



Platinum Award

Texas Education Agency Staff
Texas Education Agency

TAKS Toolkit

Crystal Commendation Awards

Back-to-School Program

Lamar CISD

Charlotte Cicatello, Monica Roberts & Christy Willman Back to School Program

Bond Election

Garland ISD

Garland ISD Communications Department Growing Together: Bond Election 2002

Staff Recruitment

Dallas ISD

Dallas ISD Communications Department DISD Teacher Recruitment Campaign

Parent/Community Involvement

Round Rock ISD

Cathy Brandewie
Involving the Community in Chapter
41 Budget Decisions

School/Business Partnership

Keller ISD

Helen Williams, George Bowden & Rhonda Holliday

Partners in Education

Special Event/ Celebration

Keller ISD

Helen Williams, George Bowden & Rhonda Holliday *Under the Big Top*

Staff/Student Recognition

Mansfield ISD

Sherilyn Conn, Terry Morawski & Liz Wright It's a Zoo Out There

Volunteer Program

No Award

Print Categories



Best of Category

Kristen Escovedo
Eagle Mountain-Saginaw ISD
Campus Connection

Newsletters/Newspapers/Supplements Internal (Under 10,000)

Gold Stars

Silver Stars

Bandera ISD

Brad Domitrovich & Regina Howell

Success Spoken Here

Burnet CISD

Sharon Schwartz Board Briefs

Eagle Mountain-Saginaw ISD

Kristen Escovedo Campus Connection

La Marque ISD

Melissa Tortorici *LMISD Chalk Talk*

Mount Pleasant ISD

Judith Saxton
Board Briefs

San Elizario ISD

Philip Cortez
The Newslink

Clint ISD

Debra Dominguez
Clint Communicator

San Benito CISD

Celia Longoria & Ernest Leal SBCISD Board Report

San Benito CISD

Celia Longoria & Ernest Leal Staff Update

Harris County Department of Education

Tammy Lanier, Vera Porter & Cynthia Donato

Fusion

Newsletters/Newspapers/Supplements

Internal (Over 10,000)

Best of Category

Northside ISD Shanna Falgoust & Monica Faulkenberry

Inside Northside

Gold Stars

Dallas ISD

Sharon Sumner & Loretta Simon

Communicator

El Paso ISD

Luis Villalobos Ad Com

Killeen ISD

Todd Martin & Karen Thomison On Campus

Mesquite ISD

Ian Halperin Board Notes

Mesquite ISD

Mesquite ISD Communications Department In Touch

North Forest ISD

Jacquelyn Tolbert
Staff Bulletin Board

Northside ISD

Shanna Falgoust & Monica Faulkenberry *Inside Northside*

Newsletters/Newspapers/Supplements Internal (Over 10,000) - continued



Silver Stars

Beaumont ISD

Hollis Hood, Jolene Ortego & Todd Madden About BISD

Dallas County Schools

Allison Pritchard & Deanna Hullender The Driving Force

Lamar CISD

Charlotte Cicatello, Christy Willman & Monica Roberts A New View

Midland ISD

Melanie Nicholas & Melissa Hendrix-Beach *The Buzz*

Region 16 ESC Lynda Queen

Lynda Queen *Horizon*

Newsletters/Newspapers/Supplements

External (Under 10,000)

Best of Category

Coppell ISD Tamerah Ringo #2 Express

Gold Stars

Alamo Heights ISD

Kevin Brown School Views

Coppell ISD

Tamerah Ringo #2 Express

Midway ISD

Melissa Tipton Midway ISD Open Door

Northwest ISD

Jerhea Nail, Angela Scott & Melissa Matlock Northwest Vision

Silver Stars

Bastrop ISD

Donald Williams

Bastrop ISD—The School

Report

Friendswood ISD

Karolyn Gephart

The Outlook-External

Publication

Hays CISD

Julie Crimmins
News 'n Views

Huntsville ISD

Emily Cason *Buzzin' Around*

Nolan Catholic High School

Richie Escovedo Nolan Trumpet

Rockwall ISD

Joy Greenwalt & Judy Telford The Report 2002 Graduation

Rockwall ISD

Joy Greenwalt & Judy Telford The Report 2002-03 Back to School

San Benito CISD

Celia Longoria & Ernest Leal Inside San Benito Schools

San Marcos CISD

Celina Bley *Education Page*

Springtown ISD

Darlene Pennington, Sharon Hughes & Teresa Horton Springtown ISD Back-to-School Guide

Print Categories



Newsletters/Newspapers/Supplements

External (Over 10,000)

Best of Category

Irving ISD Public Information Department

Irving ISD Inside IISD

Gold Stars

Aldine ISD

Mike Keeney, Leticia Fehling & Christian Labod *Inside Aldine*

Alief ISD

Alief ISD Community-School Relations The Communicator

Austin ISD

Nicole Kaufman *Austin Insider*

Austin ISD

Katherine Anthony
Foothold on the Future

Birdville ISD

Mark Thomas & Megan Overman Partnership Newsletter

Corpus Christi ISD

Christina D. Garcia On Task Newsletter

Cypress-Fairbanks ISD

Charles Dillon, Gary Durrenberger, Hugo Zelaya, Craig Eichhorn & Kelli Durham Inside Cypress-Fairbanks

Dallas County Schools

Allison Pritchard & Deanna Hullender County Line

Dallas ISD

Sharon Sumner & Loretta Simon DISD Parent

Fort Bend ISD

Mary Ann Simpson, Martha Morrow & Becky Walker FBISD News

Goose Creek CISD

Kathy Clausen, Terri Cook, Carrie Pryor-Newman & Cindy Lamb Steppin' Up

Harlingen CISD

Suzie R. Czeschin Harlingen Area Educational Foundation

Harlingen CISD

Suzie R. Czeschin & B. J. Hammans HCISD Partners in Education

Hurst-Euless-Bedford

Judy Ramos *Making the Grade*

Irving ISD

Irving ISD Public Information Department Inside IISD

Keller ISD

George Bowden, Helen Williams & Rhonda Holliday *The Key*

La Joya ISD

Lizette Lizcano *Noticiero*

Lewisville ISD

Lewisville ISD Department of Communication *Fine Points*

Mansfield ISD

Sherilyn Conn, Terry Morawski & Liz Wright *MISD in Motion*

McAllen ISD

McAllen ISD Communications Department Honor Roll

Mesquite ISD

Mesquite ISD Communications Department Report Card

Midland ISD

Melanie Nicholas & Melissa Hendrix-Beach *Midland ISD Page*

Pasadena ISD

Mark Kramer, Linda Aber, Kirk Lewis & Tammy Dowdy *Pinnacle*

Richardson ISD

Jeanne Guerra
RISD School Times

Socorro ISD

Gabby Warren & Jim Braden @Socorro Newsletter

Spring Branch ISD

Steve Brunsman *Current*

Spring ISD

Jerry Smith
Spring School

Tyler ISD

Linda Lamberth TISD Reports

Print Categories



Newsletters/Newspapers/Supplements External Newsletters - (Over 10,000)

Silver Stars

Beaumont ISD

Jolene Ortego, Hollis Hood & Todd Madden BISD Today

Harlandale ISD

David Ochoa Harlandale ISD Full Page Ad Region 12

Jennifer Marshall-Higgins Chalk Talk

United ISD

Christina Flores Guevara, Susan Carlson & Robert Niño United Link

Flyer

(Under 10,000)

Best of Category

Eagle Mountain-Saginaw ISD Kristen Escovedo

Registration Post Card

Gold Stars

Silver Stars **Eagle Mountain-Saginaw ISD**

Kristen Escovedo Registration Post Card La Marque ISD Melissa Tortorici Wanted: La Marque Kindergartners

Flyer

(Over 10,000)

Best of Category

Keller ISD

Helen Williams, George Bowden & Rhonda Holliday Principal Recruiting Brochure

Gold Stars

Silver Stars

Hurst-Euless-Bedford ISD

Judy Ramos

Core Knowledge Pre-K

Keller ISD

Helen Williams, George Bowden & Rhonda Holliday Principal Recruiting Brochure **Mesquite ISD** Laura Jobe

