cell Phone Ban	David Bourbois
Pharr-San Juan-Alamo ISD	The PSJA Advantage Dual Language Program	Mark Vasquez
Pharr-San Juan-Alamo ISD	The PSJA Advantage Fine Arts Program	David Bourbois
San Antonio ISD	SAISD Game Commercial 2009	A. Mario Rios Jr. & Leslie Price
Spring Branch ISD	True Colors: Mentoring PSA	Melissa Wiland, Steven Brunsman & Linda Buchman
Spring ISD	Learning Math is Fun and Games	Jim Wineman
United ISD	Building a Foundation 2009	United ISD ITV Dept.
United ISD	Friends of UISD Celebrity Fashion Show	United ISD ITV Dept.
United ISD	GT Showcase PSA	United ISD ITV Dept.
United ISD	Laredo Annual College Night	United ISD ITV Dept.
United ISD	Lunch Money Now	United ISD ITV Dept.
United ISD	No Shots, No School	United ISD ITV Dept.
United ISD	Parent Festival	United ISD ITV Dept.
United ISD	Recycled Uniform Drive	United ISD ITV Dept.
United ISD	Suicide Prevention	United ISD ITV Dept.
United ISD	Summer Feeding Program PSA	United ISD ITV Dept.
United ISD	Summer Learning Opportunities PSA	United ISD ITV Dept.
United ISD	USSBA Marching Contest	United ISD ITV Dept.
Ysleta ISD	2010 Broad Prize Video - We Believe	YISD Public Relations Department, Patricia Ayala & Christy Flores-Jones
Ysleta ISD	2010 Career and Technical Education Recruitment Video	YISD Public Relations Department, Patricia Ayala
Ysleta ISD	2010 Graduation PSA Video:	YISD Public Relations Department, Patricia Ayala



# CATEGORY 31

## Video Training/Instructional



10,000 to 30,000 students

**BEST OF CATEGORY**

Laredo ISD-ITV

Help Your Child Succeed Jeannette G. Martinez, Esteban Borjas Jr. & Ruben Vela

**GOLD**

Laredo ISD-ITV

Help Your Child Succeed Jeannette G. Martinez, Esteban Borjas Jr. & Ruben Vela

Laredo ISD-ITV

Our Health Is In Our Hands Jeannette G. Martinez, Esteban Borjas Jr. & Ruben Vela

Laredo ISD-ITV

Spin A Fact Jr. Jeannette G. Martinez, Esteban Borjas Jr., Ruben Vela & Herminia Alvarez

FitnessGram Test David Cortez & Tyler Dale

San Benito CISD  
SILVER

Laredo ISD-ITV

Carrusel Jeannette G. Martinez, Esteban Borjas Jr. & Ruben Vela

Laredo ISD-ITV

Spin A Fact Jeannette G. Martinez, Esteban Borjas Jr., Ruben Vela & Herminia Alvarez

More than 30,000 students

**BEST OF CATEGORY**

Ysleta ISD

2010 IFA Bond Election Video YISD Public Relations Department, Patricia Ayala & Christy Flores-Jones

**GOLD**

Fort Worth ISD

Bringing the PEAK Brand to Life Communications Staff

Fort Worth ISD

Show of Hands Charles Ellis

Garland ISD

Sid Durella - Special Education Modifications Video Larry Grimes & Homer

Clayton

Ysleta ISD

The Wiley Bear Show: Episode 2 Bus Safety YISD Public Relations Department, Patricia Ayala & Christy Flores-Jones