Tisinger Elementary Open House

Flyer

Socorro ISD Gabby Warren

One for All, All for One





(Under 10,000)

Best of Category

Texas Association of School Administrators Ann Halstead, Gina Freedman, Emmy Starr & Karen Limb Educating Expo Exhibitor Prospectus

Gold Stars

Bastrop ISD

Donald Williams

Bastrop ISD Just the Facts

Copperas Cove ISD

Brandie J. Wallace

Fort Hood Brochure

Hays CISD

Julie Crimmins

Parent Academic Guides

Mount Pleasant ISD

Judith Saxton

MPISD's Sam Parker Field

Rockwall ISD

Joy Greenwalt & Judy Telford 2002 Information Brochure

Royse City

Jo Nell Mellody

District Profile

Texas Association of School

Administrators

Gina Freedman, Emmy Starr,

Karen Limb

Educating Expo Exhibitor

Prospectus

Silver Stars

Bastrop ISD

Donald Williams

Board of Trustees Brochure

Corsicana ISD

Rob Ludwig

Corsicana ISD Partners in

Education

Nolan Catholic High School

Richie Escovedo

The Phantom Phonathon

San Marcos CISD

Celina Bley

SMCISD Brochure

Southwest ISD

Sharon Woldhagen

District Brochure

Print



Categories

Brochure

(Over 10,000)

Best of Category

Irving ISD

Irving Public Information Department The Academy of Irving ISD

Gold Stars

Aldine ISD

Mike Keeney Aldine @ a Glance

Aldine ISD

Mike Keeney, Leticia Fehling & Christian Labod Aldine ISD Map and Information Guide

Aldine ISD

Mike Keeney, Leticia Fehling & Christian Labod Board of Trustees

Birdville ISD

Mark Thomas & Megan Overman District Map and Information

Carrollton-Farmers Branch ISD

Cindy Randle & Rachel Cruthirds Strategic Plan

Denton ISD

Susan Ramsay Toolbox for Parents "A Parent's Guide to Title 1"

Fort Bend ISD

Becky Walker FBISD Police

Fort Worth ISD

Eileen Houston-Stewart, Eva Riggs & Beth Trimble Bond Update

Garland ISD

Judy Kriehn Community Education Flyer

Garland ISD

Judy Kriehn & Steve Knagg Growing Together: Bond Issue 2002

Garland ISD

Judy Kriehn Standardized Dress Brochure

Grapevine-Colleyville ISD **Education Foundation**

Louise L. Henry, APR Today's Best Investment

Humble ISD

Robin McAdams Greentree Elementary Brochure

Irving ISD

Irving Public Information Department The Academy of Irving ISD

Irving ISD

Irving Public Information Department Empowering the Next Generation

Katy ISD

Brenda Ritter & Bill Purtee An A+ Assignment

Keller ISD

George Bowden, Helen Williams & Rhonda Holliday Teacher Recruiting Brochure

McKinney ISD

Dana Gulotta MISD Information Brochure

Mesquite ISD

Laura Jobe Communications Department Brochure

Northside ISD

Shanna Falgoust & Pascual Gonzalez Special Edition Lessons

Pasadena ISD

Pasadena ISD Communications One for the Thumb

Pasadena ISD

Kirk Lewis & Linda Aber Protection

Plano ISD

Mary Gorden Career Opportunities

Spring Branch ISD

Steve Brunsman Portrait of a Graduate

Spring ISD

Jerry Smith Hot Jobs

Brochure (Over 10,000) - continued



Alief ISD

Amy Jones Thank You

Austin ISD

Nicole Kaufman

Back to School News

Corpus Christi ISD

Debb Sullivan

Character Education Brochure

Dallas County Schools

Allison Pritchard, & Deanna Hullender Gloria Shields Workshop Brochure

Dallas ISD

Sharon Sumner & Loretta Simon

New Teacher Academy

Denton ISD

Sharon Cox & Becky Higgs *Bond Brochure*

El Paso ISD

Luis Villalobos EPISD Fund Brochure

El Paso ISD

Luis Villalobos Planetarium Brochure

Garland ISD

Judy Kriehn

Best Education Foundation

Brochure

Garland ISD

Judy Kriehn, Steve Knagg, Keith Reimer & Reavis Wortham Education GISD Silver Stars

Humble ISD

Robin McAdams & Jamie Mount Humble ISD Education

Foundation Brochure

Irving ISD

Irving Public Information
Department

School Boundaries and Street
Map

Irving ISD

Irving Public Information
Department
Welcome from Your Board of
Trustees

Keller ISD

George Bowden, Helen Williams & Rhonda Holliday Partners in Education

Killeen ISD

Karen Thomison

General Information Guide

Lamar CISD

Charlotte Cicatello & Christy Willman Lamar CISD Community Relations

Laredo ISD

Marco Alvarado Superintendent Search

Mansfield ISD

Sherilyn Conn, Terry Morawski & Liz Wright Dedication Brochure **Mesquite ISD**

Mesquite ISD Communications Department

Board Brochure

North Forest ISD

Jacquelyn Tolbert Futures Are on the Line

Pasadena ISD

Mark Kramer & Linda Aber Lorenzo de Zavalo Fifth Grade Center

Plano ISD

Mary Gorden

MAPSCO Attendance Boundary

Map

Richardson ISD

Jeanne Guerra
Back to School Brochure

Spring ISD

Jerry Smith
First Grade Report Card

Spring ISD

Jerry Smith Zone Map

Wichita Falls ISD

Renae Murphy & Marchuetta Matthews When Only the Best Will Do



Categories

Booklet

(Under 10,000)

Best of Category

Northwest ISD

Jerhea Nail, Angela Scott & Melissa Matlock **Elementary Information**

Gold Stars

Copperas Cove ISD

Brandie J. Wallace Relocation Pack

Northwest ISD

Jerhea Nail, Angela Scott & Melissa Matlock 2002-03 Adopted Budget

Northwest ISD

Jerhea Nail, Angela Scott & Melissa Matlock Elementary Information

Northwest ISD

Jerhea Nail, Angela Scott & Melissa Matlock Information Guide

Texas City ISD

Stephen Hadley

Wharton ISD

Marjorie Sklar We're Just Screaming with Pride in Wharton Public Schools

Silver Stars

Brad Domitrovich & Regina Howell BISD 2002-03 Staff Development Calendar

Bastrop ISD

Donald Williams

Best of Category

Gold Stars

Garland ISD

Steve Knagg, Judy Kriehn & Reavis Wortham 100 Facts about Garland ISD

Katy ISD

Kris Taylor & Bill Purtee **Bond Information Booklet**

Killeen ISD

Karen Thomison Killeen ISD Education Foundation Grant Winners

Killeen ISD

Karen Thomison **Promising Practices**

Eagle Mountain-Saginaw ISD

Planning for Tomorrow...Today

Harris County Department of

Amy L. Williams, Jimmy R.

Wynn & Lynn Townsend

Superintendent Brochure

Hays CISD Budget Book

Jerhea Nail, Angela Scott &

Kristen Escovedo

Education

Hays CISD

Julie Crimmins

Northwest ISD

Melissa Matlock

Back to School

Mesquite ISD

Laura Jobe Explore the Possibilities

Mesquite ISD

Mesquite ISD Communications Department Focus on Careers

Teletype

Bandera ISD

Building Bastrop Together

Booklet

(Over 10,000)

Birdville ISD

Mark Thomas & Megan Overman Welcome Home to Birdville ISD

Birdville ISD

Mark Thomas & Megan Overman Welcome Home to Birdville ISD

Carrollton-Farmers Branch ISD

Cindy Randle & Rachel Cruthirds C-FB ISD Pocket Folder

Fort Bend ISD

Mary Ann Simpson, Martha Morrow & Becky Walker FBISD A World of Possibilities

Booklet (Over 10,000) - continued



Gold Stars -cont.

Mesquite ISD

Laura Jobe Transitions Resources Guide

ESC Region 12

Jennifer Marshall-Higgins Region 12 Employee & Superintendent Directory

Spring Branch ISD

Steve Brunsman *A Place to Grow*

Texas Education Agency

Debbie Ratcliffe

Education in Review

Silver Stars

Fort Worth ISD

Eileen Houston-Stewart, Eva Riggs & Beth Trimble Parent FWISD Newsletter

Katy ISD

Kris Taylor & Bill Purtee 2002 Awards of Excellence Program

Katy ISD

Bill Purtee *AEIS Brochure*

Katy ISD

Kris Taylor, Bill Purtee & Brenda Ritter Bond Review

Katy ISD

Kris Taylor & Bill Purtee Long Range Facility Plan Executive Summary

Lamar CISD

Charlotte Cicatello & Christy Willman 2002-2003 Employee Directory

Lamar CISD

Kathleen Neck & Christy Willman Lamar CISD Attendance Locator

Plano ISD

Mary Gorden School Profiles Book

Texas Education Agency

Glenn Greenwood *T-Star Guide*





rint Categories

Calendar/Planner

(Under 10,000)

Best of Category

Bastrop ISD Donald Williams

Bastrop ISD 2001-02 Annual Report Card 2002-03 Calendar

Gold Stars

Silver Stars

Aldine ISD

Mike Keeney, Leticia Fehling & Christian Labod Aldine ISD 2002-03 Calendar of Events

Bastrop ISD

Donald Williams Bastrop ISD 2001-02 Annual Report Card 2002-03 Calendar

Copperas Cove ISD

Brandie J. Wallace CCISD Calendar

Marlin ISD

Tom Simpson Kindergarten to College

Midway ISD

Melissa Tipton Midway ISD Planning Calendar

Burnet CISD

Sharon Schwartz BCISD 2002-03 School Calendar

San Marcos CISD

Celina Bley Public Information Calendar

Springtown ISD

Darlene Pennington SISD School Calendar

Calendar/Planner

(Over 10,000)

Best of Category

Aldine ISD

Mike Keeney

Leticia Fehling & Christian Labod Aldine ISD 2002-03 Calendar of Events

Gold Stars

Rockwall ISD

Joy Greenwalt & Judy Telford 2002-03 Calendar

Aldine ISD

Mike Keeney Leticia Fehling & Christian Aldine ISD 2002-03 Calendar of Events

Bryan ISD

Phillip Sulak Crayons to College

Garland ISD

Judy Kriehn 2002-2003 Datebook **Humble ISD** Robin McAdams

Elm Grove Elementary

Killeen ISD

Karen Thomison, Bob Massey & Todd Martin Killeen ISD District Calendar

Lamar CISD

Charlotte Cicatello & Christy Willman Lamar CISD 2002-03 Diversity Calendar

North Forest ISD

Jacquelyn Tolbert Wallet-sized Calendar

Plano ISD

Mary Gorden Official School Calendar

Region 16 ESC

Lynda Oueen United We Shine

Silver Stars Region IV ESC

Calendar/Planner (Over 10,000) - continued



Bryan ISD Phillip Sulak

Academic Planning Calendar

Grapevine-Colleyville ISDDena Moss
Staff Planning Calendar

Quentrella Joyce
Back to School Calendar

Socorro ISDGabby Warren & Minerva
Baumann

One Nation in Hope

Spring ISDJerry Smith *Unity through Diversity*

United ISD

Christina Flores Guevara, Susan Carlson & Robert Niño UISD Administrative Calendar 2002-03

Programs

(Under 10,000)

Best of Category

Coppell ISD Tamerah Ringo

CISD Education Foundation Student/Teacher Event Program

Gold Stars

Coppell ISD

Tamerah Ringo
CISD Education Foundation
Student/Teacher Event Program

Hays CISD

Julie Crimmins

Academic Recognition Banquet

Program

Silver Stars

Angleton ISD

Dianne Dannhaus

A-Team Writing School,

Home, Community

Bastrop ISD

Donald Williams

Employee Awards Banquet

Program

Burnet CISD

Sharon Schwartz Welcome to our Hawaiian Luau

Copperas Cove ISD

Brandie J. Wallace *Convocation Program*

Marlin ISD

Tom Simpson
Bulldog Playoff Program

San Benito CISD

Celia Longoria & Ernest Leal A Salute to Everyday Heroes

Waxahachie ISD

Candace Ahlfinger Waxahachie Ninth Grade Academy Dedication Program



Categories

Programs

(Over 10,000)

Best of Category

Killeen ISD

Karen Thomison

Thanks for the Memories Retirement Banquet Program

Gold Stars

Fort Bend ISD

Becky Walker & Martha Morrow Teacher of the Year, "Planting Seeds of Promise"

Fort Bend ISD

Becky Walker & Martha Morrow Thurgood Marshall High School Dedication

Garland ISD

Judy Kriehn & Reavis Wortham Armstrong Dedication **Brochure**

Garland ISD

Judy Kriehn & Reavis Wortham Sachse HS Dedication **Brochure**

Goose Creek CISD

Kathy Clausen, Terri Cook, Carrie Pryor-Newman & Cindy Lamb Retirement Gala Program

Grapevine-Colleyville ISD

Dena Moss Retirement Reception Program

Humble ISD

Robin McAdams District Spelling Bee Program

Irving ISD

Irving Public Information Department The Academy of Irving ISD Dedication Program

Keller ISD

George Bowden, Helen Williams & Rhonda Holliday Academic Excellence Luncheon

Keller ISD

George Bowden, Helen Williams & Rhonda Holliday School Dedication Programs

Keller ISD

George Bowden, Helen Williams & Rhonda Holliday Top 40 Recognition Banquet

Killeen ISD

Karen Thomison Fort Worth Chamber Orchestra Fall Performance Program

Killeen ISD

Karen Thomison Fort Worth Chamber Orchestra Spring Performance Program

Killeen ISD

Karen Thomison Thanks for the Memories Retirement Banquet Program

McAllen ISD

McAllen ISD Communications Department Champion the Children Fall Breakfast Program

Mission CISD

Craig Verley, Irene Garza & Lee Thalman Teacher of the Year Program

Northside ISD

Shanna Falgoust & Pascual Gonzalez Together in Warren, Texas

Richardson ISD

Jeanne Guerra Silver Cup & Superintendent's Medallions

Silver Stars

Grapevine-Colleyville ISD Education Foundation

Louise L. Henry, APR Saluting Our Stars

McKinney ISD

Vanessa Ximenez Vega Dedication Program

Waco ISD

Tiffany Hudkins Academic Award Banquet Program

Wichita Falls ISD

Renae Murphy & Marchuetta Matthews West Teaching Excellence Banquet





Invitations

(Under 10,000)

Best of Category

Bastrop ISD Donald Williams

Employee Awards Banquet

Gold Stars

Bastrop ISD

Donald Williams *Employee Awards Banquet*

Burnet CISD

Sharon Schwartz *Aloha*

San Benito CISD

Celia Longoria & Ernest Leal A Salute to Everyday Heroes

San Benito CISD

Celia Longoria, Patti Pawlik-Perales, Sergio Garcia & Ernesto Leal Back to School Breakfast Silver Stars

Coppell ISD

Tamerah Ringo CISD Education Foundation 2002 Academic Recognition Banquet

La Marque ISD

Melissa Tortorici *Flare*

San Benito CISD

Celia Longoria & Ernest Leal San Benito Website Invitation

Springtown ISD

Darlene Pennington & Sharon Hughes Board Members & Administrators Christmas Dinner

Invitations

(Over 10,000)

Best of Category Fort Bend ISD

Becky Walker

Jazz'n Up Education

Gold Stars

Dallas County Schools

Allison Pritchard & Deanna Hullender Principal Luncheon

El Paso ISD

Luis Villalobos Gene Rodenberry Planetarium Dedication Ceremony

Fort Bend ISD

Becky Walker

Jazz'n Up Education

Fort Worth ISD

Eileen Houston-Stewart, Eva Riggs & Beth Trimble Big Top Circus Volunteers Recognition Dinner

Garland ISD

Judy Kriehn

Armstrong Elementary

Dedication Brochure

Garland ISD

Keith Reimer & Judy Kriehn Coca-Cola Recognition

Texas City ISD

Invitation

Patricia Hill Employee Appreciation Banquet

Texas City ISD

Patricia Hill
Salute to the Stars Invitation

Weatherford ISD

Leslie Johnston & M. J. McDaniel Dedication

Garland ISD

Judy Kriehn & Keith Reimer Verizon Recognition Invitation

Goose Creek CISD

Kathy Clausen & Carrie Pryor-Newman Retirement Gala Invitation

Humble ISD

Robin McAdams Principal Retreat Invitation

Invitations (Over 10,000) - continued



Gold Stars (cont.)