Ysleta ISD

2010 IFA Bond Election Video YISD Public Relations Department, Patricia Ayala & Christy Flores-Jones

**SILVER**

Arlington ISD

The Amazing Art Show #58 Robert Spence

Fort Worth ISD

A Conversation with Michael Sorum Scott Juvette, Charles Ellis & Rebecca Slack



# CATEGORY 32

## Video - Sports Event



Less than 10,000 students & 10,000 to 30,000 students

**BEST OF CATEGORY**

McAllen ISD

Football Night in McAllen Wild Finish Norma Zamora-Guerra

**GOLD**

Friendswood ISD

The Olympic Spirit Joe Perez

McAllen ISD

Football Night in McAllen Wild Finish Norma Zamora-Guerra

San Benito CISD

Softball (SB vs. Edinburg North) David Cortez, Tyler Dale & Carlos Navarro

Waco ISD

Boys Basketball: University vs. Waco High Jesse Botello & Dale Caffey

Waco ISD

Softball: University vs. Waco High Jesse Botello & Dale Caffey

*Continued*

## Category 32 Video - Sports Event (cont.)

More than 30,000 students

### BEST OF CATEGORY

San Antonio ISD

SAISD 2010 Region IV Track Meet  
Winners and State Qualifiers

A. Mario Rios Jr. & Leslie Price

### GOLD

Garland ISD

GISD Basketball Lakeview Centennial vs Bryan HS

Delbert Richardson

Garland ISD

GISD Football Garland Owls vs Tyler Lee

Homer Clayton, Larry Grimes & Chris Mathis

Delbert Richardson, Homer Clayton,  
Larry Grimes & Chris Moore

San Antonio ISD

SAISD 2010 Region IV Track Meet  
Winners and State Qualifiers

A. Mario Rios Jr. & Leslie Price



## CATEGORY 33

Video - Live Event

Less than 10,000 students



### BEST OF CATEGORY

Highland Park ISD

Pep Rally

Barry Preston

### GOLD

Coppell ISD

CISD Day at the Ballpark

Tamerah Ringo, Tony Trejo & Jessica Doty

Highland Park ISD

Convocation Program

Helen Williams

Highland Park ISD

Pep Rally

Barry Preston

10,000 to 30,000 students

### BEST OF CATEGORY

McKinney ISD

Teacher of the Year Banquet

Karla Schumacher

### GOLD

Laredo ISD-ITV

LISD Back To School Celebration

Dr. A. Marcus Nelson, Jeannette G. Martinez,

McAllen ISD

Pigskin Band Jubilee

Esteban Borjas Jr. & Ruben Vela

McKinney ISD

Teacher of the Year Banquet

Norma Zamora-Guerra  
Karla Schumacher

Waco ISD

Hillcrest PDS Theatre Troupe

Jesse Botello & Dale Caffey

Waco ISD

WHS Choir Big Show

Jesse Botello & Dale Caffey

More than 30,000 students

### BEST OF CATEGORY

Ysleta ISD

2009 Reindeer Review Video

YISD Public Relations Department, Patricia Ayala

### GOLD

Fort Worth ISD

Sport of Knowledge - Whiz Quiz Finals

Scott Juvette, Charles Ellis

& Rebecca Slack

Garland ISD

Brandenburg MS Blue Ribbon Ceremony

Homer Clayton & Larry Grimes

Irving ISD

ICE Awards

Billy Rudolph & Dennis Palacios

Mesquite ISD

Poteet Flashmob

Wade Odom

Ysleta ISD

2009 Reindeer Review Video

YISD Public Relations Department,

Patricia Ayala





# CATEGORY 34

## Computerized Presentation



### All Divisions

#### BEST OF CATEGORY

ESC Region XIII

High School Summit Interactive PDF

Ana Amezcua

#### GOLD

ESC Region XIII

High School Summit Interactive PDF

Ana Amezcua

Sharyland ISD

Sharyland ISD Recruitment DVD

Rocio N. Guerra

Austin ISD

Superintendent School Visits - 44 IN 4!