Humble ISD

Robin McAdams Teacher Job Fair

Irving ISD

Irving Public Information Department Academy of Irving ISD Dedication

Katy ISD

Bill Purtee KISD Agriculture Center Open House

Keller ISD

George Bowden, Helen Williams & Rhonda Holliday *Holiday Open House*

Killeen ISD

Karen Thomison
Killeen ISD Education
Foundation Kick-Off Luncheon

Killeen ISD

Karen Thomison
Killeen ISD Recognized District

Lamar CISD

Charlotte Cicatello & Christy Willman Hot Time in the Tropics

Laredo ISD

Veronica Castillon School Ribbon Cutting Ceremony

Lewisville ISD

Lewisville ISD Department of Communication Annual Recognition and Awards Banquet

Mansfield ISD

Sherilyn Conn, Terry Morawski & Liz Wright Dedication Invitation

McAllen ISD

McAllen ISD Communications Department Champion the Children Partners in Excellence Fall Breakfast

Mesquite ISD

Laura Jobe

Apple Corps Gala

Plano ISD

Mary Gorden *Teacher of the Year*

Round Rock ISD

Suzanne Lynn-Barkley & Panchita Garrett Honoring Hometown Heroes

Posters

(Under 10,000)

Best of Category

Waxahachie ISD Candace Ahlfinger Shake, Rattle and Retire

Gold Stars

Harris County Department of Education

Tammy Lanier, Vera Porter & Cynthia Donato *Calendar Poster*

Waxahachie ISD

Candace Ahlfinger Shake, Rattle and Retire

Round Rock ISD

Suzanne Lynn-Barkley & Panchita Garrett
Night of a Thousand Stars
Education Foundation

Socorro ISD

Gabby Warren
Media Awards

Wichita Falls ISD

Marchuetta Matthews West Cohort Reception

Wichita Falls ISD

Marchuetta Matthews West Teaching Excellence Banquet

Silver Stars

Katy ISD

Bill Purtee KISD Employee Service Award Dinner

Wichita Falls ISD

Renae Murphy We Couldn't Have Done It Without You

Silver Stars

No Award



Categories

Posters

(Over 10,000)

Best of Category

Dallas ISD

Sharon Sumner & Loretta Simon Crime Stoppers

Gold Stars Birdville **ÍSD**

Mark Thomas & Megan Overman Virtues

Corpus Christi ISD

Debb Sullivan Dual Language Program

Dallas ISD

Sharon Sumner & Loretta Simon Crime Stoppers

Keller ISD

George Bowden, Helen Williams, & Rhonda Holliday Under the Big Top

Lewisville ISD

Lewisville ISD Department of Communication Veteran's Day

Mesquite ISD

Ian Halperin State Champs

Midland ISD

Melanie Nicholas Our Future is Even Brighter

Round Rock ISD

Panchita Garrett Innovative Teaching Grants Silver Stars

Carrollton-Farmers Branch ISD

Cindy Randle & Rachel Cruthirds Innovative Learning Happening

Dallas ISD

Sharon Sumner & Loretta Simon Magnet Fair

Dallas ISD

Sharon Sumner & Loretta Simon School Zone Dallas

Humble ISD

Robin McAdams, Jamie Mount, Karen Collier & Charlotte G. Hoya

The Daily Planet

Socorro ISD Gabby Warren SISD Success

Holiday

(Under 10,000)

Best of Category Friendswood ISD

Karolyn Gephart Holiday Publications

Gold Stars

Friendswood ISD

Karolyn Gephart Holiday Publications

Harris County Department of **Education**

Tammy Lanier, Vera Porter & Cynthia Donato Department of Education Holiday Card

Huntsville ISD

Emily Cason HISD Christmas Card

San Benito CISD

Celia Longoria, Patti Pawlik-Perales & Sergio Garcia 2002 Christmas Social Invitation

Silver Stars - No Award

Weatherford ISD

Leslie Johnston & M. J. **McDaniel** Holiday Card from Administrators

Weatherford ISD

Leslie Johnston & M. J. **McDaniel** Holiday Card from Board





Holiday

(Over 10,000)

Best of Category

Friendswood ISD Karolyn Gephart Holiday Publications

Gold Stars

Katy ISD Bill Purtee

District Birthday Card

Katy ISD

Bill Purtee Shining Stars Hanger

Keller ISD

George Bowden, Helen Williams & Rhonda Holliday Holiday Card

Lamar CISD

Charlotte Cicatello & Christy

Willman

Lamar CISD Holiday Card

Mansfield ISD

Sherilyn Conn & Terry

Morawski Holiday Card

McKinney ISD

Dana Gulotta & Vanessa

Ximenez Holiday Card Plano ISD

Mary Gorden

Holiday Greeting Card

Silver Stars

Katy ISD

Katy ISD Communications

Department

Katy ISD Partners in Education

Valentine Card

Non-English Speaking Audience

(Under 10,000)

Best of Category-No Award

Gold Stars

Silver Stars - No Award

Hays CISD

Julie Crimmins

Noticias y perspectivas

Non-English Speaking Audience

(Over 10,000)

Best of Category

Lamar CISD

Christy Willman & Charlotte Cicatello Special Programs and Services

Gold Stars

Carrollton-Farmers **Branch ISD**

Cindy Randle & Rachel

Cruthirds

Gently Used Book Sale Flyer

(Spanish Version)

Dallas ISD

Sharon Sumner & Loretta

Simon

El Boletin

Keller ISD

George Bowden, Helen Williams & Rhonda Holliday

Information Packet & Strategic Plan-Spanish Lamar CISD

Christy Willman & Charlotte

Cicatello

Special Programs and Services

Richardson ISD

Jeanne Guerra

Did You Know Fact Sheet

Print Categories

TSPRA

Non-English Speaking Audience (Over 10,000) - continued





Becky Walker Los ABC's del Día Entero para el Programma de Kinder

Plano ISD

Mary Gorden

Spanish Student/Parent Policy
Guide

Region IV ESC

Quentrella Joyce Texas Behavior Support Initiative—Spanish

Socorro ISD

Gabby Warren & Jim Braden @Socorro Newsletter

Annual Report

(Under 10,000)

Best of Category

Eagle Mountain-Saginaw ISD Kristen Escovedo EMS 2002 Annual Report

Gold Stars

Bastrop ISD

Donald Williams 2001-02 Annual Report and 02-03 Calendar

Eagle Mountain-Saginaw ISD

Kristen Escovedo EMS 2002 Annual Report

Hays CISD

Julie Crimmins
Hays CISD Education
Foundation Annual Report

Coppell ISD

Tamerah Ringo Legacy Annual Report #12

Harris County Department of Education

Amy L. Williams & Jimmy R. Wynn

TAD Annual Report

Henderson ISD Cyndi Walker

Cyndi Walker
Tradition of Excellence
Continues Annual Report /
Calendar

Silver Stars - No Award

Annual Report

(Over 10,000)

Best of Category

Fort Bend ISD

Mary Ann Simpson & Becky Walker Partners in Education Annual Report

Gold Stars

Aldine ISD

Mike Keeney Aldine ISD Annual Performance Report 2000-2001

Fort Bend ISD

Mary Ann Simpson & Becky Walker Partners in Education Annual Report

Goose Creek CISD

Kathy Clausen, Carrie Pryor-Newman & Terri Cook Annual Report

Dallas ISD

Sharon Sumner & Loretta Simon District Improvement Plan for Student Success

Fort Worth ISD

Eileen Houston-Stewart, Eva Riggs & Beth Trimble 2002 Annual Report

Irving ISD

Irving Public Information Department Annual Report 2002

Annual Report (Over 10,000) - continued

Katy ISD

Janet Theis

Annual Report

Spring ISD

Jerry Smith

Waco ISD

Tiffany Hudkins

2001-02 Annual Report

Community Learning

San Benito CISD

Garcia & Ernest Leal

Academic Recgnition Certificate/Card

Celia Longoria, Julia Cadwell,

Patti Pawlik-Perales, Sergio

Nancy Mills, The Mills Agency &

KISD Partners in Education

Points of Pride Annual Report



Gold Stars - cont. Katv ISD

Kris Taylor & Bill Purtee On the Move

Tvler ISD

Linda Lamberth The TISD Story (as told in ABC's)

Silver Stars Alief ISD

Alief ISD Community-School Relations Celebrating Community Involvement

Carrollton-Farmers Branch ISD

Cindy Randle & Rachel Cruthirds

Annual Performance Report

Dallas ISD

Sharon Sumner & Loretta Simon

Health Services Annual Report

Denton ISD

Sharon Cox & Becky Higgs Reflections of Excellence Annual Report

Certificates

(Under 10,000)

Best of Category

Burnet CISD Sharon Schwartz Spirit, Pride and Honor

Gold Stars

Harris County Department of Education

Tammy Lanier, Vera Porter & Cynthia Donato Exemplary Certificate

Silver Stars -No Award

Certificates

(Over 10,000)

Best of Category

Katy ISD

Janet Theis & Bill Purtee

KISD Partners in Education School-Business Partner Award

Bill Purtee & Brenda Ritter

Bois d'Arc Certificate

Katy ISD

Bill Purtee

Katy ISD

Brick

Gold Stars

Humble ISD

Burnet CISD

Sharon Schwartz

Spirit, Pride and Honor

Robin McAdams & Jamie

Mount

Board of Education

Commendation

Irving ISD

Irving Public Information

Department

ICE Awards Certificates

Katy ISD

Janet Theis & Bill Purtee KISD Partners in Education School-Business Partner Award

North Forest ISD

Jacquelyn Tolbert Helping Hand Certificate

Silver Stars **-**No Award



Magazines

Best of Category

Texas Classroom Teachers Association Kelley Strutton Classroom Teacher

Gold Stars McAllen ISD

McAllen ISD Communications Department

We Know Kids

Texas Classroom Teachers Association

Kelley Strutton
Classroom Teacher

Texas Association of School Administrators

Ann Halstead, Gina Freedman, Emmy Starr & Karen Limb Insight Silver Stars

Waco ISD
Tiffany Hudkins
Celebration of Community

Handbooks/Manuals

Best of Category

Round Rock ISD Suzanne Lynn-Barkley

Partners in Education Mentor Handbook

Gold Stars

Bastrop ISD

Donald Williams
Human Resources Packet

Bryan ISD

Phillip Sulak 2002-03 Elementary Handbook

Bryan ISD

Phillip Sulak 2002-03 Guia de Primeria

Goose Creek CISD

Kathy Clausen, Carrie Pryor-Newman & Terri Cook *Jump Start*

Huntsville ISD

Emily Cason HISD Handbook

Hurst-Euless Bedford ISD

Judy Ramos Volunteer/Adopt-a-School Handbook Irving ISD

Irving Public Information
Department
Crisis Management Handbook

Keller ISD

Helen Williams, George Bowden & Rhonda Holliday Keller ISD Emergency Handbook

Lamar CISD

Charlotte Cicatello & Christy Willman 2002-03 Course Selection Catalog

Lamar CISD

Charlotte Cicatello & Christy Willman Lamar CISD Student Handbook

Plano ISD

Mary Gorden
Student/Parent Policy Guide

Round Rock ISD

Cathy Brandewie & Panchita Garrett Communications Connections

Round Rock ISD

Suzanne Lynn-Barkley
Partners in Education Mentor
Handbook

Silver Stars

Bryan ISD

Phillip Sulak Manual de Kindeo

Bryan ISD

Phillip Sulak My Kindergarten Handbook

Corpus Christi ISD

Mary Leyendecker 2002-2003 Handbook for Employees

Plano ISD

Mary Gorden
Plano ISD Style Guide



Categories

Image/Identity Packages

Best of Category

Pasadena ISD

Kirk Lewis, Mark Kramer, Tammy Dowdy & Linda Aber Progress, Perseverance, Protection and Pressure

Gold Stars

Austin ISD

Katherine Anthony There's a Whole Lot of Learning Going On!

Coppell ISD

Tamerah Ringo Coppell Image/Identity Package

Dallas ISD

Sharon Sumner & Loretta Simon Inside Track

El Paso ISD

Luis Villalobos Canine Trading Cards

Fort Worth ISD

Eileen Houston-Stewart Eva Riggs & Beth Trimble Bon Voyage Retirement Cruise

Irving ISD

Irving Public Information Department Learning without Limits

Katy ISD

Bill Purtee Help Desk Identity System

Lamar CISD

Charlotte Cicatello & Christy Willman Lamar CISD—A Proud Tradition—A Bright Future

Mesquite ISD Web Services

Pat Sanchez Ready, Set, Go! Back to School

Northside ISD

Shanna Falgoust & Pascual Gonzalez A Legacy of Excellence

Pasadena ISD

Kirk Lewis, Mark Kramer, Tammy Dowdy & Linda Aber Progress, Perseverance, Protection and Pressure

Plano ISD

Mary Gorden Plano Futures Foundation Celebration Fair and Education Incentive Grant Program

Richardson ISD

Jeanne Guerra Richardson Corporate Identity

Socorro ISD

Gabby Warren El Dorado HS-Aztec Logo

Texas Classroom Teachers Association

Arlene Oelenberger TCTA Membership Campaign

Silver Stars

Carrollton-Farmers Branch ISD

Cindy Randle & Rachel Cruthirds District Informational Packet

Carrollton-Farmers Branch ISD

Cindy Randle & Rachel Cruthirds Gently Used Book Sale

Copperas Cove ISD

Brandie J. Wallace Step Into

Debb Sullivan Free to Read

Katy ISD

Bill Purtee, Kris Taylor, & Brenda Ritter Bond Election Identity Program

Keller ISD

George Bowden, Helen Williams & Rhonda Holliday Recruiting Package

La Marque ISD

Melissa Tortorici Night of Shining Stars

Northside ISD

Shanna Falgoust & Pascual Gonzalez Stay Connected

Plano ISD

Mary Gorden Plano ISD Relocation Project

Socorro ISD

Gabby Warren & Minerva Baumann Teacher of the Year—Classroom Heroes

Texas Association of School Administrators

Ann Halstead, Gina Freedman, Emmy Starr & Karen Limb Membership and Member Services Packet

Texas Education Agency

Debbie Ratcliffe "I Hold in My Hand..."

Corpus Christi ISD





Categories

Writing

Best of Category

Pasadena ISD Mark Kramer

Another Badge of Honor

Gold Stars

Aldine ISD

Leticia Fehling AISD Student Realizes Honor

Aldine ISD

Leticia Fehling School's three- four-year old harp ensemble group

Alief ISD

Amy Jones Quality to the Core

Carrollton-Farmers Branch ISD

Cindy Randle & Rachel Cruthirds Pocket Folder

Fort Worth ISD

Eileen Houston-Stewart Eva Riggs & Beth Trimble 2002 Annual Report

Hays CISD

Julie Crimmins Superintendent of the Year Nomination

Irving ISD

Irving Public Information Department Brockette Recognized by State Association

Katy ISD

Brenda Ritter Retirement Biographies

Keller ISD

Helen Williams, George Bowden & Rhonda Holliday Circus Skit

Keller ISD

George Bowden, Helen Williams & Rhonda Holliday How to Hire the Best

Keller ISD

Helen Williams, George Bowden & Rhonda Holliday Star Maker-A Mentor Success

Keller ISD

Helen Williams, George Bowden & Rhonda Holliday What You Need to Know about Boundaries

Pasadena ISD

Mark Kramer Another Badge of Honor

Port Arthur ISD

Janet Cline PAISD Perspectives

Silver Stars

Aldine ISD

Leticia Fehling Aldine ISD Students' Projects Make a Difference

Beaumont ISD

Hollis Hood & Jolene Ortego Historical Beaumont

San Benito CISD

Patti Pawlik-Perales An Infomercial Then & Now Script

Spring Branch ISD

Steve Brunsman STAR News—Running for the Arts

Published News or Feature

Best of Category

Goose Creek CISD Terri Cook

Albert Espinoza and Miguel Chavez Overcome Obstacles ...