Katherine Anthony

Irving ISD

IISD use of Twitter

Matt MacVeigh & Bob Harmon

San Antonio ISD

Facebook SAISD

Leslie Price

#### SILVER

Humble ISD

A Tour of Humble ISD

Robin McAdams

Hurst-Eules-Bedford ISD

Bellaire Goes Fishing Audio Podcast

Judy Everett Ramos

Texas Association of School Boards

"Outside the Board Room" Online Learning Center Course

Karen Strong



# CATEGORY 35

## Electronic Newsletter



### Less than 10,000 students

#### BEST OF CATEGORY

Forney ISD

Forney Focus - Employee Newsletter

Larry Coker

#### GOLD

Forney ISD

Forney Focus - Employee Newsletter

Larry Coker

Highland Park ISD

HPISD e-newsletter

Helen Williams, Jacki Moran & David Hicks

#### SILVER

Bastrop ISD

February Staff Update

Lauri Anzaldua & Donald Williams

Galveston ISD

The Weekly Wave

Johnston Farrow

Lake Travis ISD

Currents

Marco Alvarado

Weatherford ISD

WISD Insider

Derik Moore

### 10,000 to 30,000 students

#### BEST OF CATEGORY

Tomball ISD

TISD TODAY

Staci Stanfield

#### GOLD

Duncanville ISD

Friday Informer E-Newsletter

Tammy Kuykendall & Tiffany Graber

Laredo ISD

Las Escuelas Online

Jack Nelson, Claudia Rodriguez,

Maribel Rodriguez, Robert Trevino,

Armando Saldana & Veronica Castillon

Angela Scott & Melissa Shawn

Sheri Fowler

Staci Stanfield

Renae Murphy & Ashley Thomas

Northwest ISD

The Source

Rockwall ISD

"E-News Letter"

Tomball ISD

TISD TODAY

Wichita Falls ISD

wfisdinsider

#### SILVER

Birdville ISD

Partnership

Mark Thomas & Stephanie Whitlock

Midland ISD

February Employee Newsletter

Elizabeth York & Woodrow Bailey

Northwest ISD

Northwest News

Angela Scott & Melissa Shawn

Pearland ISD

Pearland ISD e-News

Renea Ivy-Sims

San Benito CISD

Staff Update

Isabel C. Gonzalez & Celia Longoria

*Continued*

## Category 35 Electronic Newsletter (cont.)

More than 30,000 students

### BEST OF CATEGORY

Dallas County Schools

The Dallas County Connection: January 15, 2010

Abigail Cloud  
& Deanne Hullender

### GOLD

Dallas County Schools

The Dallas County Connection: January 15, 2010

Abigail Cloud  
& Deanne Hullender

Garland ISD

FYI

Chris Moore, Ali Syed

Humble ISD

Family Album News

Robin McAdams & Jamie Mount

Plano ISD

Plano ISD eNews - [www.pisd.edu/enews](http://www.pisd.edu/enews)

Lesley Range-Stanton, Mary Gorden

Richardson ISD

RISD Notes - Employee Newsletter

Richardson ISD Communications

Richardson ISD

School Times Now - Community Newsletter

Richardson ISD Communications

### SILVER

Fort Bend ISD

FBISD Employee eNews

Keryn Miles & Becky Walker

Irving ISD

District Weekly

Matt MacVeigh & Bob Harmon

Plano ISD

District Digest Electronic Employee Newsletter

Lesley Range-Stanton

& Mary Gorden

United ISD

UISD Insider

Paola Arcos Mansinghani, Alex S. Meyer,  
Rocio G. Moore & Veronica R. Cantu



## CATEGORY 36 Web Site



Less than 10,000 students

### BEST OF CATEGORY

North Forest ISD

[www.nfisd.org](http://www.nfisd.org)

Nakisha Myles, Anitra Brown & Danielle Saizan

### GOLD

Alvarado iSD

[www.alvaradoisd.net](http://www.alvaradoisd.net)

Tommy Brown

Ennis ISD

Ennis ISD Website

Sherrie Stockton

Friendswood ISD Ed Foundation

[www.fisd12.net](http://www.fisd12.net)

Karolyn Gephart, Jolly Ayrhart & Joe Perez

Huntsville ISD

Huntsville ISD Web Site

Shannon Duncan

Krum ISD

Krum ISD Website

Chelbie Birdwell

North Forest ISD

[www.nfisd.org](http://www.nfisd.org)

Nakisha Myles, Anitra Brown & Danielle Saizan

Sheldon ISD

[www.sheldonisd.com](http://www.sheldonisd.com)

Victor Bushfield & Mike Rockwood

Texas City ISD

[www.tcisd.org](http://www.tcisd.org)

Melissa Tortorici

### SILVER

Copperas Cove ISD

Copperas Cove ISD Website

Katie Rudesheim

Flour Bluff I.S.D.