Gold Stars

Dallas ISD

Leonindas Patterson DISD Recognizes Asian-Pacific American Heritage Month

Eagle Mountain-Saginaw ISD

Kristen Escovedo A Mile in Your Shoes

El Paso ISD

Luis Villalobos Planetarium Dedication Story

Goose Creek CISD

Terri Cook Albert Espinoza and Miguel Chavez Overcome Obstacles to Reach Top of Lee Class

Killeen ISD

Todd Martin Looking Back, Looking Forward

McKinney ISD

Dana Gulotta No Child Left Behind

Published News or Feature - continued



Gold Stars - cont.

Texas Education Agency

Glenn Greenwood

T-Star Social Studies Series

Silver Stars

Alief ISD

Susan Castro Grades To Go

Bastrop ISD

Donald Williams

Eye on Bear Country

Cleburne ISD

Lisa Magers
Class President

Dallas ISD

Ivette Weis DISD, Area Colleges and Universities Promote Anti-Dropout Program

El Paso ISD

Luis Villalobos Silva Health Magnet Clown Story

Goose Creek CISD

Terri Cook Twin Stars: Coys Lead Sterling Dance Troupe as Top Officers

Irving ISD

Irving Public Information Department Something to Talk About

Katy ISD

Brenda Ritter

Beck Junior High Student

Wins First Place in National

History Day Competition

Katy ISD

Brenda Ritter
KISD Police Chief Receives
Medal for Meritorious Service

Katy ISD

Brenda Ritter Student Donates Prize Money to Got Milk Mission and Juvenile Diabetes

Katy ISD

Brenda Ritter U.S. Rep. Culberson Receives Historical Bois d'Arc tree from Outdoor Learning Center

Killeen ISD

Todd Martin
Community Learning

Killeen ISD

Todd Martin

Gift of Knowledge

Killeen ISD

Todd Martin *Learning Together*

Killeen ISD

Todd Martin
Traumatic Lessons

La Joya ISD

Lizette Lizcano La Joya Employee Undertakes 60-mile Challenge for Breast Cancer Research

McAllen ISD

McAllen ISD Communications Department World War II Vets Receive Diplomas

Mesquite ISD

Ian Halperin
"In My Opinion" Budget

Midland ISD

Melanie Nicholas Students Win State Writing Awards

San Benito CISD

Patti Pawlik-Perales Brazil's Gift

Socorro ISD

Jim Braden Seeing Double?

Print Categories



Published News Release

Best of Category

Spring Branch ISD Steve Brunsman Graduation 2002

Silver Stars

Gold Stars Bandera ISD

Brad Domitrovich & Regina Howell BISD Teachers Participate...

Keller ISD

Helen Williams, George Bowden & Rhonda Holliday Byte by Byte

Spring Branch ISD

Steve Brunsman Graduation 2002

Dallas ISD

Jane Didear

DISD Students Spend Time
"On the Job"

Katy ISD

Brenda Ritter
KISD Student Wins Texas
Tomorrow...

Keller ISD

Helen Williams, George Bowden & Rhonda Holliday Bully Busters

Keller ISD

George Bowden, Helen Williams & Rhonda Holliday King Cluck

Mesquite ISD

Ian Halperin
Budget Story Error

Photography

Best of Category
Mesquite ISD

Ian Halperin *Graduation*

Gold Stars

Aldine ISD Leticia Fehling Kids on Playground

Aldine ISD

Leticia Fehling

Kids on Playground

Alief ISD

Susan Castro

Meet the Superintendent

Cypress-Fairbanks ISD

Gary Durrenberger Flower Power

Garland ISD

Reavis Wortham Standardized Dress Group

Goose Creek CISD

Carrie Pryor-Newman Chillin' with the Chief

Goose Creek CISD

Carrie Pryor-Newman *Where*

Lewisville ISD

Lewisville ISD Department of Communication Back to School Booklet Cover Photo

McAllen ISD

McAllen ISD Communications Department Pre-K Cover Boy

Mesquite ISD

Ian Halperin Catch

Mesquite ISD

Ian Halperin *Graduation*

Mesquite ISD

Ian Halperin
International Day

Mesquite ISD

Ian Halperin State Champs

Mesquite ISD

Ian Halperin *Trophy*

Mission CISD

Craig Verley Happy Grads

Mission CISD

Craig Verley
Student Reactions

North Forest ISD

Jacquelyn Tolbert *Tori*

Print Categories



Photography-continued

Silver Stars

Aldine ISD

Leticia Fehling
Students Concentrating

Burnet CISD

Sharon Schwartz
One Team, One Dream

Eagle Mountain-Saginaw ISD

Kristen Escovedo Freedom Photo

Fort Bend ISD

Keryn Miles
Too Macho for Tea!

Goose Creek CISD

Carrie Pryor-Newman

Maroon Salute to Red, White

and Blue

Humble ISD

Jamie Mount
An A+ for the Teacher

Keller ISD

George Bowden

Back at the Homecoming

Game

Keller ISD

Helen Williams

Principal for the Day

Advertisement

Best of Category

Aldine ISD

Nancy Mills, The Mills Agency Where Good Teaching Pays

Gold Stars

Aldine ISD

Nancy Mills, The Mills Agency Where Good Teaching Pays

Austin ISD

Katherine Anthony
Austin Grads Are Going Places

Denton ISD

Sharon Cox & Becky Higgs *Grandparents*

Eagle Mountain-Saginaw ISD

Kristen Escovedo
Texas Public Schools Week Ad

Harlingen CISD

Suzie R. Czeschin & B. J. Hammans Harlingen CISD Cares for Every Child

Killeen ISD

Karen Thomison Fort Worth Chamber Orchestra Fall Performance Ad

Killeen ISD

Karen Thomison Bob Massey & Todd Martin Veteran's Day Ad

Midland ISD

Melissa Hendrix-Beach & Melanie Maxcey-Nichols When I Grow Up

Midway ISD

Melissa Tipton
The Excellence Continues

Mission CISD

Craig Verley, Irene Garza & Lee Thalman Teacher of the Year Ad

Nolan Catholic High School

Richie Escovedo Great Ideas Start Here!

San Benito CISD

Celia Longoria Stars, Stripes and School Lunch

La Marque ISD

Melissa Tortorici Fine Tuning

Mansfield ISD

Liz Wright
Climbing the Walls

Mansfield ISD

Liz Wright Giving Thanks

Socorro ISD

Minerva Baumann Socorro Remember 9-11

Texas Association of School Administrators

Ann Halstead, Gina Freedman, Emmy Starr & Karen Limb Technology Leadership Academy

Texas City ISD

Stephen Hadley
Every Child Will Learn

Weatherford ISD

Leslie Johnston & M. J. McDaniel Weatherford ISD Celebrates Freedom

Advertisement-continued



Silver Stars

Eagle Mountain-Saginaw ISD

Kristen Escovedo

Chamber of Commerce Ad

Harlingen CISD

Suzie R. Czeschin & B. J. Hammans

Success. Success. Success

Harlingen CISD

Suzie R. Czeschin & B. J.