[www.flourbluffschoools.net](http://www.flourbluffschoools.net)

Lynn Kaylor

*Continued*



## Category 36 Web Site (cont.)

10,000 to 30,000 students

### BEST OF CATEGORY

Lamar CISD

Lamar CISD Website

Phil Sulak & Jorge Carmona

### GOLD

Goose Creek CISD

Goose Creek CISD Education Foundation Website

Kathy Clausen, Mima Trujillo  
& Carrie Pryor-Newman

Goose Creek CISD

Goose Creek CISD Website

Kathy Clausen, David Bloom,  
Mima Trujillo & Carrie Pryor-Newman  
Phil Sulak & Jorge Carmona  
Darrell Cox

Lamar CISD

Lamar CISD Website

McKinney ISD

athletics.mckinneyisd.net

### SILVER

Duncanville ISD

Strategic Aspirations Website

Tammy Kuykendall & Tiffany Graber

Laredo ISD

Laredo ISD District Web-site

Armando Saldana & Jack Nelson

Rockwall ISD

"Rockwall ISD" Website

Sheri Fowler & Brad Tompkins

Wichita Falls ISD

District Website (<http://www.wfisd.net>)

Ashley Thomas

### More than 30,000 students

### BEST OF CATEGORY

Mesquite ISD

District Website

Blythe McPhail & Kristin Odom

### GOLD

Fort Bend ISD

Academy of Design & Development Webpage

Anthony Henderson

Fort Worth ISD

Fort Worth ISD Web Site - [www.fwisd.org](http://www.fwisd.org)

Jennifer Perez

Garland ISD

[www.garlandisd.net/courseguide](http://www.garlandisd.net/courseguide)

Alyssa Beal, Ali Syed  
& Jasmine Preston

Irving ISD

Grading Procedures - What's Working!

Bob Harmon

Keller ISD

KellerISD.net

Shellie Johnson, Bryce Nieman

Mesquite ISD

District Website

Blythe McPhail & Kristin Odom

Mesquite ISD

MEA Website

Blythe McPhail & Kristin Odom

Richardson ISD

RISD External Website - [www.risd.org](http://www.risd.org)

Richardson ISD Communications

Spring ISD

Spring ISD Website

Regina Curry, Karen Garrison & Pete Lares

### SILVER

Austin ISD

Austin ISD Website

Camille Locket & Jalima Subervi

ESC Region XIII

CSCOPE Website ([www.cscope.us](http://www.cscope.us))

Clee Upchurch

Garland ISD

[www.specialeventscenter.com](http://www.specialeventscenter.com)

Alyssa Beal, Ali Syed & Jasmine Preston

Irving ISD

Irving Schools Television

Bob Harmon, Billy Rudolph & Dennis Palacios

Plano ISD

Plano ISD Website [www.pisd.edu](http://www.pisd.edu)

Lesley Range-Stanton & Mary Gorden

Spring Branch ISD

Bond Website

Melissa Wiland, Steven Brunsman & Linda Buchman

Texas Association of School Boards

BoardBook.org Redesign

Karen Strong

Texas Association of School Boards

TASB Web Site

Karen Strong



# CRYSTAL COMMENDATIONS

*All divisions judged together • Only one winner per category*

## ★ CATEGORY 37

**Bond Elections**

**Alamo Heights ISD**

**AHISD 2010 Bond**

**Dr. Dana Bashara, Dr. Kevin Brown, Tricia Corey & Patti Pawlik-Perales**

## ★ CATEGORY 38

**Parent Involvement/Volunteer Program**

**Corpus Christi ISD**

**GPS Mentoring Program**

**Lorette Williams & Tanis Acosta**

## ★ CATEGORY 39

**School/Community Partnership**

**Amarillo ISD**

**R U Job Ready?**

**Holly Shelton, Susan Hoyl & Denise Blanchard**

## ★ CATEGORY 40

**Staff/Student Recognition**

**San Marcos CISD**

**Featured Rattler Graduates Project**

**Iris Campbell**

## ★ CATEGORY 41 District/Association Special Event/Celebration

**Alamo Heights ISD**

**A Centennial Celebration**

**Dr. Dana Bashara, Dr. Kevin Brown, Tricia Corey, Patti Pawlik-Perales & Amy Smith**

## ★ CATEGORY 42

**Foundation Special Event/Celebration**

**Grand Prairie ISD Education Foundation**

**2010 Ed. Foundation Character Recognition Banquet**

**An Evening with Lone Star Legends**

**Teri Wilson & Diana Mora**

## ★ CATEGORY 43

**Foundation Annual Campaign**

**Royse City ISD Education Foundation**

**Foundation Founding Year Campaign**

**Jo Nell Mellody & Sheila Whitney**

CATEGORY 44  
**PLATINUM AWARD**

*All divisions judged together • Only one winner per category*

**Grand Prairie ISD**

**Freestyle My Future**

**Sam Buchmeyer & Teri Wilson**