Hammans

Texas Parents' Day

Keller ISD

Helen Williams, George Bowden & Rhonda Holliday

Top 10 Ad

San Benito CISD

Celia Longoria

Exemplary/Recognized Ad

San Benito CISD

Celia Longoria

San Benito CISD Back-to-School

Video/Cable TV-News/Information

Best of Category

Austin ISD

Andy Welch & Carmen Luevanos

Board Briefs

Gold Stars

Austin ISD

Andy Welch & Carmen

Luevanos *Board Briefs*

Carrollton-Farmers Branch ISD

Pam Harris

4th Grade Swim Program

Carrollton-Farmers Branch ISD

Pam Harris

Bus Driver Rescue

Carrollton-Farmers Branch ISD

Pam Harris

Carrollton Elementary 50 Years

Old

Carrollton-Farmers Branch ISD

Pam Harris

Staff Perfect Attendance

Carrollton-Farmers Branch ISD

Pam Harris

Trading Places

Cypress-Fairbanks ISD

Denise Walker, Kelli Durham, Richard Silva & John Taylor

District News Show

Dallas ISD

Jon Dahlander
School Zone Dallas

Galena Park ISD

Jonathan Frey

Serving Our Nation Today

Garland ISD

Reavis Wortham

Back to School Video

McAllen ISD

Mc Allen Communications
Department

Honor Roll Best of 2002

Northside ISD

Alejandra Gonzales & Terry

Whittle

Inside Northside Video

Magazine

San Benito CISD

Patti Pawlik-Perales, Sergio Garcia & Roger Torres

On Location

Tyler ISD

Norman Lamberth, Karla Schumacher & Kevin Meyer Inside TISD: 9/11 Special

Weslaco ISD

Steve Valdez
Weslaco Inside

Silver Stars

Austin ISD

Carmen Luevanos
Texas School Alliance Report

Beaumont ISD

Jolene Ortego & Phil Ramirez So What's the 9th Grade

Initiative?

Bryan ISD

Phillip Sulak

Class Notes—Weekly Cable

Program

Carrollton-Farmers

Branch ISD

Pam Harris

Cafe Run

Carrollton-Farmers

Branch ISD

Pam Harris

Overcoming the Challenges of

Disability

Carrollton-Farmers

Branch ISD

Pam Harris

Rockin' Roll Teacher

Carrollton-Farmers Branch ISD

Pam Harris

Summer School Program

Electronic Categories





Silver Stars - cont.

United ISD

Robert Nino & Susan Carlson UISD: A Great Place to Work

Waco ISD

Dale Caffey *Targeting Tomorrow*

Video/Cable TV-News Release/News Package

Best of Category

McAllen ISD

McAllen ISD Communications Department After-School Enrichment Program

Gold Stars

Dallas ISĎ

Dallas ISD Communications
Department
DISD Recruitment Campaign

McAllen ISD

McAllen ISD Communications Department After-School Enrichment Program

Waco ISD

Dale Caffey S.T.A.R.S

Weslaco ISD

Steve Valdez

Memorial Wellness Walk

Silver Stars

Northside ISD

Alejandra Gonzales & Terry Whittle Texas Solar Car Races

San Benito CISD

Patti Pawlik-Perales, Sergio Garcia & Roger Torres Video News Release B. C. Gets the All-Clear

San Benito CISD

Patti Pawlik-Perales, Sergio Garcia & Roger Torres Video News Release Top Teacher





Electronic Categories

Video/Cable TV-Documentary

Best of Category

San Benito CISD

Patti Pawlik-Perales, Sergio Garcia & Roger Torres SBCISD Teachers of the Year

Gold Stars

Klein ISD

Liz Johnson Klein ISD-Adventures in Excellence

Northside ISD

Alejandra Gonzales & Terry Whittle Anna Mae "Mas" Nichols Dedication

San Benito CISD

Patti Pawlik-Perales, Sergio Garcia & Roger Torres SBCISD Teachers of the Year

Tyler ISD

Norman Lamberth

Karla Schumacher & Kevin Meyer 120 Years of Excellence in Education

Weslaco ISD

Steve Valdez All-American City

Silver Stars

Mesquite ISD Web Services

Wei-Tung Chou Mesquite Academy Graduation

Plano ISD

Bill Gilkinson In Focus: Travis Smith

Tyler ISD

Norman Lamberth, Karla Schumacher & Kevin Meyer

Advanced Studies: 1B Program

Tyler ISD

Norman Lamberth Karla Schumacher & Kevin

Mever Ellis Island-with Donna Morrison's Target Class

United ISD

Robert Niño & Susan Carlson Borchers Elementary Dedication Video

Weslaco ISD

Steve Valdez State or Bust

Video/Cable TV - Special Interest/Feature Series

Best of Category

Alief ISD

Alief ISD Community-School Relations Teacher of the Year Finalists

Gold Stars

Alief ISD

Alief ISD Community-School Relations Teacher of the Year Finalists

Dallas ISD

Jon Dahlander DISD School Zone Dallas

Denton ISD

Sharon Cox & Becky Higgs Denton ISD Bond Video

Fort Worth ISD

Eileen Houston-Stewart justimagine: La Theatre de Marrionette

McAllen ISD

McAllen ISD Communications Department Antiqua Ciudad Guerrero

McAllen ISD

McAllen ISD Communications Department MISD Mariachi Ensemble

McAllen ISD

McAllen ISD Communications Department Success Stories Denise Santa

McAllen ISD

McAllen ISD Communications Department Teacher of the Year

San Benito CISD

Patti Pawlik-Perales Sergio Garcia & Roger Torres 2002 End of the Year Video

Tyler ISD

Norman Lamberth Karla Schumacher & Kevin Meyer Dixie Dulcimer-Old Fashioned Hoedown

Special Interest/Feature Series- continued



Gold Stars - cont.

Tyler ISD

Norman Lamberth, Karla Schumacher, & Kevin Meyer Kids Say the Funniest Things-Caldwell

Weslaco ISD

Steve Valdez
Texas Exemplary Migrant
Student

Silver Stars

Carrollton-Farmers Branch ISD

Pam Harris Technology Vignette

Eagle Mountain-Saginaw ISD

Kristen Escovedo 2002 Bond Video

Fort Worth ISD

Eileen Houston-Stewart

Hauntings & Urban Legends

of Tarrant County

Fort Worth ISD

Eileen Houston-Stewart WHIZ QUIZ Line/Monnie Middle School

Galena Park ISD

Jonathan Frey
Continuing the Magic

Keller ISD

Matt Hill

Please Don't Use That—

Bloopers

Mesquite ISD Web Services

Wei Tung Chou 2002 Employee Recognition Service Award

New Braunfels ISD

Jenn Lee School Spotlight Feature Show

San Benito CISD

Patti Pawlik-Perales, Sergio Garcia & Roger Torres 2nd Annual Marachi Festival

San Benito CISD

Patti Pawlik-Perales, Sergio Garcia & Roger Torres 3rd Annual Christmas Special

Weslaco ISD

Steve Valdez Remembering Principal Rudy Silva

Weslaco ISD

Steve Valdez Teacher of the Year 2002

Video/Cable TV - Promotional

Best of Category

Dallas ISD

Donny Claxton & Jon Dahlander Better Schools, Better Dallas Promo Spot—Ha Thi

Gold Stars

Alief ISD

Alief ISD Community-School Relations Lighting the Way

Austin ISD

Carmen Luevanos
Back to School Program PSA

Dallas ISD

Donny Claxton & Jon Dahlander Better Schools, Better Dallas Promo Spot—Ha Thi

Dallas ISD

Jon Dahlander & Donny Claxton DISD/American Airlines Center Promo

Klein ISD

Liz Johnson

Klein Educational Foundation

Marketing Video

McAllen ISD

McAllen ISD Communications Department Education Foundation Where Dreams Begin

McAllen ISD

McAllen ISD Communications Department Reading Renaissance

Mesquite ISD Web Services

Jeff Franks, Eric Williams & Nathan Withee *MITV Marquee*

Mesquite ISD Web Services

David Franzina
Summer Reading Club 2002

Mesquite ISD Web Services

Wei-Tung Chou Your Media Library

Northside ISD

Alejandra Gonzales & Terry Whittle NISD Police

Plano ISD

Bill Gilkinson
Taste of Plano PSA

San Benito CISD

Patti Pawlik-Perales, Sergio Garcia & Roger Torres 2002 Board Recognition Video

Electronic Categories



Categories **Electronic**

Promotional-continued

Gold Stars (cont.) San Benito CISD

Garcia & Roger Torres Montalvo Memorial

San Benito CISD

Patti Pawlik-Perales, Sergio Garcia & Roger Torres Mv Town

Socorro ISD

Minerva Baumann Teacher Recruitment Commercial

Texas Education Agency

Marilyn Kuehlem Teach in Texas Teacher Recruitment

Tyler ISD

Norman Lamberth, Karla Schumacher & Kevin Meyer "Amazing" Promo

Weslaco ISD

Steve Valdez Basketball Show Open

Weslaco ISD

Steve Valdez M.A.N.O.S

Patti Pawlik-Perales, Sergio

Silver Stars

Austin ISD

Carmen Luevanos Austin ISD Charitable Fund Campaign

Austin ISD

Carmen Luevanos Realtor/Prospective AISD Residents

Austin ISD

Carmen Luevanos World War II Vet Diploma Program

Galena Park ISD

Jonathan Frey ...Priceless

Garland ISD

Reavis Wortham Growing Together Bond Election 2002

Highland Park ISD

Linda Adkins Highland Park ISD Community Meeting PSA

McAllen ISD

McAllen ISD Communications Department Houstonville Sam Houston Elementary

McAllen ISD

McAllen ISD Communications Department Pigskin Jubilee Introduction

San Benito CISD

Patti Pawlik-Perales, Sergio Garcia & Roger Torres Time Warner Cable PSAs

San Marcos CISD

Celina Bley We Believe

Tyler ISD

Norman Lamberth, Karla Schumacher & Kevin Meyer Stranger Danger Promo

United ISD

Robert Niño & Susan Carlson Dress Code PSA

Video/Cable TV - Instructional

Best of Category

San Benito CISD

Patti Pawlik-Perales, Sergio Garcia & Roger Torres School Matters

Gold Stars Cypress-Fairbanks ISD Richard Silva

Homework Hotline

Dallas ISD

Jon Dahlander DISD Math Shows

McAllen ISD

McAllen ISD Communications Department Pre-Registration High School USA

San Benito CISD

Patti Pawlik-Perales, Sergio Garcia & Roger Torres School Matters

Waco ISD

Dale Caffev Mr. Glinski's America

Silver Stars

Carrollton-Farmers Branch ISD

Pam Harris

Security Instructional Video

Corpus Christi ISD

Rene Pantoja Learning Zone Penguins Part 1

Corpus Christi ISD

Rene Pantoia Learning Zone-Speech & Drama

Video/Cable TV Instructional-continued



Silver Stars - cont.

Keller ISD

Matt Hill

Norman Lamberth, Karla Keller ISD Gets in Shape Schumacher & Kevin Meyer

In the Wild at Caldwell Zoo-Birds

Tyler ISD

Mesquite ISD Web Services

Nathan Withee School Bus Safety

Video/Cable TV - Sports Event

Best of Category

Northside ISD

Alejandra Gonzales & Terry Whittle Taft Raiders Football Tribute

Gold Stars

Silver Stars

Northside ISD

Alejandra Gonzales & Terry Whittle Taft Raiders Football

Jeff Franks

MISD Football Pregame Show

Mesquite ISD Web Services

Weslaco ISD

Steve Valdez Varsity Football Coverage

Radio Broadcast

Best of Category **No Entry**

Radio PSA

Best of Category
No Award

Gold Stars

Lubbock ISD

Brian Morris Lubbock ISD Magnet

Showcase

Electronic Categories



Electronic Categories

Computerized Presentation

Best of Category

Alief ISD

Alief ISD Community-School Relations *Alief ISD at a Glance*

Gold Stars

Alief ISD

Alief ISD Community-School Relations Alief ISD at a Glance

Dallas ISD

Jon Dahlander

DISD Recruitment CD-Rom

DeSoto ISD

DeSoto ISD Communications Department DeSoto ISD Recruting CD Rom Silver Stars

Aldine ISD

Mike Keeney, Leticia Fehling & Christian Labod Aldine ISD Annual Performance Report 2000-01

Copperas Cove ISD

Brandie J. Wallace *TASA Presentation*

Electronic Newsletter

Best of Category

Dallas ISD

Sharon Sumner & Loretta Simon

@ DISD

Gold Stars

Bastrop ISD

Donald Williams School Report

Birdville ISD

Mark Thomas & Megan Overman *e-nlightened*

Birdville ISD

Mark Thomas & Megan Overman *e-review*

Corpus Christi ISD

Mary Leyendecker Intercom Electronic Employee Newsletter

Corsicana ISD

Rob Ludwig Tiger Talk Dallas ISD

Sharon Sumner & Loretta Simon @ DISD

Fort Bend ISD

Keryn Miles, Becky Walker & Tanisha Blair E-News Around the Bend

Humble ISD

Jamie Mount & Robin McAdams Humble ISD Update

Huntsville ISD

Emily Cason *Boardgram*

Mission CISD

Craig Verley, Irene Garza & Lee Thalman MCISD Monthly Richardson ISD

Jeanne Guerra Monday Notes

Round Rock ISD

Cathy Brandewie & Panchita Garrett ENews and Views

San Elizario ISD

Philip Cortez
District News: Events

San Marcos CISD

Celina Bley District Digest

Tyler ISD

Linda Lamberth
TSD Observer

Silver Stars - No Award



Categorie = lectronic

Web Site

Best of Category

Richardson ISD Jeanne Guerra Web Site

Gold Stars

Austin ISD

Jackie Ginsberg & Orlando Castilla Austin ISD District Home Page Website

Bandera ISD

Brad Domitrovich & Regina Howell Bandera ISD Web Site

Carrollton-Farmers Branch

Cindy Randle & Rachel Cruthirds C-FBISD Website

Dallas ISD

Sharon Sumner & Loretta Simon Internet Site www.dallasisd.org

Dallas ISD

Sharon Sumner & Loretta Simon Intranet Site

DeSoto ISD

DeSoto ISD Communications Department De Soto ISD Website www,desotoisd.org

Frisco ISD

Frisco ISD Communications Department FISD Website

Frisco ISD

Frisco ISD Communications Department http://homeroom.fisd.org FISD Homeroom Intranet Site

Garland ISD

Judy Kriehn Growing Together: 2002 Bond Election

Harlingen CISD

Suzie R. Czeschin & B. J. Hammans HCISD Public Information Office Website

Humble ISD

Charlotte G. Hoya Welcome to Humble ISD

Hurst-Euless Bedford ISD

Carolyn Marcantel www.hebisd.edu

Irving ISD

Irving Public Information Department irvingisd.net

Keller ISD

Kyle Berger www.kellerisd.net

Northside ISD

Marlo Brown & Victor Valdez Northside ISD Intranet

Plano ISD

Mary Gorden District Web Site

Richardson ISD

JeanneGuerra Web Site

Round Rock ISD

Suzanne Lynn-Barkley RRISD Education Foundation Website www.rrisdeducationfoundation.org Silver Stars

Austin ISD

Jackie Ginsberg & Orlando Castilla Family Learning Center Website

Bryan ISD

Phillip Sulak BISD Website

Friendswood ISD

Karolyn Gephart Website—Friendswood

Grapevine-Colleyville ISD

Verone Travis GCISD Website www.travis@gcisd.net

Mesquite ISD Web Services

Pat Sanchez ITV WEB Site

Mesquite ISD Web Services

Alan Drake Mesquite Education Association WEB Site

Mesquite ISD Web Services

Pat Sanchez KEOM WEB Site

Mesquite ISD Web Services

Pat Sanchez Physical Education Rocks

Nolan Catholic High School

Richie Escovedo Nolan Catholic High School

San Marcos CISD

Celina Bley SMCISD Web Site www.sanmarcos.isd.tenet.edu

Web Site - continued



Electronic Categories

Gold Stars - cont.

Tomball ISD

Dr. Lee Weeditz Willow Creek Elementary Web Site

Silver Stars

Texas Classroom Teachers Association

Association

Jerry Lomas
CTA Web Site @www.tcta.org

Waller ISD

Stephanie Burman & Dolores Velez Waller ISD Website www.waller.isd.esc4.net